Enabling Environment: Field-Policy Link

Meaghan Murphy
Feed the Future Enabling Environment for Food Security Project
ABOUT THE PROJECT

Date launched: September 2015
Duration: Up to five years
Funding ceiling: $13.5 million

Countries worked in to date: Malawi, Mozambique, South Africa, Zambia, Zimbabwe
OVERVIEW OF PROJECT SERVICES

Expanding the Evidence Base
- Knowledge sharing
- Case studies & technical briefs
- USAID staff and partner trainings
- Public presentations & workshops

Country or Regional Enabling Environment Reform
- Technical analysis & benchmarking
- Stakeholder consultation & public-private dialogue
- Targeted communications
- Technical advisors
- Strategic program design
### ILLUSTRATIVE ACTIVITIES

<table>
<thead>
<tr>
<th>Technical Analysis</th>
<th>Advisory Services</th>
<th>Knowledge Management</th>
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</table>
| Policy, legal, and institutional analyses at the sector, industry, or value chain level:  
  - Commercial Legal and Institutional Reform (CLIR) diagnostics (AgCLIR, SeedCLIR, VcCLIR)  
  - Political economy analysis  
  - Benchmarking the time and cost of regulatory procedures  
  - Market and trade analyses  
  - Expert review of agricultural laws and policies | Fielding short-term technical assistance to missions, government institutions, and/or other partners:  
  - Embedded advisors for institutional capacity building  
  - Stakeholder engagement (roundtables, working groups)  
  - Strategic program design support  
  - Trainings, seminars, and briefings on topics related to the enabling environment for food security | Strategic communications and knowledge exchange on best practice in enabling environment reform:  
  - Case studies, technical briefs, and synthesis reports  
  - Mission-to-Mission and cross-donor knowledge sharing  
  - Workshops, presentations, and evidence exchanges  
  - Technical inputs for public-private dialogue |
|                     |                   | • Technical support for working groups and/or learning networks |
KNOWLEDGE MANAGEMENT

Our analysis revealed...

- Technical knowledge gaps & priorities
- How technical knowledge is used
- Knowledge synthesis & communication preferences
- Knowledge exchange formats & preferences
- Trusted sources & influencers
- Online technical exchange platforms
WHY ENABLING ENVIRONMENT?

Good Laws & Institutions

- Lower risk
  - Increased investment
  - Lower cost of capital
- Reduced transaction costs
  - Increased trade volumes
  - Improved market linkages
WORLD BANK EBA INDEX

- Developed in 2012 – 2014 based upon Fintrac’s AGRI Index methodology design
- Each topic provides comparative data on regulations, time, costs, and procedures

Seed, Fertilizer, Machinery, Finance, Markets, Transport, ICT, Land, Livestock, Environmental Stability, Gender
## COMPARATIVE SCORES DRIVE REFORM

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<th>Economy</th>
<th>Seed</th>
<th>Fertilizer</th>
<th>Machinery</th>
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EEFS, EBA, AND A REFORM PROCESS

Quantitative Country Benchmarks

Influence policymakers to better understand underlying issues

Deep-Dive Qualitative Review

Aid policymakers and donors to address systemic constraints

Results Driven Technical Assistance

Deliver results for policymakers and feed back impact data to enhance learning

Impact tracking for CLA

Enabling the Business of Agriculture

Policy Reform Process (IA)

EBA Score Tools (AgCLIR; VcCLIR)

Political Economy (RIA; CBA)

Technical Assistance to Improve the Agribusiness Enabling Environment (programmatic support, trainings, embedded advisors, etc)

Evaluate findings, capture impact; report out.
FEED THE FUTURE ENABLING ENVIRONMENT FOR FOOD SECURITY

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Implemented by Fintrac