FEED THE FUTURE ENABLING ENVIRONMENT FOR FOOD SECURITY PROJECT

Practical Analytical Framework for Inclusive Entrepreneurial Market Systems

The Practical Analytical Framework for Inclusive Entrepreneurial Market Systems (IEMS) tool provides structured guidance for USAID Missions, Operating Units, and implementing partners (IPs) on how to examine underlying, informal variables in market systems that may present barriers or opportunities in the enabling environment for private sector engagement efforts.

The IEMS framework represents a new lens through which to understand political and economic behavior to strengthen a market system’s capacity to allocate resources efficiently, solve problems, and generate wealth inclusively. The IEMS framework implementation process consists of four steps, outlined below.

The Feed the Future Enabling Environment for Food Security (EEFS) project designed the IEMS framework in consultation with and drawing on feedback from USAID’s Bureau for Resilience and Food Security (RFS) and USAID Missions.

The result is an analytical framework to provide practical, evidence-based analysis for Missions which:

- Responds to real scenarios USAID and IPs are encountering that are unexpected and not easily explained by formal factors in the enabling environment alone
- Increases the capacity of USAID and IPs to apply Collaborating, Learning, and Adapting (CLA) practices
- Generates enabling environment learning across USAID portfolios to expand the knowledge base

The Feed the Future Enabling Environment for Food Security (EEFS) project is a global support mechanism for Feed the Future-focused and aligned Missions and Washington-based USAID Offices to address legal, institutional, and regulatory factors that function as market constraints affecting food security. For more information on the IEMS framework and to discuss conducting a field test, contact Lourdes Martinez Romero (Contracting Officer’s Representative) at lmartinezromero@usaid.gov or Adam Keatts (Chief of Party) at akeatts@fintrac.com.