

**Summary Market #1 (Gosa)**

- The top three concerns that consumers expressed are contracting the Coronavirus at the market (71%), inconvenience of protective measures (33%) and unavailability of desired food (24%)
- In the last two weeks, vendors have experienced a decrease in sales (79%) and customers (65%)
- Most consumer respondents reported seeing an increase in the availability of all identified foods especially fish, fresh vegetables, fresh fruits, and dairy
- Only one of every ten consumer respondents is thinking of going to a different market
- More than half of consumer respondents (55%) believe that the government is doing a good job in ensuring food bought in the market is safe
- 63% of consumer respondents reported buying different kinds of food. Also, more than half of all consumer respondents (56%) have reduced their frequency of shopping. Majority of vendors (71%) experienced a decrease in frequency of shopping by consumers
- 30% of consumers named the media (Newspaper, TV and Radio) as most trusted source of information on food safety. 28% of consumers also named medical professionals, while 23% named friends and family and 13% the agency for food and safety.

**Summary Market #2 (Utako)**

- The most prominent concerns expressed by consumers is the fear of contracting the Coronavirus at the market (65%), inconvenience of using protective measures (45%) and unavailability of food that they want (35%)
- In the last two weeks, (68%) of vendors have experienced decrease in sales and customers (71%)
- Most consumer respondents reported seeing an increase in the availability of all identified food commodities especially meat, fresh vegetables, and fish
- Only 3% consumers are thinking of going to a different market
- 55% consumers generally believe the government is doing a good job in ensuring food bought is safe.
- 64% of consumers have reduced frequency of shopping.
- Vendors have reported decrease in purchase of fresh produce (51%)
- Consumer respondents indicated the agency for food and safety and the media (newspapers, television, and radio) (28% respectively) was their most trusted source for food safety information.
- 33% of vendors trust the media and 25% also trust medical professionals for information on food safety.

The KFMW/EatSafe market survey was designed to provide information on vendor and consumer's attitude and behavior in the informal markets within the context of COVID-19 pandemic in two food markets in Nigeria. The two survey sites are Utako and Gosa markets located in the Federal Capital Territory, Abuja. 80 consumers and vendors (40 each) are being surveyed every two weeks in each market with preliminary findings/reports provided bi-weekly as well. The consumers and vendors were randomly selected in each market. The survey questionnaire was scripted in Excel and uploaded into Kobo App. The Kobo collect App was downloaded into the interviewer's tablets and the script linked with the mobile App using the script name. Upon data collection, the information was downloaded in CSV format for analysis using descriptive frequencies. The surveys are conducted in complete adherence to global guidelines on COVID-19 prevention and control to avoid Coronavirus exposure by all stakeholders involved.

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