**APPLICATION FORM**

# Feed the Future Bangladesh Aquaculture and Nutrition Activity

**(Submit to wfbanaproject@cgiar.org)**

# COMPANY/ORGANIZATION PROFILE

|  |  |  |
| --- | --- | --- |
| 1. Name of company/organization *(please include acronyms, if any)* | |  |
| 2. Address of company/organization *(please include official address as well as postal address)* | |  |
| 3. Tax and/or VAT registration number | |  |
| 4. Key contact person | Name |  |
| Designation |  |
| E-mail |  |
| Telephone/mobile |  |
| Fax (if any) |  |
| 5. Finance contact person | Name |  |
| Designation |  |
| E-mail |  |
| Telephone/mobile |  |
| Fax (if any) |  |
| 6. Company/organizational website (if any) | |  |
| 7. Type of legal entity/ownership status (e.g. *sole proprietorship, partnership or limited company or NGO*) | |  |
| 8. Year of establishment and start of operation | |  |

9.Core business (*main functions/activities, key products/services, number of own business centers, annual transactions, backward and forward network including number of market actors’ involvement, etc.) [Max. half page]*

1. Company/organizational structure/organogram with number of permanent and temporary employees (*male and female)*
2. Experience of working with similar development projects or other projects, if any, in last five years

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Project name*** | ***Key area of work*** | ***Donor/partner name*** | ***Current status (ongoing or completed)*** | ***Total project budget (taka)*** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

1. Attachments

Government registrations (trading license, VAT registration, TIN certificate, NGO affairs bureau/social welfare registration, bank account information)

**COMPANY/ORGANIZATION BUSINESS IDEA/CONCEPT**

|  |  |
| --- | --- |
| **Title of business idea/concept** |  |
| **Proposed start date and end date** |  |
| **Proposed total budget (taka)** |  |
| **Proposed total budget (USD)** |  |

**Market challenges/opportunities:**

(*Explain the market challenges and/or opportunities in the proposed areas/subsectors in terms of growing demand, prospects for selling/procurement opportunities, higher value market, etc.*) *[Max. half page]*

**Proposed business idea/concept:**

(Describe the proposed business idea/concept that will help the company/firm/organization to overcome the challenges and/or build on opportunities mentioned earlier. The proposed business idea and/or concept should answer the following questions but not be limited to: What are the possible solutions? What are you offering? How you will do it? What are your innovations? Why are you different? Who do you serve? Who are the most important customers? How does your idea/concept link with the objectives of Feed the Future Bangladesh Aquaculture and Nutrition Activity? etc.) [Max. one page]

# Target group:

(How many smallholder farmers and market actors, including women and youth, can potentially be reached through the proposed business idea/concept? Who are the other actors (e.g. dealers, input retailers, distributors, traders, arotdars, etc.) who might benefit from the idea/concept?

# Geographic area:

(Where you want to implement the program)

# Key activities to execute the proposed business idea/concept:

(What activities you propose to implement the business idea/concept. Please mention in bullet points)

# Expected results and timeline:

(What you can achieve by implementing the business idea/concept within the expected time period)

# Proposed budget:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **COST CATEGORIES** | **COMPANY/**  **ORGANIZATION CONTRIBUTION** | **BANA CONTRIBUTION** | **TOTAL BUDGET (taka)** | **TOTAL BUDGET (USD)** |
| 1 Activity/program costs |  |  |  |  |
| 1.1 |  |  |  |  |
| 1.2 |  |  |  |  |
| Sub-total |  |  |  |  |
| 2. Direct labor |  |  |  |  |
| 3. Fringe benefits |  |  |  |  |
| 3. Supplies and other operating expenses |  |  |  |  |
| 4. Travel and per diem |  |  |  |  |
| 5. Other direct costs |  |  |  |  |
| **Total budget** | **-** | **-** |  |  |

**Future plan:**

(Beyond the project period and without the project funding, what are the plans to continue the proposed business idea/concept in the future? Are there any plans to expand the business idea/concept in other geographical regions or other product lines?)