

Summary Market #1 – Bonolata Market, New Market Dhaka

- 50% of consumers observed changes in the availability of food, while 85% of vendors reported reduced sales volume
- 95% of consumers are concerned contracting COVID19 at the market, and 70% reported changed shopping behaviours.
- The Bonolata Market Association reported that the disposal of waste was a major concern in the market as the cleaners appointed by the city corporation were not disposing wastes from the market anymore.
- 100% of vendors faced the immediate impact of the COVID-19 pandemic on their businesses. The impacts included decrease in customers (98%), decreased sales (88%), difficulty accessing financing (28%), difficulty transporting products (8%), limited financial reserves/liquidity (8%), difficulty accessing products to sell (5%), difficulty getting to the market due to transportation disruption (3%), increase in customers (3%), and increased sales (3%).

Summary Market #2 -Islambagh Bazar, Puran Dhaka

- 65% of consumers observed changes in the availability of food, while 88% of vendors reported decreased sales. The reported food types that saw a decrease in availability were: poultry (65%), eggs (63%), meat (57%), fish (55%), dairy (48%), fresh fruits (48%) and fresh vegetables (40%).
- 80% of consumers are concerned contracting COVID19 at the market, and 73% reported changed shopping behaviors
- 98% vendors faced the immediate impact of the COVID-19 pandemic on their businesses. The impacts included decreased sales (88%), decrease in customers (85%), limited financial reserves/liquidity (40%), difficulty accessing financing (25%), and difficulty accessing products to sell (3%).
- About 64% of consumers thought foods at the market is safe to eat in general, beyond the COVID-19 situation

Survey Methodology

Quantitative data were collected from Bonolata Market, New Market Dhaka and Islambagh Bazar, Puran Dhaka using two separate structured questionnaires developed for the vendors and consumers. The questionnaires were translated in Bangla. The data were collected by trained enumerators using Open Data Kit (ODK) platform.

Two enumerators were hired and trained on the ODK based questionnaires to conduct the face-to-face interviews with vendors and consumers. The enumerators were provided with health-safety equipment and training to ensure health safety during surveying in the markets while COVID-19 emergency persists.

The first round of data was collected from 1 September 2020 to 3 September 2020. The enumerators invited the vendors purposively to participate in the survey covering various types of goods sellers from all over the markets. Forty vendors were surveyed from each of the markets. The enumerators invited consumers to participate in the surveys standing in the exit gate of the markets and interviewed 40 consumers from each market.

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