Draft Guidance for USAID-Funded Nutrition-Sensitive Programming

Presenters

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Sally Abbott, USAID
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December 15, 2014
Upcoming Agrilinks Events:

• December 17: Ag Sector Council Seminar - *Integrating Landscape Management into Climate-Smart Agriculture*
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USAID, Bureau for Food Security

Richard Greene serves as the senior deputy assistant to the administrator in USAID’s Bureau for Food Security. During more than 35 years of work in health development—30 of those with USAID—Greene has served on projects in more than 20 countries. From 2003-2011, Greene served as the director of the Office of Health, Infectious Diseases, and Nutrition in the USAID Washington Global Health Bureau and from 2011-2013 as the USAID Mission director in Bangladesh.
Sally Abbott
USAID, Bureau for Food Security

Sally Abbott is a nutrition advisor with the USAID Bureau for Food Security. Previously, she performed monitoring and evaluation research for the United Nations Children's Fund and served as an agricultural extension agent in Mali through the Peace Corps. Sally received her PhD from the Tufts University Friedman School of Nutrition Science and Policy.
Jeannie Harvey
USAID, Bureau for Food Security

Jeannie Harvey is a gender adviser with the USAID Bureau for Food Security, where she provides technical assistance to Feed the Future missions in Asia, Africa, Latin America and the Caribbean. Previously, she served as a program analyst for South Asia in the U.S. Department of Agriculture’s Foreign Agricultural Service and has a Ph.D. in International Development and Gender Auditing. While at USAID, she completed the first gender audit of a USAID mission.
Multi-Sectoral Nutrition Strategy 2014-2025

Draft Guidance for USAID-Funded Nutrition-Sensitive Programming

December 15, 2014
Agenda

- Welcome and overview
- Background
- Specifics of guidance
- Q&A with Richard Greene
- Brief overview of central technical assistance
- Wrap up and next steps
Aim of the Strategy

To guide the Agency’s policies and programs for nutrition in both emergency and development contexts with the goal of improving nutrition to save lives, build resilience, increase economic productivity and advance development.
FIGURE 1: USAID MULTI-SECTORAL NUTRITION CONCEPTUAL FRAMEWORK

Adapted from UNICEF, 2013 and Black et al., 2013

OPTIMAL NUTRITION

ADEQUATE DIETARY INTAKE
- Sustainable household food security
- Access to sufficient and nutritious foods
- Availability of sufficient and nutritious foods
- Stability and resilience

LOW DISEASE BURDEN
- Appropriate maternal and infant and young child feeding and care
- Adequate time, space, and support for care
- Adequate education and knowledge
- Delivery of essential health and nutrition services
- Access to effective health services
- Access to safe water and sanitation
- Appropriate hygiene practices
- Healthy environment

Nutrition Enabling Environment
- Gender equality, women’s empowerment, and girls’ education
- Country commitment and capacity, leadership, financial resources for nutrition, knowledge and evidence, health and food systems, trade/private sector
- Socio-cultural, economic, environmental, and political context

ILLUSTRATIVE EXAMPLES
- Agriculture Production/Income Generation for Dietary Diversity
- Food Processing
- Postharvest Storage
- Food Fortification
- Targeted Livelihood Activities
- Risk Mitigation Interventions
- Social Protection and Safety Nets
- Biofortification
- Early, Exclusive, and Continued Breastfeeding
- Appropriate Complementary Feeding
- Feeding During Illness
- Dietary Diversity for Pregnant and Lactating Women and Children
- Maternal Supplementation
- Caregiver Support and Protection
- Early Child Care and Development
- Treatment of Acute Malnutrition
- Micronutrient Supplementation or Fortification
- Nutrition Management of Diseases
- Prevention and Treatment of Infectious Diseases
- Family Planning and Reproductive Health Services
- Deworming in Children
- Nutrition Assessment and Counseling
- Safe Water Sources
- Sanitation Facilities
- Hand Washing with Soap
- Clean Family Living Environment
- Safe Food Handling
- Nutrition Advocacy
- Nutrition Resources Mobilization
- Multi-sectoral Coordination
- Human Resources for Nutrition
- Gender Sensitive Interventions
- Accountable Policies that Enable Participation and Transparency
Why Nutrition-Sensitive Agriculture?

- Nutrition-specific interventions alone are insufficient - 90% coverage of best interventions reduce stunting by 20% (Lancet 2013).
- Agriculture is essential to improving nutrition.
- Without changes in approach, agriculture will have a limited impact on nutritional status.
Nutrition-Sensitive Agriculture Programming Principles

- Incorporate appropriate objectives and indicators into design
- Incorporate nutrition promotion and education
- Diversify production and increase nutrient-dense crops & livestock when it makes economic sense – that is, when not in conflict with obtaining income for that pathway
- Improve quality of processing, storage and preservation of food
- Expand market access to vulnerable groups and expand markets for nutritious foods
- During project design, assess the local context and address the underlying causes specific to the situation
- Ensure designs work to empower women
- Target the nutritionally vulnerable and improve equity
- Work across sectors—collaborating and coordinating where possible
- Maintain or improve the agricultural natural resource base (i.e. water, soil, air)
Steps Toward Improved Nutrition

Key components of the enabling environment:
- Food market environment
- Natural resources
- Health, water, and sanitation
- Nutrition/health knowledge and norms

National Economic Growth

National Nutrition Profile

Food Production

Food Prices

Processing & Storage

Food Access

Diet

Child Nutrition Outcomes

Agricultural Livelihoods

Agricultural Income

Food Expenditure

Non-food Expenditure

Health Care

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A commodity is defined as nutrient-rich if it meets any of the following criteria:

- Is bio-fortified
- Is a legume, nut, or some seeds such as sesame, sunflower, pumpkin seeds, wheat-germ or sprouted legume seeds
- Is an animal-sourced food, including dairy products (milk, yogurt, cheese), fish, eggs, organ meats, meat, flesh foods, and other miscellaneous small animal protein (e.g. grubs, insects)
- Is a dark yellow or orange-fleshed root or tuber
- Is a fruit or vegetable that meets the threshold for being a “high source” of one or more micronutrients on a per 100 calorie and per 100 gram basis

- Feed the Future Indicator Handbook
Critical Points to Define Nutrition-Sensitive Agriculture

- Target production of nutrient-rich crops, ideally those that include nutrients lacking in diet
- Include behavior change communication component specifically aimed at consumption of target crops
- Ensure target crop availability in local markets and support consumption education
- Measure outcomes, including intermediate targets such as consumption and market availability
New Nutrition-Sensitive Indicators

- 4.5.2.8(TBD3) - Total quantity of targeted nutrient-rich value chain commodities set aside for home consumption by direct beneficiary producer households

- 4.5.2.8(TBD1) - Prevalence of women of reproductive age who consume targeted nutrient-rich value chain commodities

- 4.5.2.8(TBD2) - Prevalence of children 6-23 months who consume targeted nutrient-rich value chain commodities
Questions

• Is this clear?
• Is this the correct criteria?
• Are there any added issues?
• Thoughts on the indicators?

Critical Points

• Target production of nutrient-rich crops, ideally those that include nutrients lacking in diet
• Include behavior change communication component specifically aimed at consumption of target crops
• Ensure target crop availability in local markets and support consumption education
• Measure outcomes, including intermediate targets such as consumption and market availability
USAID’s Central Nutrition Technical Assistance Projects

- FANTA III
- GAIN
- SPRING
- INGENEAS
SPRING-Linking Agriculture and Nutrition

SPRING Approach:
- Work with USAID and IPs to better design, implement and monitor Feed the Future activities
- Provide TA to operationalize the agriculture-to-nutrition pathways
- Build the evidence base on what works to better integrate agriculture and nutrition interventions
- Document and share innovations, results and lessons learned
Introducing INGENAES

Integrating Gender and Nutrition within Agricultural Extension Services
What will INGENAES do?

• Eight Feed the Future countries in two rounds
• First three countries decided (fourth in discussion):
  – Bangladesh
  – Honduras
  – Zambia
• Develop tailored program to address specific country needs
THANK YOU

(and please fill out the survey that will we will send you!)
Thank you for joining us!

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Stay In Touch
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Upcoming Events
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