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The U.S. Government's Global Hunger & Food Security Initiative

GLOBAL LEARNING AND EVIDENCE EXCHANGE

M A R K E T S Y S T E M S

MARCH 21-24, 2017 // BANGKOK, THAILAND

**MARKETS FOR THE
MARGINALIZED:
Meeting the Goals of Inclusion in
Market Systems Development**



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WHY INCLUSION IN MARKET SYSTEMS DEVELOPMENT?





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DETERMINANTS OF INCLUSION

WEALTH

GEOGRAPHY

SOCIAL
DETERMINANTS





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Gender and Caste in Nepal



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Elderly and Youth in Mongolia



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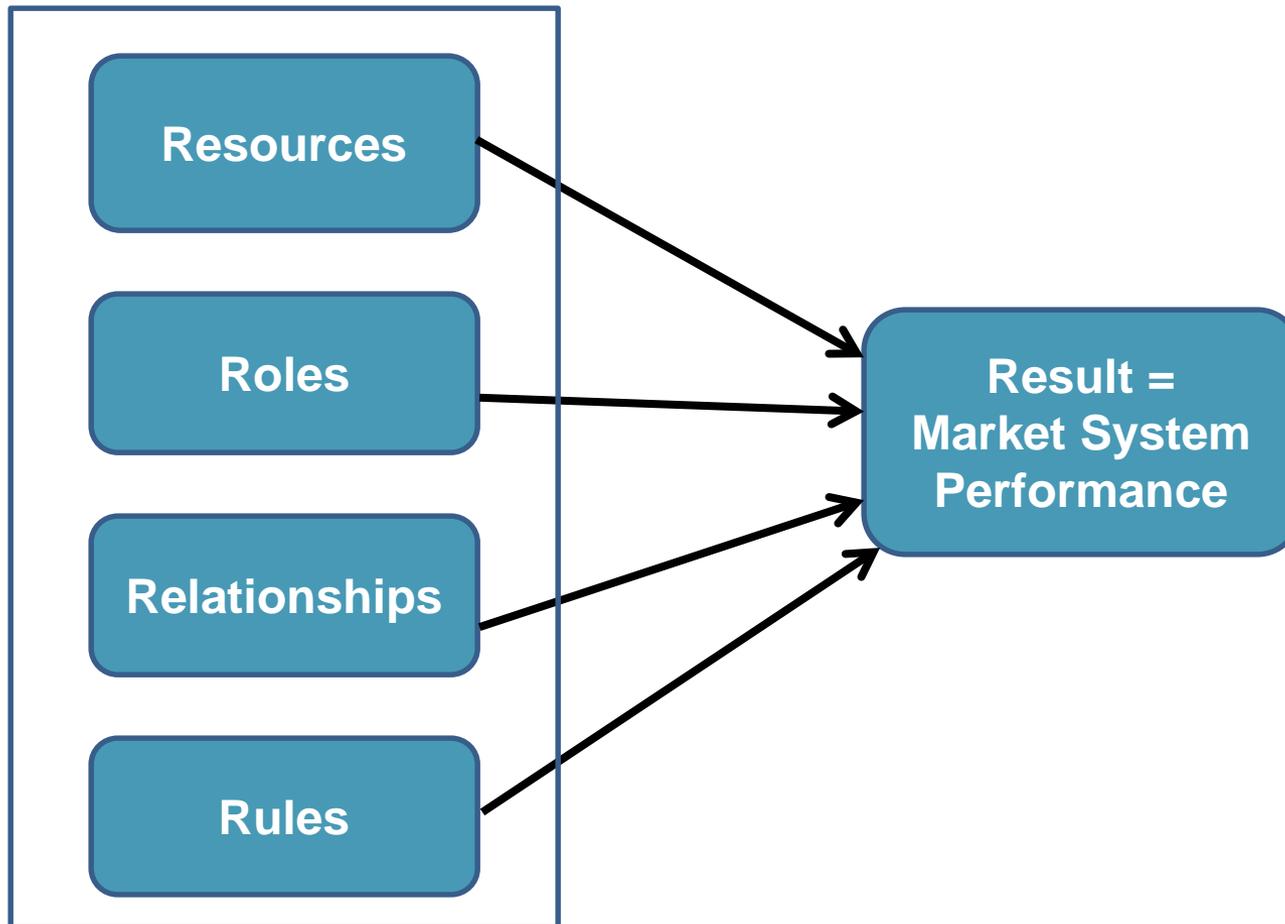
DETERMINANTS OF INCLUSION



Markets and Migration

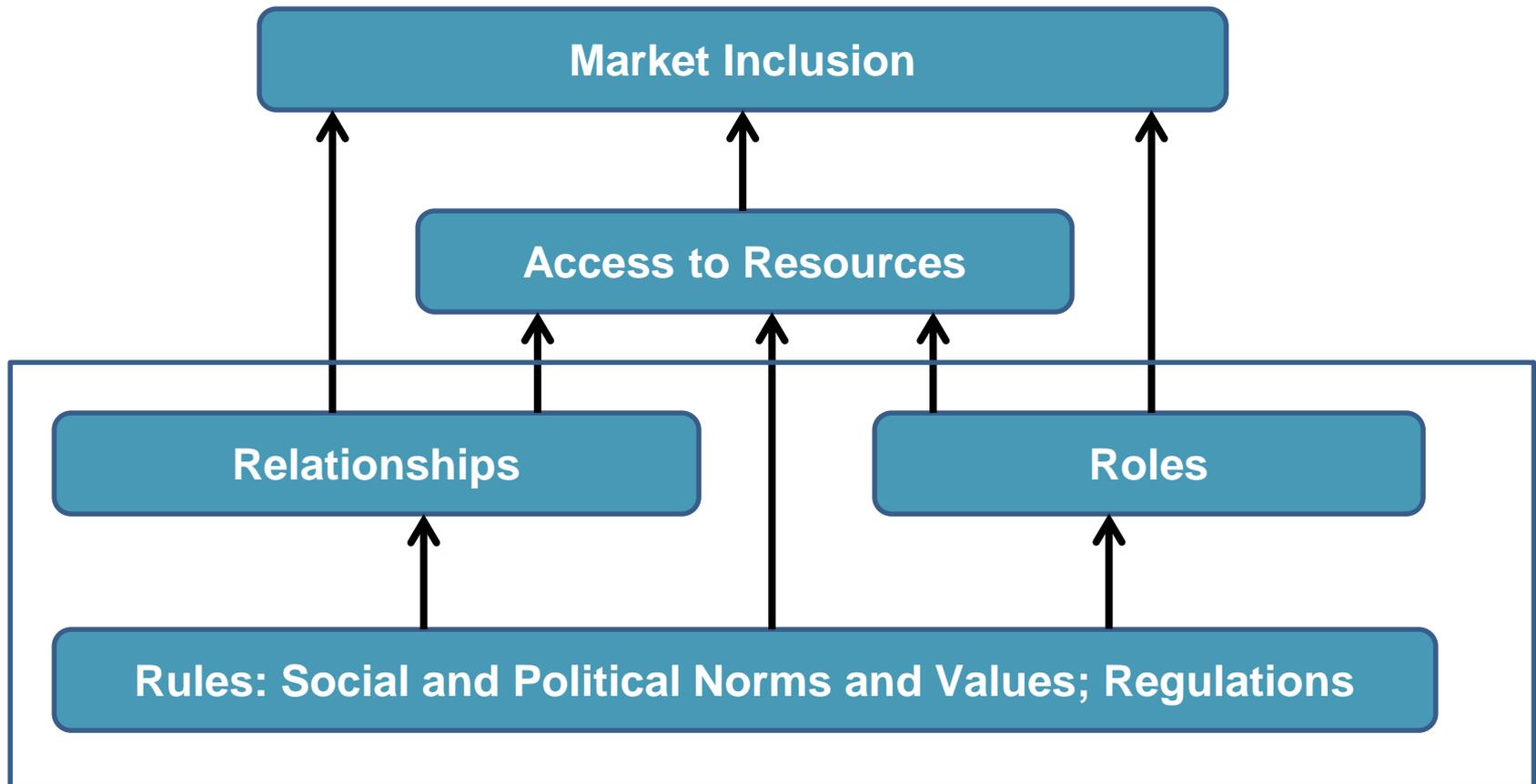


NON-MARKET SYSTEMS IN MARKET INCLUSION





NON-MARKET SYSTEMS in MARKET INCLUSION

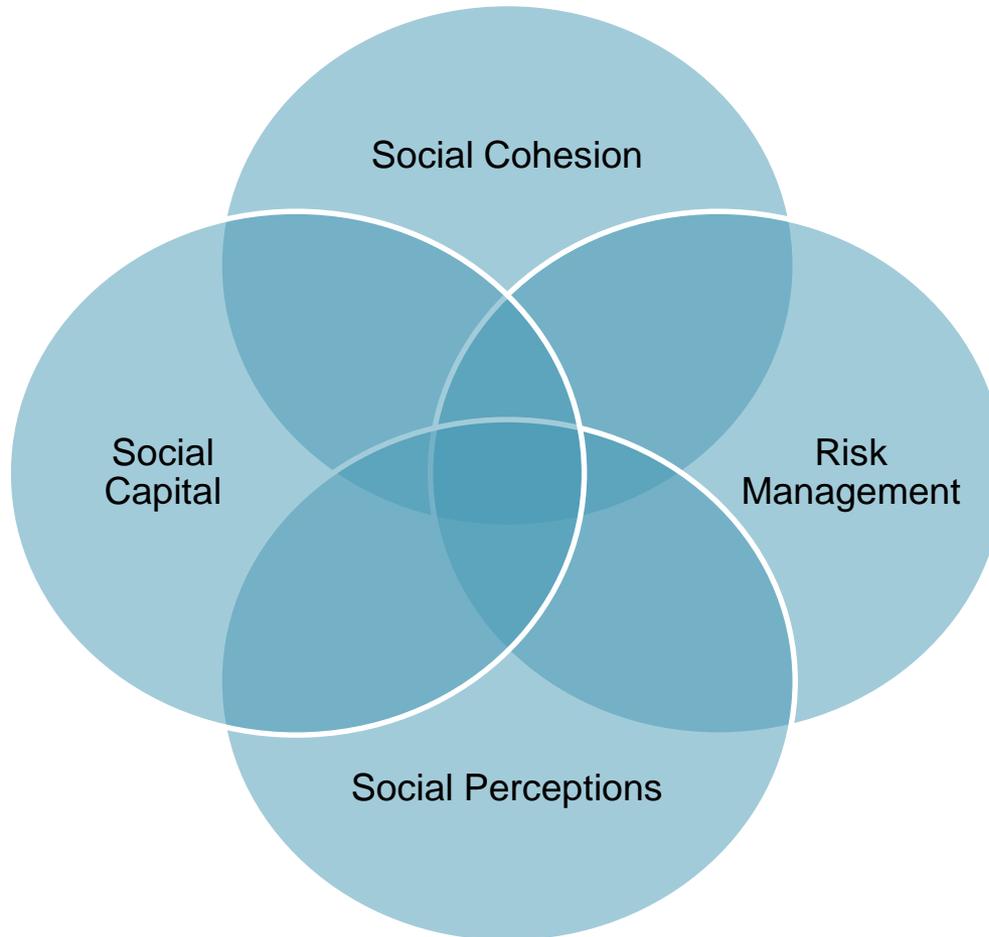




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NON-MARKET INCENTIVES in MARKET INCLUSION

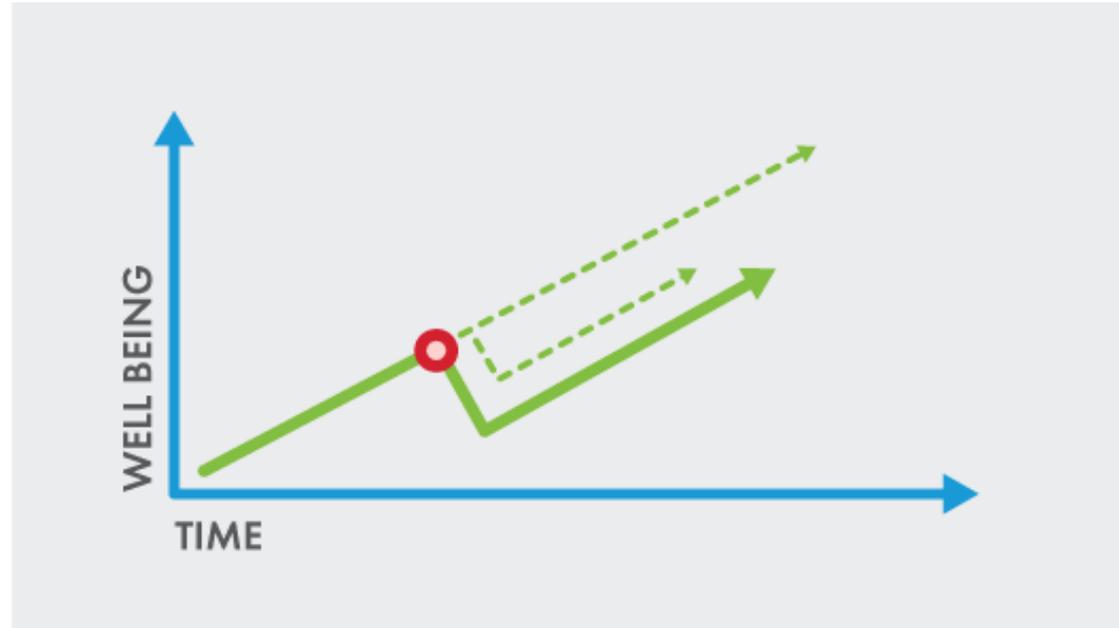




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INCLUSION FOR RESILIENCE





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**GROUP EXERCISE:
TACKLING MARKETS FOR THE
MARGINALIZED THROUGH OUR
COLLECTIVE EXPERIENCE**



IMPLICATIONS FOR ACTION

- Be deliberate and specific in defining: markets “**for whom**”?
- Analyze non-market systems - social and political - that influence market inclusion
- Tailor market-based strategies to the population segment
- Recognize and program around risks and trade-offs
- Seek social and political transformation, alongside the economic
- Take the long-view for resilience of food security outcomes





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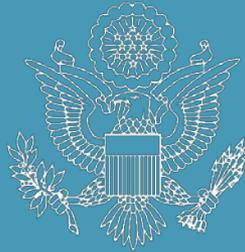


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