COVID-19 has brought upheaval to many agribusinesses in emerging markets and only intensified the challenges they face on a daily basis. To better understand these impacts, Feed the Future Partnering for Innovation asked 44 of its private sector partners operating in 19 countries about their business decision-making in response to the pandemic.

**TOP COVID-19 CONCERNS AMONG BUSINESSES**

1. Health & safety of staff/customers
2. Financial health of business
3. Ability to pay staff salaries
4. Keeping current customers

**WHERE BUSINESSES TURN FOR COVID-19 GUIDANCE**

- Internal senior management/leadership: 81%
- News sites and other media: 57%
- Local government: 50%
- Informal business networks: 36%
- Industry associations: 31%
- Local/international business development service providers/accelerators: 23%
- Donor-funded resources: 17%

**CASH TOP PRIORITY**

The vast majority of partners listed cash as the most important type of support desired for navigating the pandemic.