MARKETS FOR THE MARGINALIZED: Meeting the Goals of Inclusion in Market Systems Development
WHY INCLUSION IN MARKET SYSTEMS DEVELOPMENT?
DETERMINANTS OF INCLUSION

WEALTH

GEOGRAPHY

SOCIAL DETERMINANTS
DETERMINANTS OF INCLUSION

Gender and Caste in Nepal
DETERMINANTS OF INCLUSION

Elderly and Youth in Mongolia
NON-MARKET SYSTEMS IN MARKET INCLUSION

- Resources
- Roles
- Relationships
- Rules

Result = Market System Performance
NON-MARKET SYSTEMS in MARKET INCLUSION

Market Inclusion

Access to Resources

Relationships

Roles

Rules: Social and Political Norms and Values; Regulations
NON-MARKET INCENTIVES in MARKET INCLUSION

- Social Cohesion
- Social Capital
- Risk Management
- Social Perceptions
INCLUSION FOR RESILIENCE
GROUP EXERCISE:
TACKLING MARKETS FOR THE MARGINALIZED THROUGH OUR COLLECTIVE EXPERIENCE
IMPLICATIONS FOR ACTION

• Be deliberate and specific in defining: markets “for whom”? 
• Analyze non-market systems - social and political - that influence market inclusion 
• Tailor market-based strategies to the population segment 
• Recognize and program around risks and trade-offs 
• Seek social and political transformation, alongside the economic 
• Take the long-view for resilience of food security outcomes
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