



FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative



USAID Mission Outreach and Learning: Enabling the Business of Agriculture (EBA)

USAID/BFS Brownbag

Feed the Future Enabling Environment for Food Security Project

November 6, 2017

Photo Credit: Fintrac



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Feed the Future Enabling Environment for Food Security Project

Addressing policy, legal, and institutional barriers for improved food security outcomes.

- **Technical Analysis** – Work with local partners to build the evidence base for improved policy reform.
- **Advisory Services** – Stakeholder engagement, strategic program design, and embedded advisors to build local capacity to formulate and implement reforms.
- **Knowledge Management** – Strategic communications and knowledge sharing to facilitate learning on policy topics.



Dates: Sep. 2015 – Sep. 2020

Size: \$13.5 million

Individual Buy-in Ceiling: \$6 million





Overview of Project Support

I. Outreach

- Tailored Mission summaries
- In-person presentations to 4 Missions
- Stakeholder outreach

2. Tools

- Refined diagnostic tools with EBA focus
- Diagnostic pilot activity
- EBA impact support services rolled out

3. Knowledge & Learning

- USAID Missions survey on EBA utility
- 3 technical briefs authored using EBA data
- Presentations to promote activity and findings





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EBA Resources for USAID

- [A Guide to Enabling the Business of Agriculture](#) (Technical Note, 2016)
- EBA Data Snapshots (Technical Notes by country, 2017): [Bangladesh](#); [Cambodia](#); [Ethiopia](#); [Ghana](#); [Guatemala](#); [Haiti](#); [Kenya](#); [Liberia](#); [Malawi](#); [Mali](#); [Mozambique](#); [Nepal](#); [Niger](#); [Nigeria](#); [Rwanda](#); [Senegal](#); [Tajikistan](#); [Tanzania](#); [Uganda](#); and [Zambia](#)
- [Distance to Frontier Scoring Basics for EBA](#) (Technical Note, 2017)



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Enabling the Business of Agriculture Data Snapshot: Kenya



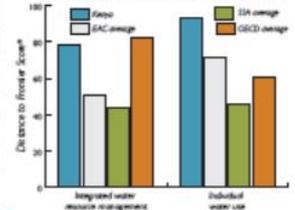
The World Bank's *Enabling the Business of Agriculture Index* (EBA) is a unique tool for measuring the ease of doing agribusiness. EBA data, coupled with contextual analysis and consultations with key stakeholders, can inform priority reforms and allow for transparent result tracking over time and across countries. The index scores, on a scale of 0-100, the strength of the legal and institutional environment for agribusinesses across eight topics: seed, fertilizer, machinery, finance, markets, transport, water, and ICT. Scores and detailed topical data can be used to inform design and monitoring of Feed the Future's (FTF) agricultural reform efforts. As seen in the graphic, Kenya performs very well in enabling access to seed, financial services, and ICT. Its water management policy framework is also extremely strong. Kenya performs relatively well in the areas of transport and access to machinery, but its fertilizer and market scores suggest room for improvement. Overall, Kenya provides a business-friendly environment for importing agricultural technologies and products, but does little to ensure quality control once they enter the market. The following sections take a deeper look at selected EBA data relevant to USAID/Kenya.



Water

Kenya scores well above its peers in water management. Its high score reflects a strong integrated water resource management framework that follows international best practices, including providing clear guidelines on the components legally required of basin/aquifer plans and ensuring wide representation and consultation of water basin/aquifer stakeholders. Irrigation is regulated through a water abstraction and use permit system that requires individual farms to comply with the applicable water basin plan. Permit renewal is streamlined. Furthermore, the legal framework specifies offenses for violations of permit-related obligations. Overall, Kenya has one of the best water management regimes globally, ranking fourth among the 62 countries included in the EBA study. Score: 85/100

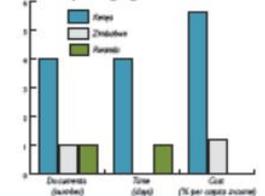
Distance to Frontier Score Comparison



Markets

Market indicators measure laws and regulations that impact access to agricultural markets for producers and agribusinesses. Kenya scores the lowest in enabling access to markets across the eight factors. Weak plant protection practices could be improved through information dissemination on regulated quarantine pests and periodic phytosanitary import inspections. Kenya also has onerous regulations governing agricultural trade, such as requiring traders to obtain an export license and a trader-level license to buy/sell agricultural products in the domestic market. Furthermore, traders are required to be members of a specific association to obtain the right to export selected products. These restrictive government policies pose non-tariff barriers to traders and exporters of agricultural products. Score: 33/100

Exporting Agricultural Goods



*The distance to frontier score compares a country's performance to the highest performing country ("frontier"). The higher the score, the more of a gap performs the country is in a particular area.



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EBA Mission Survey

Objective: Better understand current Mission **awareness and perceptions** of EBA, **types of engagement** with EBA, current **likelihood of use** in related work, and **preferred formats to learn more** about EBA and GFSS.

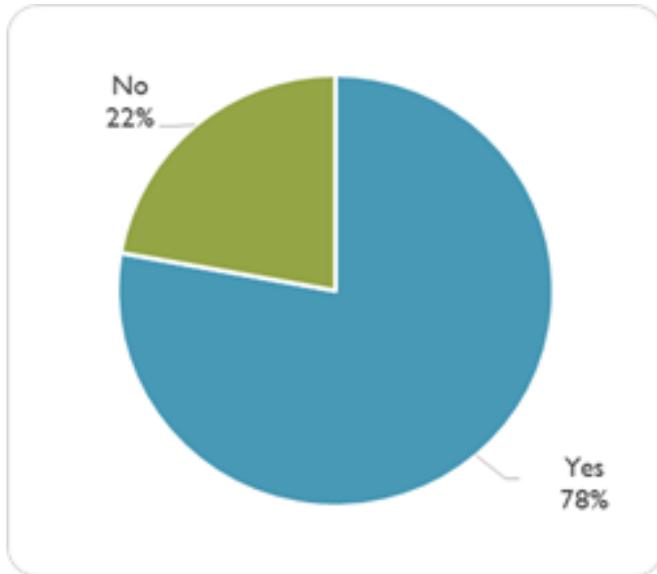
18 Electronic responses from 14 Missions between October 9-18, 2017

- USAID/Southern Africa Regional
- USAID West Africa Regional
- USAID/Ethiopia
- USAID/Ghana
- USAID/Honduras
- USAID/Kenya
- USAID/Malawi
- USAID/Niger
- USAID/Nigeria
- USAID/Rwanda
- USAID/Senegal
- USAID/Tajikistan
- USAID/Senegal
- USAID/Tajikistan
- USAID/Tanzania
- USAID/Zambia





Awareness & Types of Engagement



- FTF EEFS delivered session or workshop (3)
- Implementing partner event, discussion, or meeting (3)
- Africa/Asia Market Systems GLEE's (2)
- World Bank delivered training, workshop, or meeting (2)
- Host country government event, discussion, or meeting
- Private sector agribusiness partner event/discussion
- Agriculture Donor Working Group Quarterly Meeting
- African Green Revolution Forum (AGFR) 2017
- Technical resource and/or communication product





EBA Topic Perceptions

- **Markets, Finance, Seed, Water, and Land** were the highest topics ordered in relation to priority country level agricultural challenges or issues.
- In terms of the EBA topic indicators, respondents rated below how well they felt they reflected priority issues on that topic in countries where they work.

	Very Well/ Well	Somewhat Well	Not very well
Markets	79%	14%	7%
Water	77%	15%	8%
Seed	72%	21%	7%
Fertilizer	70%	23%	7%
Transport	62%	23%	15%
ICT	62%	23%	15%
Machinery	38%	31%	31%





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Formats for Future Learning on EBA & GFSS

	Interested /Very Interested	Maybe Interested	Not Interested
Webinar or other remote live event	100%	-	-
Online training module	83%	17%	-
In-person training or workshop	69%	31%	-
Written technical briefs or primers	69%	31%	-
Short videos	67%	33%	-



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Likelihood of Use for EBA

	Very Likely/Likely	Neutral	Very Unlikely/Unlikely
Prioritization of constraints to improve the EE for agriculture	100%	-	-
Identification of key constraints that need to be addressed within specific topics (i.e. seed, fertilizer)	100%	-	-
Engagement with host country governments and/or other actors on national agricultural strategy	100%	-	-
Mission portfolio M&E for EE or policy work related to agriculture	92%	8%	-
Project level M&E for EE or policy work related to agriculture	62%	23%	15%





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Using EBA to Execute the Global Food Security Strategy



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Uses of EBA Data for GFSS

- **Monitoring & Evaluating the Enabling Environment for Agriculture**
 - GFSS M&E Framework Indicator

- **Encouraging Policy Reform**
 - Nigeria fertilizer and seed regulations

- **Technical Coherence**



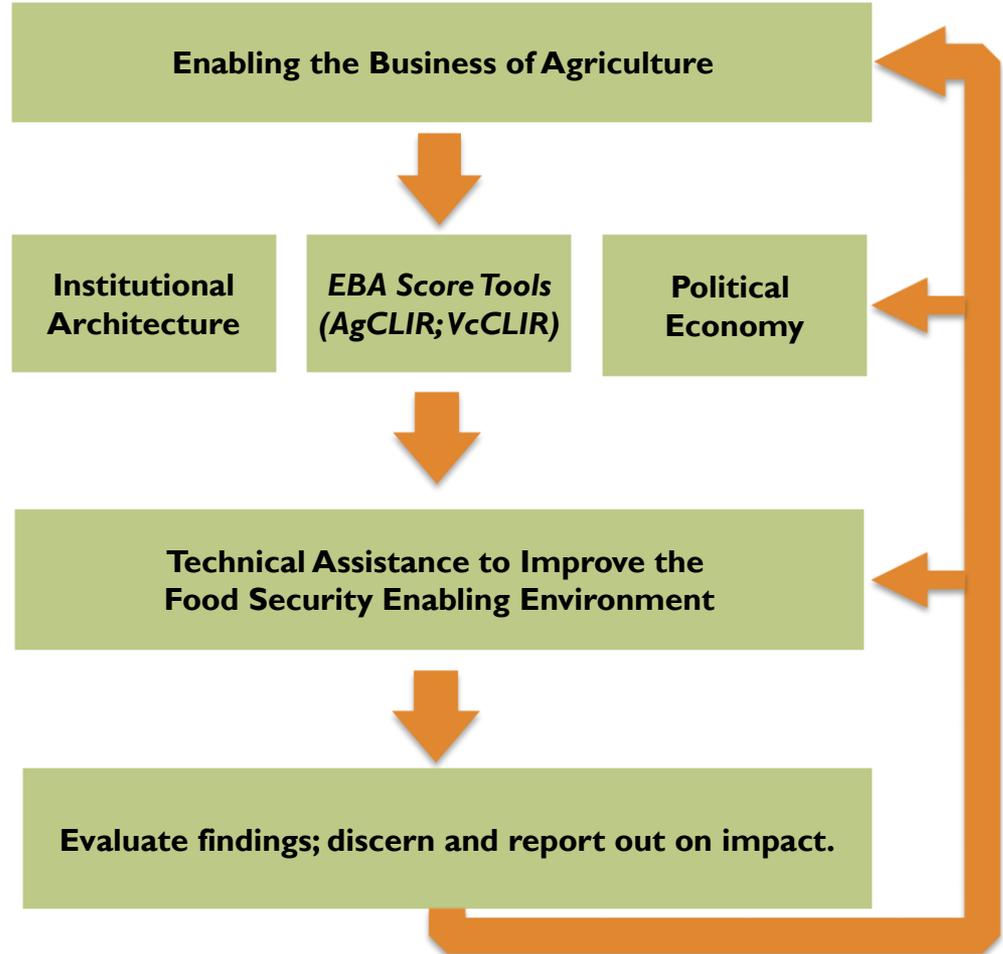
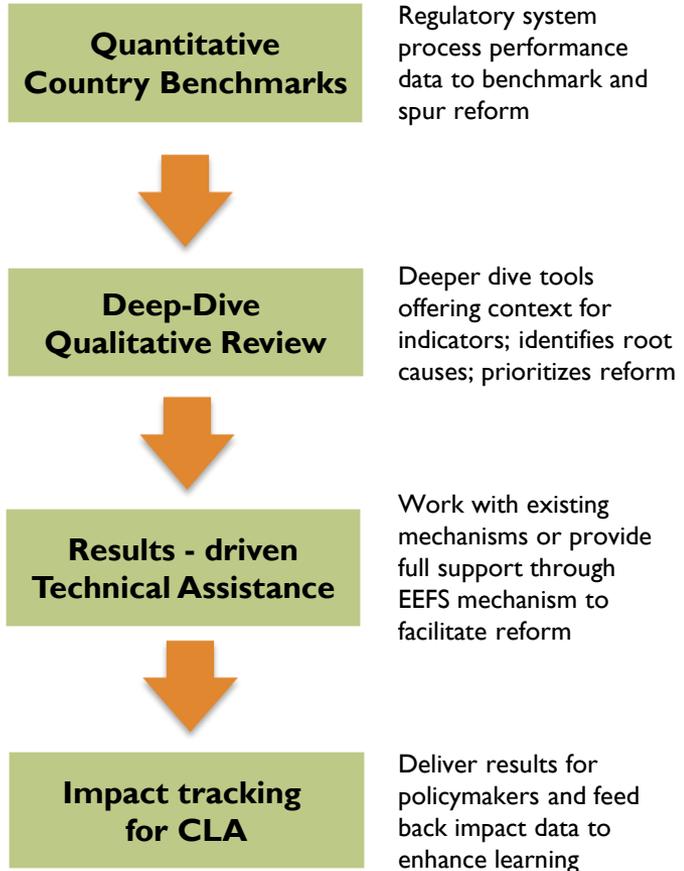
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EBA & DATA-DRIVEN REFORM



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