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August 2016
Welcome to the Feed the Future Performance Monitoring Course

Dear Course Participant,

Welcome to Feed the Future’s course on performance monitoring. Monitoring, learning and adapting activities-based evidence moves us forward in our goal to reduce hunger, poverty and under-nutrition. To that end, this course will prepare you to:

• Meet the requirements for reporting performance such that program activities and outcomes to the Feed the Future Results Framework.
• Use performance monitoring as a means for strategic adaptive management of Feed the Future activities.

Over the next five days, you will build your skills and knowledge to:

• Develop a theory of change and a results framework for your FTF activities
• Select require if applicable indicators for your activity results framework
• Create custom indicators
• Define beneficiaries, baselines and targets
• Collect performance monitoring data
• Verify performance monitoring data
• Report and use performance monitoring data
• Submit open data

To achieve these outcomes, we have just a few guidelines for all course participants to follow:

• Listen, inquire and share
• Respect and value different ideas and options
• Create a safe space
• Challenge yourself
• Support each other

The course was developed by the Feed the Future Monitoring and Evaluation team. If you have any questions about monitoring and evaluating Feed the Future activities, do not hesitate to ask any Monitoring, Evaluation and Learning team member. We are proud to be your partners in the important work you do in the field.

Sincerely,

Anne Swindale, Course Owner
Salik Farooqi, Course Owner
Senior Program Advisor
Technical Advisor
Monitoring, Evaluation and Learning
Monitoring, Evaluation and Learning
Feed the Future, USAID
Feed the Future, USAID
Table of Contents

Session 1: Understanding the Feed the Future Monitoring and Results Framework 7

- Using Monitoring and Evaluation for Adaptive Strategic Management
- Feed the Future Monitoring and Results Framework
SESSION 1:
Understanding FTF Monitoring and Evaluation Framework
**Using Monitoring and Evaluation for Adaptive Strategic Management**

**First Monitoring Assignment**

<table>
<thead>
<tr>
<th>Candy</th>
<th>Blue</th>
<th>Orange</th>
<th>Green</th>
<th>Yellow</th>
<th>Red</th>
<th>Brown</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Milk Chocolate</td>
<td>24%</td>
<td>20%</td>
<td>16%</td>
<td>14%</td>
<td>13%</td>
<td>13%</td>
<td>100%</td>
</tr>
<tr>
<td>Peanut</td>
<td>23%</td>
<td>23%</td>
<td>15%</td>
<td>15%</td>
<td>12%</td>
<td>12%</td>
<td>100%</td>
</tr>
<tr>
<td>Kids Minis</td>
<td>25%</td>
<td>25%</td>
<td>12%</td>
<td>13%</td>
<td>12%</td>
<td>12%</td>
<td>100%</td>
</tr>
<tr>
<td>M&amp;M Dark</td>
<td>17%</td>
<td>16%</td>
<td>16%</td>
<td>17%</td>
<td>17%</td>
<td>17%</td>
<td>100%</td>
</tr>
<tr>
<td>Peanut Butter</td>
<td>20%</td>
<td>20%</td>
<td>20%</td>
<td>20%</td>
<td>10%</td>
<td>10%</td>
<td>100%</td>
</tr>
<tr>
<td>Almond</td>
<td>20%</td>
<td>20%</td>
<td>20%</td>
<td>20%</td>
<td>10%</td>
<td>10%</td>
<td>100%</td>
</tr>
</tbody>
</table>

With your team:

- Calculate the % of colors in your bag (Note: Participants should not eat any M&M’s until you have completed this part of the exercise.)
- Create a visual of your data
- Explain if Mars hit its targets
- Prepare a 2 minute report to share in plenary

**Notes:**
First Evaluation Assignment
Looking at all the monitoring data the teams collected, is Mars meeting its targets? Write a short report to Mars summarizing your team’s conclusions.

Notes:

First Theory of Change Assignment:
Why do you think the different candies have different percentages of each color? What is your Theory of Change?
With your group, prepare a 2-minute presentation.

Notes:
First Collecting Beneficiary Data Assignment

What is your favorite M&M color? Circle your preferred color.

<table>
<thead>
<tr>
<th>Red</th>
<th>Blue</th>
<th>Orange</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yellow</td>
<td>Brown</td>
<td>Green</td>
</tr>
</tbody>
</table>

Individual Application

Think about one of the FTF initiatives you are working on. How you could use monitoring and evaluation to more strategically manage the initiative?

Notes:
Feed the Future Monitoring and Results Framework

FTF Monitoring, Evaluation and Learning Framework

**FEED THE FUTURE GOAL:**
Sustainably Reduce Global Poverty & Hunger

**INDICATORS:**
- Prevalence of poverty
- Prevalence of underweight & stunted children

**OBJECTIVE**
**INCLUSIVE AGRICULTURE SECTOR GROWTH**
- Improved agricultural productivity
- Expanded markets & trade
- Increased investment in agriculture & nutrition-related activities
- Increased employment opportunities in targeted value chains
- Increased resilience of vulnerable communities & households

**OBJECTIVE**
**IMPROVED NUTRITIONAL STATUS (WOMEN & CHILDREN)**
- Improved access to diverse & quality foods
- Improved nutrition-related behaviors
- Improved use of maternal & child health & nutrition services

**Notes:**
Key Priorities of FTF Performance Monitoring

- Efficiency
- Sustainability
- Accuracy

- Standardization and Alignment
- Data Quality, Capacity & utilization
- Scientific Rigor and Precision

Three Classes of Monitoring Indicators

<table>
<thead>
<tr>
<th>Indicator Type</th>
<th>Population</th>
<th>Collection Method</th>
<th>Collection Frequency</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>ZOI</td>
<td>Population of the ZOI</td>
<td>Population-Based Survey</td>
<td>Baseline, mid-term, final</td>
<td>Prevalence of Poverty</td>
</tr>
<tr>
<td>NTL</td>
<td>National/ Regional Conditions</td>
<td>Secondary Data Sources</td>
<td>Annually</td>
<td>Percent change in Ag GDP</td>
</tr>
<tr>
<td>IM</td>
<td>USG Direct Beneficiaries</td>
<td>Implementing Partners</td>
<td>Annually</td>
<td>Gross margin</td>
</tr>
</tbody>
</table>

*See indicator handbook for which indicators fall into each class*
Performance Indicators

16 population level in FTF Zone of Influence (population-based survey)

4 national/regional level (existing sources)

33 project level (implementers)

53 total FTF Indicators

Learning Agenda Themes

- Ag Productivity
- Ag Research and Development
- Markets and Trade
- Nutrition and Dietary Diversity
- Gender and Women's Empowerment
- Resilience of Vulnerable Populations
# PFS MEL Technical Advisors:

<table>
<thead>
<tr>
<th>Region/country</th>
<th>BFS M&amp;E POC</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bangladesh, Cambodia, and Nepal</td>
<td>Salik Farooqi</td>
<td><a href="mailto:sfarooqi@usaid.gov">sfarooqi@usaid.gov</a></td>
</tr>
<tr>
<td>Ethiopia, Kenya, Tanzania</td>
<td>Farzana Ramzan</td>
<td><a href="mailto:framzan@usaid.gov">framzan@usaid.gov</a></td>
</tr>
<tr>
<td>Asia Aligned</td>
<td>Lindsey Anna</td>
<td><a href="mailto:lanna@usaid.gov">lanna@usaid.gov</a></td>
</tr>
<tr>
<td>Tajikistan, Rwanda, Uganda</td>
<td>Tatiana Pulido</td>
<td><a href="mailto:tpulido@usaid.gov">tpulido@usaid.gov</a></td>
</tr>
<tr>
<td>West Africa (except Nigeria) and Haiti</td>
<td>Madeleine Gauthier</td>
<td><a href="mailto:mgauthier@usaid.gov">mgauthier@usaid.gov</a></td>
</tr>
<tr>
<td>Nigeria</td>
<td>Jessica Cagley</td>
<td><a href="mailto:jcagley@usaid.gov">jcagley@usaid.gov</a></td>
</tr>
<tr>
<td>Southern Africa</td>
<td>Anne Swindale</td>
<td><a href="mailto:aswindale@usaid.gov">aswindale@usaid.gov</a></td>
</tr>
<tr>
<td>Latin America &amp; Caribbean, except Haiti</td>
<td>Lindsey Anna</td>
<td><a href="mailto:lanna@usaid.gov">lanna@usaid.gov</a></td>
</tr>
<tr>
<td>BFS and Regional Missions</td>
<td>Lesley Perlman</td>
<td><a href="mailto:lperlman@usaid.gov">lperlman@usaid.gov</a></td>
</tr>
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FOR MORE INFORMATION:

For more information about the Feed the Future Performance Monitoring Course, contact: Anne Swindale (aswindale@usaid.org) or Salik Farooqi (sfarooqi@usaid.gov)

Monitoring, Evaluation and Learning
Bureau of Food Security
USAID