What’s lurking in your value chain? Uncovering the hidden costs of gender-based violence in agriculture

Speakers:
- Krista Jacobs, USAID Bureau for Food Security
- Rodrigo Abed, ACDI/VOCA
- Delene Fisher, Unilever
- Winfridah Nyakwara, Unilever

Moderator:
- Zachary Baquet, USAID Bureau for Food Security

Date:
- October 30, 2019
Krista Jacobs is the Senior Gender Advisor in USAID's Bureau for Food Security, which coordinates the US government's Feed the Future programming. She is a development economist whose work focuses on gender, food security, and assets. Current and recent work includes advising agricultural projects on gender integration, program evaluation, developing methods to measure women’s and men’s land and asset rights, building gender capacity of community-based programs, and building the monitoring and evaluation capacity of local civil-society organizations. Her work has focused in East and West Africa. Dr. Jacobs holds a PhD in Agricultural and Resource Economics from the University of California, Davis.
Rodrigo Abed, ACDI/VOCA

Rodrigo Abed is a Technical Research Specialist with the Tanzania-NAFAKA II project at ACDI/VOCA and he is leading the development and implementation of the project’s learning agenda. Prior to joining NAFAKA, Rodrigo held different appointments in the public and private sector as well as in an international organization, both nationally and internationally (Germany and Italy). His work focuses on bridging the gap between research and implementing evidence-based actions at the field level to achieve sustainable rural development. A Paraguayan national, Rodrigo holds a BS in Agriculture from the National University of Asuncion and a Master’s in Agribusiness from Texas A&M University through a Fulbright scholarship.
Delene Fisher joined Unilever as Vice President of Supply Chain for East Africa and Unilever Tea Plantations based in Nairobi, Kenya. She manages the commercial FMCG Supply Chain in a high growth, emerging market environment across Kenya, Ethiopia, Uganda, Rwanda and Tanzania, as well as the Tea plantations in Kenya and Tanzania with approximately 15,000 employees. Delene has over 25 years of Supply Chain experience and worked with various multinationals (Arysta Lifescience, British American Tobacco and Royal Dutch Shell, in roles spanning across Europe, Middle East, Latin American and Africa. A native of Cape Town, South Africa, Delene has a Bachelor of Commerce degree, majoring in Finance and Economics, and Master’s degree in Business Administration from the University of Stellenbosch in South Africa.
Winfridah Nyakwara, Unilever

Winfridah Nyakwara is an experienced human rights lawyer, gender specialist and social sustainability professional from Kenya. She has over 12 years’ experience in human rights, gender and sustainability work. Winfridah has a Law Degree from Moi University in Kenya and a master’s degree in International development from the University of Edinburgh. Currently Winfridah is the Integrated Social Sustainability Manager, Africa at Unilever, having worked at Unilever since December 2013. She joined the business as human rights expert to provide leadership at local level to embed human rights in the tea operations in Kenya. Winfridah was part of the team that launched the safety for women, boys’ and girls’ program in Tea operations in East Africa. She is passionate about translating human rights into practical benefits for the community, women and girls, and other vulnerable groups.
Gender-based Violence & Agriculture

- Gender-based violence is present & prevalent in the communities we work in
  - 35% of women globally have experienced either physical or sexual violence (WHO)

- GBV affects
  - Survivors
  - Families and communities
  - Businesses
  - Overall economic productivity costs

Gender-based Violence & Agriculture

- Programmatic choices, participation, effectiveness

- Changes in resources, income, information, visibility, roles, leadership, etc. → changes in power dynamics, vulnerabilities, opportunities
NAFAKA II: A project’s journey to empower a community in the fight against GBV
Program Objectives

• Strengthening the input supply value chain.
• The development of local institutional and human capacity (Producer Organization).
• The improvement of milling and processing of maize and rice produce.
Adopting a CLA Culture

• Transitioning to an evidence-based project
• Developing a CLA (Collaborate, Learn, and Adapt) culture

• Reaping benefits:
  • Staff’s analytical capacity
  • External collaborations
Research Design…

Initial Research Design

- NAFAKA’s rationale to provide mechanization grants
- Alignment with GoT plans: ASDP II
- Coverage: 40 Producer organizations
- Large-scale survey requiring enumerators
- 2 variables of interest:
  - Time-saved
  - Income generated
Research Design Adapted

- Are there enough resources to conduct such a study?
- Scaling down the intervention
- Updated methodology allowed us to expand our objectives:
  - Measure the grant’s effect on time saving and income-generation.
  - Determine the gender gap in time allocation (intrahousehold dynamics).
  - Understand time-use patterns throughout an agricultural season.
Research Design…

Full-time Farmers, Part-time Enumerators

- “Turning” farmers into enumerators
- Selected 30 couples
- Capacity building to complete diaries
- Separate groups for men and women, supervised by 1-2 NAFAKA staff
- 7 days of data collection
…Uncovers a Hidden Reality

Debriefing session-Jan ’19: Sharing the diaries’ results.
How a Market Systems Project Adapted after Learning about GBV

External Collaboration

NAFAKA II

USAID
Reflecting on the Process: A Paradigm Shift

- Exposing a hidden reality
- Time diaries: A tool to empower people
- Evaluating interventions: The power of evidence
- Learning and adapting: reflecting on the findings, developing an evidence-based response
1. UNILEVER COMMITMENT

UNILEVER SUSTAINABLE LIVING PLAN

1. Improve health & well-being
2. Reduce environmental impact
3. Enhance livelihoods

OPPORTUNITIES FOR WOMEN

Goal: By 2020 we will empower 20 million women

1. Build a gender balanced organization with focus on management
2. Promote safety for women in communities we operate in
3. Enhance access to training and skills
4. Expand opportunities in our value chain
2. Reasons to address GBV in agriculture

3. Compelling reasons to address GBV in agriculture

The “human” thing to do

The right thing to do

Benefits
- Women thrive
- Improved productivity
- Business growth

Align with company’s purpose
3. WHY IS IT THE RIGHT THING TO DO?

GBV IS A form of human rights abuse, it is endemic

- Intimate Partner / domestic violence
- Sexual Violence (Rape, defilement, indecent assault, sodomy etc)
- Sexual Harassment
- Female Genital Mutilation
- Child marriage/ forced marriage
- Psychological harm or suffering

3 LEVELS: Individual, relationship & community

COMMON EXAMPLES
- Low levels of education
- Regressive culture
- Substance abuse
- Poor financial management

<table>
<thead>
<tr>
<th>Region</th>
<th>Country</th>
<th>Lifetime experience of physical and/or sexual violence from an intimate partner</th>
<th>Survey</th>
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<tbody>
<tr>
<td><strong>Northern Africa</strong></td>
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<tr>
<td>Egypt</td>
<td>34%</td>
<td>DHS 2005, National</td>
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<td>Morocco</td>
<td>(63)*</td>
<td>Other 2010, National</td>
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<td><strong>Western Africa</strong></td>
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<td>Ivory Coast</td>
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<td>Liberia</td>
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<td>Nigeria</td>
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<td><strong>Central Africa</strong></td>
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<td>Cameroon</td>
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<td>Democratic Republic of Congo</td>
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<td>DHS 2007, National</td>
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<td><strong>East Africa</strong></td>
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<tr>
<td>Ethiopia</td>
<td>71%</td>
<td>WHO 2002, National</td>
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<td>Kenya</td>
<td>41%</td>
<td>DHS 2003, National</td>
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<td>Malawi</td>
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<td>Mozambique</td>
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<td>IVAWS 2004, National</td>
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<td>Rwanda</td>
<td>34%</td>
<td>DHS 2005, National</td>
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<td>Uganda</td>
<td>59%</td>
<td>DHS 2006, National</td>
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<tr>
<td>Tanzania</td>
<td>41% City, 56% Province</td>
<td>WHO 2002, City and Province</td>
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<tr>
<td>Zambia</td>
<td>50%</td>
<td>DHS 2007, National</td>
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<td>Zimbabwe</td>
<td>38%</td>
<td>DHS 2006, National</td>
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<td>South Africa</td>
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<td>Namibia</td>
<td>36%</td>
<td>WHO 2002, City of Windhoek</td>
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<td>South Africa</td>
<td>14% physical, 4% sexual</td>
<td>DHS 1998, National</td>
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<td>(no combined measure available)</td>
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*Available measure is past 12 months physical and/or sexual violence from an intimate partner or non-partner

7 steps to embed human rights in business operations

1. Leadership Commitment

2. Independent review

3. Resourcing / building expertise and management buy in

4. Program integration with business

5. Effective grievance mechanism

6. Collaborations and partnerships

7. Monitoring progress, reporting & continuous improvement
Global women's safety framework in rural spaces and its implementation guide

5. EXAMPLES OF PROGRAMS TO DRIVE GENDER EQUALITY

SAFETY PROGRAM FOR WOMEN, BOYS AND GIRLS IN TEA SUPPLY CHAIN
6. SAFETY FOR WOMEN, BOYS AND GIRLS

4 PILLARS OF SUCCESS
1. PREVENTION
2. DETECTION
3. RESPONSE
4. EXTERNAL ENGAGEMENT

PREVENTION
- Policy
- Integrated Employee training and awareness
- Mentorship programs - youth, women
- Sports
- Peer education
- School programs etc...
- Social Campaigns

DETECTION
- Complaints management system
- Periodic case reviews for trend spotting and hotspot mapping

RESPONSE
- Psychosocial support
- Internal referral mechanism

EXTERNAL ENGAGEMENT
- Partnerships with Civil society orgs, UN agencies
- Partnerships or collaborations with Government agencies

THE journey continues..................

FEED THE FUTURE: KNOWLEDGE, DATA, LEARNING, AND TRAINING (KDLT)
Selected Tools for preventing & responding to GBV in the Agriculture Sector

- **USAID**: [Toolkit](#) for Integrating GBV Prevention & Response into Economic Growth Projects

- **FAO**: How can we protect men, women and children from gender-based violence? Addressing GBV in the food security and agriculture sector

- **UN Women**: A Global Women’s Safety Framework in Rural Spaces: Informed by Experience in the Tea Sector
Questions and Answers
AGRLINKS

Follow us for the latest development news, event resources & to comment on today’s topic!

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