



# FEED THE FUTURE

The U.S. Government's Global Hunger and Food Security Initiative



Photo: Fintrac, Inc.

Session 4:

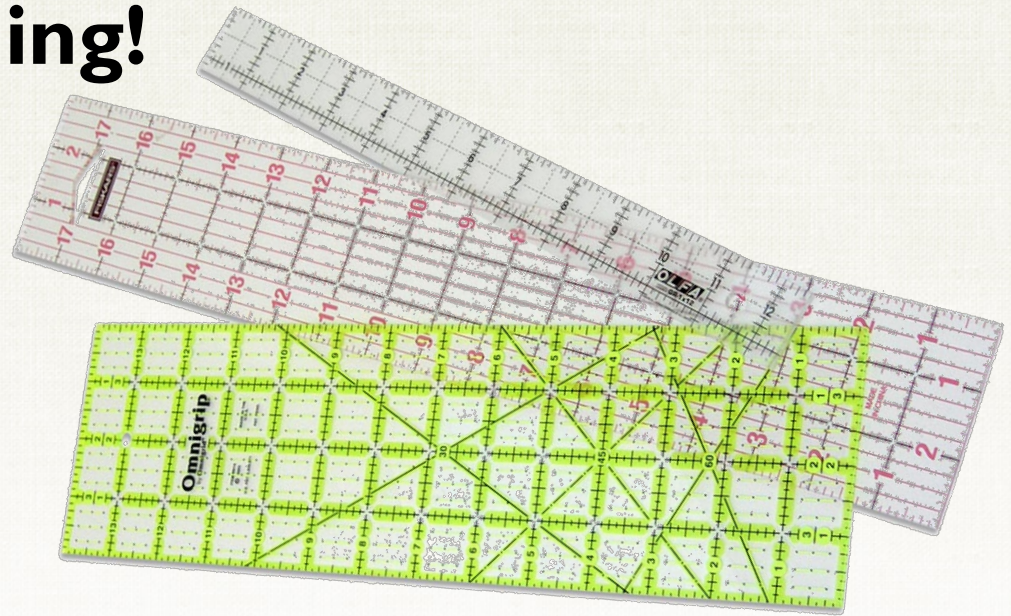
## Creating Measurable Custom Indicators



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**The FTF Indicator Framework  
is large... but not all  
encompassing...  
and it's a good thing!**







## Creating an indicator

Answer key questions:

- What?
- Why?
- How?
- By whom?
- When?







## Creating an indicator

And keep in mind...

- Specificity
- Measurability
- Cost







## Activity I: Identifying Customer Indicators

- Identify custom indicators that fill gaps in your NUTSENAG Results Framework
- Your rationale for creating the indicator
- How the indicator addresses
  - Specificity
  - Measurability
  - Cost

Take 15 minutes  
Prepare to share



## Exercise 2 – Write a PIRS!

- Individually
  - Choose a NUTSENAG custom indicator
  - Complete the PIRS template in your workbook for the indicator
- With your group
  - Share your custom indicator
  - Get feedback





## Individual Application

Think of an FTF activity you are working on.

- Do you need to create any custom indicators?
- Draft a PIRS for the indicator

Get feedback on your PIRS

- With a partner, share your PIRS
- Get feedback on how it meets the criteria of being specific, measurable and cost effective.



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