



FEED^{THE}**FUTURE**

The U.S. Government's Global Hunger & Food Security Initiative

GLOBAL LEARNING AND EVIDENCE EXCHANGE

M A R K E T S Y S T E M S

JUNE 5–10, 2017 // DAKAR, SENEGAL

Opening Plenary



WELCOME TO THE AFRICA MARKET SYSTEMS GLOBAL LEARNING & EVIDENCE EXCHANGE!

Please introduce yourself at your table

- **Name, job title**
- **Organization**
- **Country** in which you work
- **One question or challenge you have related to market systems** that you would like answered by the end of the week



Write your question on a “question/solution” paper.

When you find a good answer or a promising solution, write it on the question/solution paper. Post it on the learning wall to share what you learned.



FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

LISA FRANCHETT

- Mission Director
USAID Mission
Dakar, Senegal





FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

BETH DUNFORD

- Assistant to the Administrator
Deputy Coordinator for
Development for Feed the Future
USAID/Bureau for Food Security (BFS)
Washington, DC USA





FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

PAM FESSENDEN

- Director
Office of Market &
Partnership Innovations
USAID Bureau for Food
Security (BFS)
Washington, DC USA





FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

TRACY McCRACKEN

- Agricultural Resource Advisor
Office of Capacity Building &
Development
US Department of Agriculture
(USDA)
Kenya





AFRICA MARKET SYSTEMS GLEE OBJECTIVES

As a result of participation in the GLEE, participants will:

- Be better able to **promote & increase the use of highly catalytic market-led approaches** to achieve GFSS objectives.
- Better **design & implement market-based programs** in Missions & Washington.
- **Share & learn from successes and challenges in the field**, while improving understanding of approaches & tools to identify opportunities to catalyze inclusive, agriculture-led economic growth through market-based solutions and partnerships. These findings will be captured and shared with interested parties unable to attend the GLEE.
- **Understand and access support** as appropriate provided to Missions by BFS and other central operating units through TA and centrally-managed mechanisms. BFS will also gain a better understanding of what's needed by the missions.



MARKET SYSTEMS GLEE THEMES



- Market Systems
- Finance
- Risk Management & Resilience
- Regional Trade



AFRICA MARKET SYSTEMS GLEE AGENDA

Monday

- Opening plenary
- Ag Transformation
- Market Systems Programming
- From Concepts to Programs
- Closing Plenary
- **USG Internal Meeting**

Tuesday

- Opening Plenary
- Inclusion
- Markets for Good Nutrition
- Partnering for Impact
- Monitoring, Market Systems & the GFSS
- Closing Plenary

Wednesday

- Opening Plenary
- Facilitating Capital Flows in Agri-Food Systems
- Tools for Enabling Ag Finance
- Index Insurance for Ag Risk Management
- Resilience & Risk Management Strategies
- Closing Plenary
- **Fall Armyworm dinner**

Thursday

- Opening Plenary
- How Does an Enabling Environment Impact the Seed Sector?
- Addressing Food Safety
- Leveraging Regional Trade Investments
- Closing Plenary
- USG Internal Meeting
- **Senegal Field Trip Dinner & Panel**

Friday & Saturday: Field Trip to St. Louis



GUIDELINES TO SUPPORT LEARNING & EXCHANGE

- Be present.
- Everyone needs to be on time. Speakers please stick to the time allotted.
- Active & balanced participation.
- Listen.
- Respect diverse views and learning styles. Be curious and open to new ideas.
- Share your experiences, successes, failures, challenges & questions. You can post these on our “Learning Wall” using plain colored paper/markers.
- Use reflection pages in your program to note your key take-aways and questions.
- Have fun 😊
- Cell phones on silent. If you need to take a call, please leave the room.
- USG staff: remember to sign in each morning and afternoon at the registration table to ensure that you get your CLPs.



THE KDAD TEAM IS HERE TO HELP...

Name	Roles & Responsibilities
Angela Villanueva	Logistics (travel, hotel, food, admin/finance issues)
Chrissy Burbank	General coordination & KM issues (presentations/handouts, session materials), mic runner
Justin Temple	Timekeeper & general admin tasks, documentation
Katie Morgan	Communications: upload presentations and resources to Agrilinks, manage presentation projection, email communications to participants, mic runner
Kristen Reardon	Videography
Lisa Howard-Grabman	General GLEE facilitation, assistance with session design & prep, documentation of GLEE outputs



ANNOUNCEMENTS

- Be sure to read the **security briefing** handout.
- Restrooms in the lobby on the right across from the bar.