USAID Mission Outreach and Learning:

Enabling the Business of Agriculture (EBA)

USAID/BFS Brownbag

Feed the Future Enabling Environment for Food Security Project

November 6, 2017

Photo Credit: Fintrac
Feed the Future

Enabling Environment for Food Security Project

Addressing policy, legal, and institutional barriers for improved food security outcomes.

- **Technical Analysis** – Work with local partners to build the evidence base for improved policy reform.

- **Advisory Services** – Stakeholder engagement, strategic program design, and embedded advisors to build local capacity to formulate and implement reforms.

- **Knowledge Management** – Strategic communications and knowledge sharing to facilitate learning on policy topics.

**Dates:** Sep. 2015 – Sep. 2020

**Size:** $13.5 million

**Individual Buy-in Ceiling:** $6 million
Overview of Project Support

1. Outreach
- Tailored Mission summaries
- In-person presentations to 4 Missions
- Stakeholder outreach

2. Tools
- Refined diagnostic tools with EBA focus
- Diagnostic pilot activity
- EBA impact support services rolled out

3. Knowledge & Learning
- USAID Missions survey on EBA utility
- 3 technical briefs authored using EBA data
- Presentations to promote activity and findings
EBA Resources for USAID

- **A Guide to Enabling the Business of Agriculture** (Technical Note, 2016)

- **EBA Data Snapshots** (Technical Notes by country, 2017): Bangladesh; Cambodia; Ethiopia; Ghana; Guatemala; Haiti; Kenya; Liberia; Malawi; Mali; Mozambique; Nepal; Niger; Nigeria; Rwanda; Senegal; Tajikistan; Tanzania; Uganda; and Zambia

- **Distance to Frontier Scoring Basics for EBA** (Technical Note, 2017)
EBA Mission Survey

Objective: Better understand current Mission awareness and perceptions of EBA, types of engagement with EBA, current likelihood of use in related work, and preferred formats to learn more about EBA and GFSS.

18 Electronic responses from 14 Missions between October 9-18, 2017

- USAID/Southern Africa Regional
- USAID/West Africa Regional
- USAID/Ethiopia
- USAID/Ghana
- USAID/Honduras
- USAID/Kenya
- USAID/Malawi
- USAID/Niger
- USAID/Nigeria
- USAID/Rwanda
- USAID/Senegal
- USAID/Tajikistan
- USAID/Senegal
- USAID/Tanzania
- USAID/Tajikistan
- USAID/Zambia
Awareness & Types of Engagement

- FTF EEFS delivered session or workshop (3)
- Implementing partner event, discussion, or meeting (3)
- Africa/Asia Market Systems GLEE’s (2)
- World Bank delivered training, workshop, or meeting (2)
- Host country government event, discussion, or meeting
- Private sector agribusiness partner event/discussion
- Agriculture Donor Working Group Quarterly Meeting
- African Green Revolution Forum (AGFR) 2017
- Technical resource and/or communication product
EBA Topic Perceptions

- **Markets, Finance, Seed, Water, and Land** were the highest topics ordered in relation to priority country level agricultural challenges or issues.

- In terms of the EBA topic indicators, respondents rated below how well they felt they reflected priority issues on that topic in countries where they work.

<table>
<thead>
<tr>
<th>Topic</th>
<th>Very Well/Well</th>
<th>Somewhat Well</th>
<th>Not very well</th>
</tr>
</thead>
<tbody>
<tr>
<td>Markets</td>
<td>79%</td>
<td>14%</td>
<td>7%</td>
</tr>
<tr>
<td>Water</td>
<td>77%</td>
<td>15%</td>
<td>8%</td>
</tr>
<tr>
<td>Seed</td>
<td>72%</td>
<td>21%</td>
<td>7%</td>
</tr>
<tr>
<td>Fertilizer</td>
<td>70%</td>
<td>23%</td>
<td>7%</td>
</tr>
<tr>
<td>Transport</td>
<td>62%</td>
<td>23%</td>
<td>15%</td>
</tr>
<tr>
<td>ICT</td>
<td>62%</td>
<td>23%</td>
<td>15%</td>
</tr>
<tr>
<td>Machinery</td>
<td>38%</td>
<td>31%</td>
<td>31%</td>
</tr>
</tbody>
</table>
### Formats for Future Learning on EBA & GFSS

<table>
<thead>
<tr>
<th>Format</th>
<th>Interested /Very Interested</th>
<th>Maybe Interested</th>
<th>Not Interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Webinar or other remote live event</td>
<td>100%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Online training module</td>
<td>83%</td>
<td>17%</td>
<td>-</td>
</tr>
<tr>
<td>In-person training or workshop</td>
<td>69%</td>
<td>31%</td>
<td>-</td>
</tr>
<tr>
<td>Written technical briefs or primers</td>
<td>69%</td>
<td>31%</td>
<td>-</td>
</tr>
<tr>
<td>Short videos</td>
<td>67%</td>
<td>33%</td>
<td>-</td>
</tr>
</tbody>
</table>
## Likelihood of Use for EBA

<table>
<thead>
<tr>
<th>Activity</th>
<th>Very Likely/Likely</th>
<th>Neutral</th>
<th>Very Unlikely/Unlikely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prioritization of constraints to improve the EE for agriculture</td>
<td>100%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Identification of key constraints that need to be addressed within specific topics (i.e. seed, fertilizer)</td>
<td>100%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Engagement with host country governments and/or other actors on national agricultural strategy</td>
<td>100%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Mission portfolio M&amp;E for EE or policy work related to agriculture</td>
<td>92%</td>
<td>8%</td>
<td>-</td>
</tr>
<tr>
<td>Project level M&amp;E for EE or policy work related to agriculture</td>
<td>62%</td>
<td>23%</td>
<td>15%</td>
</tr>
</tbody>
</table>
Using EBA to Execute the Global Food Security Strategy
Uses of EBA Data for GFSS

• Monitoring & Evaluating the Enabling Environment for Agriculture
  - GFSS M&E Framework Indicator

• Encouraging Policy Reform
  - Nigeria fertilizer and seed regulations

• Technical Coherence
EBA & DATA-DRIVEN REFORM

Quantitative Country Benchmarks
- Regulatory system process performance data to benchmark and spur reform

Deep-Dive Qualitative Review
- Deeper dive tools offering context for indicators; identifies root causes; prioritizes reform

Results-driven Technical Assistance
- Work with existing mechanisms or provide full support through EEFS mechanism to facilitate reform

Impact tracking for CLA
- Deliver results for policymakers and feed back impact data to enhance learning

Enabling the Business of Agriculture

Institutional Architecture

EBA Score Tools (AgCLIR; VcCLIR)

Political Economy

Technical Assistance to Improve the Food Security Enabling Environment

Evaluate findings; discern and report out on impact.
Outreach for Mission Support

Diagnostic Support

Technical Assistance

Knowledge Management & Learning

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