Increasing Food Security Through Safe, Nutritious Diets

Speakers: Anne Gerardi, Andrea Bersamin, Alimatou Diagne, Dr. Abiodun Atoloye
Opening Remarks: Dr. Kelley Cormier
Moderator: Dr. Nika Larian
Speakers

Anne Gerardi
Senior Manager, Global Food Safety Initiative (GFSI)

Andrea Bersamin
Associate Professor, University of Alaska Fairbanks

Alimatou Diagne
CEO, Carvi Food

Dr. Abiodun Atoloye
Assistant Professor, Utah State University

Dr. Nika Larian
AAAS Science and Technology Policy Fellow and Food Systems Advisor USAID
Opening Remarks

Dr. Kelley Cormier
Food Safety Division Chief, Center for Nutrition
USAID Bureau for Resilience and Food Security
Remarks

Anne Gerardi
Senior Manager
Global Food Safety Initiative (GFSI)
CARVI FOOD

A company supported by Feed the Future
Business Drivers for Food Safety

Presented by: Alimatou Zadya DIAGNE
CARVIFOOD is leading the way to contribute to food safety and food security in Africa.
The first beef jerky production company in Senegal.

www.carvifood.com

DIVERSITY

75% PROTEIN

FORMAT: 30 G, 100 G

APPROVED WITH FRA AUTHORIZATION
CARVI Received Valuable Support from Feed the Future Business Drivers for Food Safety (BD4FS)
THE FEED THE FUTURE BUSINESS DRIVERS FOR FOOD SAFETY ENABLED CARVI FOOD TO REFORM ITS FOOD SAFETY PROCESS, NAMELY:

- IMPLEMENTATION OF A TRACEABILITY SYSTEM FOR PRODUCTS
- TECHNICAL ASSISTANCE FROM BD4FS EXPERTS FOR COMPLIANCE WITH:
  - RESPECT OF THE ONWARD FLOW PRINCIPLE (NO BACK RETURN);
  - NO CRISS-CROSSING ISSUES BETWEEN RAW MATERIALS / FINISHED PRODUCT / WASTE / STAFF;
  - SEPARATION OF DIRTY AND CLEAN AREAS IS RESPECTED;
- TECHNICAL ASSISTANCE IN DRAFTING OPERATIONAL PROCEDURES AND IMPLEMENTING PRPs
- TECHNICAL ASSISTANCE FROM BD4FS EXPERTS TO PREPARE THE CLIENTS’ food safety AUDIT
- + COMMERCIAL AND STRATEGIC RELATIONSHIP WITH PARTICIPATION IN THE INTERNATIONAL AGRICULTURE SHOW IN WEST AND CENTRAL AFRICA
The opportunity to benefit from BD4FS PRP/HACCP trainings and technical assistance has helped Carvi Food to:

- **BE MORE AWARE OF FOOD SAFETY ON BUSINESS RESULTS**
- **TO PREDICT IN THE LONG RUN AN INCREASE IN THE TURNOVER OF 20%**
- **PASS THE AUCHAN QUALITY CONTROL SPECIALISTS’ ASSESSMENTS AND DEVELOP THE PROPOSAL FOR A NEW SUPPLY CONTRACT FOR 2022**
- **CONTRACT VALIDATION WITH AUCHAN, THE LARGEST SUPERMARKET CHAIN IN SENEGAL**
BD4FS SUPPORT IMPACT ON CARVI FOOD

BD4FS TRAINING HAS A CONSIDERABLE IMPACT ON CARVI FOOD AND WILL SURELY HAVE IT IN THE LONG TERM

- POSSIBLE EXPORT GIVEN COMPLIANCE WITH INTERNATIONAL REGULATIONS AND STANDARDS
- EXPANSION OF PRODUCTION WITH GREATER CONTROL AND AWARENESS OF FOOD SAFETY
- INCREASE IN THE NUMBER OF PARTNERS IN COMPLIANCE WITH QUALITY REQUIREMENTS
- INCREASED CONSUMER CONFIDENCE AND THEREFORE GREATER BUSINESS IMPACT
- GREATER SOCIAL IMPACT OF THE COMPANY IN ACCORDANCE WITH THE SUSTAINABLE DEVELOPMENT GOALS (STAFF TRAINING, TRACEABILITY OF RAW MATERIALS AND FORMALIZATION OF SUPPLIERS ETC.)
NEXT STEPS WITH BD4FS

Technical support for building a new facility that will be able to meet the international HACCP standards.

Certification in local food safety standards accessible to small and medium-sized enterprises.
DURING THESE LAST YEARS

- ACCESSIBLE IN 6 REGIONS OF SENEGAL
- 7 POINT OF SALES
- CUSTOMER DATABASE: +2000
- +11000 FOLLOWERS
- +30,000 PACKAGES SOLD
THEN IN 5 YEARS

1. COST: $200,000
2. +2000 POINTS OF SALES
3. +300 EMPLOYEES (DIRECTS AND INDIRECTS)
4. +20 COUNTRIES
5. 30% PROFIT
OUR MISSION

Contribute to food security for Africans by ensuring independence of farmers and ranchers.
SOCIAL IMPACT

1. No Poverty
   Livestock Production Conditions Improvement

2. Zero Hunger
   Food Safety and Security

8. Decent Work and Economic Growth
   Job Creation and Economic Impact
HOW TO HELP CARVI FOOD CARRY OUT THIS MISSION?

- STRENGTHEN THE DISTRIBUTION NETWORKS FOR LOCAL PRODUCTS
- FINANCE CARVI FOOD EXPANSION THROUGH ITS SOCIAL IMPACT
- BE A PARTNER THROUGH FOOD SAFETY TRAINING (BD4FS)
THANK YOU FOR YOUR ATTENTION

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