

Sweetpotato Processing Industry Forum

Wednesday, April 25th, 2018
Mount Sochi Hotel, Blantyre, Malawi

AGENDA

Objectives of the Forum

- Share experiences of using OFSP in industrial processing
- Present initial study findings of the emerging OFSP processing sector in the region
- Provide a forum for networking and business-to-business discussion

Wednesday, April 25th		
8:30 – 8:40	Opening remarks	
8:40 – 9:00	Introduction to Forum and background to OFSP processing in Africa	
9:00 – 9:10	USAID	
9:10 – 10:00	Initial findings on the demand outlook for OFSP in Malawi, Kenya and South Africa	
10:00 – 10:15	Discussion	
10:15 – 10:45	Tea Break: OFSP foods; OFSP video from Kenya	
10:45 – 11:30	Industry talks: Voices of commercial companies engaged in OFSP processing	
11:30 – 11:50	How to grow a food processing business in Africa	
11:50 – 12:30	Sweetpotato processing innovation in the US	
12:30 - 1:00	Discussion	
1:00 – 2:00	Lunch: OFSP foods	
2:00 – 2:30	Malawi OFSP value chain opportunities and constraints; presentation and discussion	
2:30 – 3:30	World Café: Sharing findings and experiences from the OFSP value chain (root supply chains, processing technologies, demand creation, fresh root markets)	
3:30- 4:00	Feedback and closing session with Tea and Snacks <ul style="list-style-type: none"> ○ Notes from the World Café session ○ Ideas for innovation and collaboration ○ Next steps 	