

## Biofortification of Food Staples: A Cost-Effective Approach (Already Being Implemented) that Links Agriculture and Nutrition

Howarth Bouis April 21, 2015

HarvestPlus c/o IFPRI

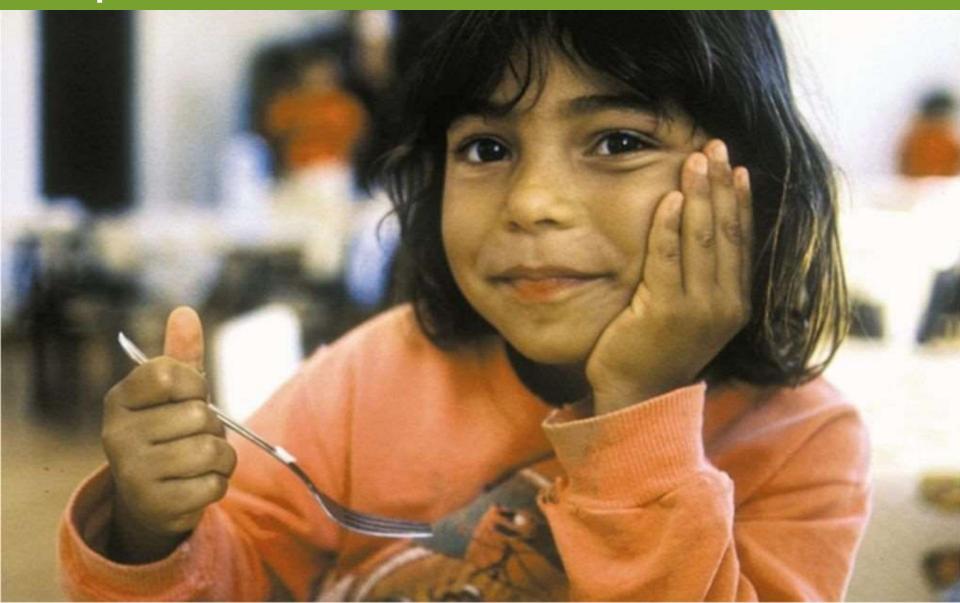
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# Biofortification-breeding food crops that are more nutritious

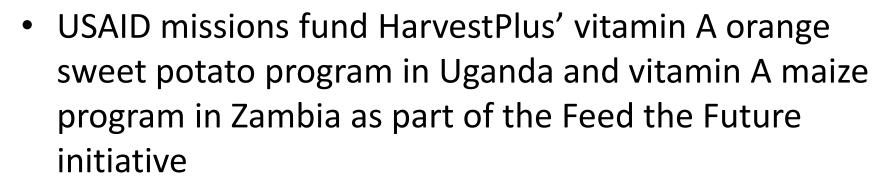


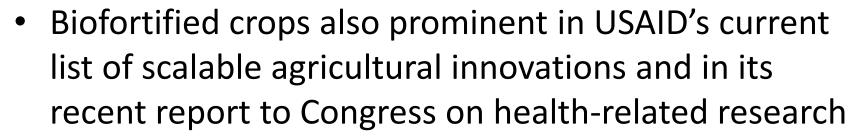




### HarvestPlus: USAID's Role

- USAID involvement from very beginning
  - 1994 Annapolis, Maryland, USA
  - 1999 IRRI, Los Banos, Philippines
  - Co-contributor to core funding 2003-2014

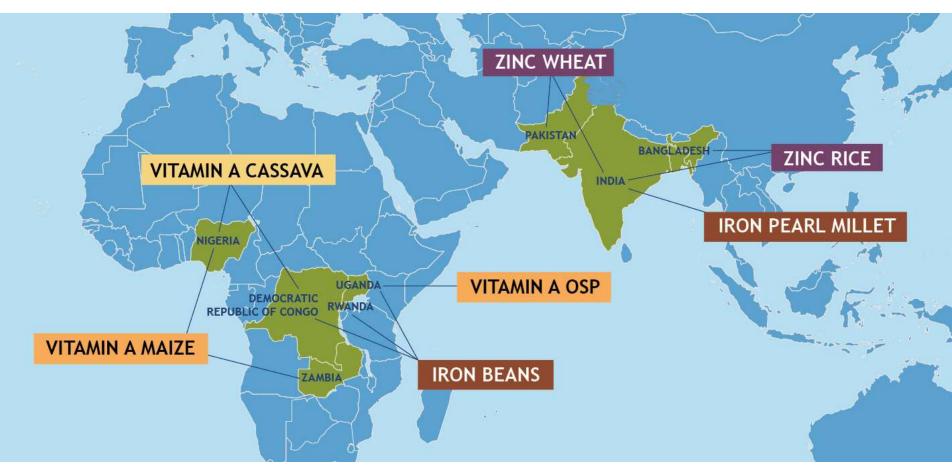








### **Target Countries and Crops**



More than 2 million farming households reached by HarvestPlus. Crops released are high-yielding with climate smart traits.



#### Infographic: Who is Growing What?



## 95

### Mainstreaming Through Key Stakeholders

- National governments & regional frameworks (e.g. Brazil, Nigeria, Rwanda)
- Seed companies (e.g. Nirmal in India)
- Wholesaling, retailing
- International NGOs (e.g. World Vision)
- Multi-lateral agencies (e.g. World Food Program, Codex)
- International financial institutions

## **Crop Testing for Variety Release**

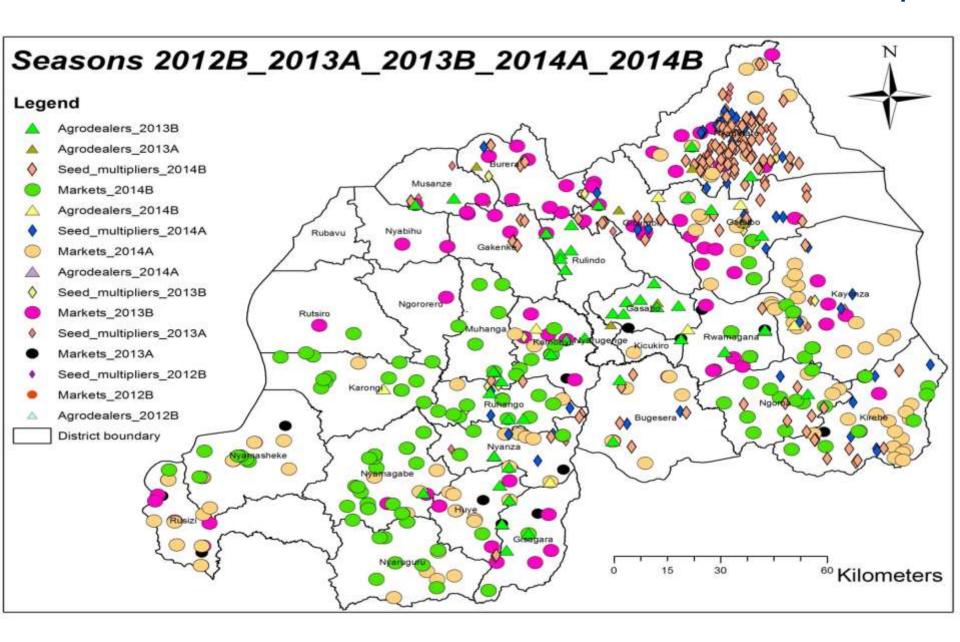
	Ethiopia	Kenya	Malawi	Mozam- bique	Tan- zania
Beans (Iron)		Т	T		Т
Cassava (Vit A)	Т	Т	Т	Т	Т
Maize (Vit A)	Т		Т	Τ	Τ



#### Ten Bean Varieties Released in Rwanda

Names	Pictures	Туре	Yield potential	Adaptation	Iron content	Maturity
RWV 3316		Climber	4 t/ha	High altitude	91,6ppm	110 Days
RWV 3006	Ug	Climber	3.8 t/ha	High altitude	91,7ppm	110 Days
MAC 44	E.	Climber	3.5 t/ha	Mid to low altitude	78 ppm	87 Days
RWR 2245		Bush	2.5 t/ha	Mid to low altitude	75 ppm	87 Days
RWR 2154		Bush	2.5 t/ha	Mid to low altitude	75 ppm	87 Days
RWV 1129	3	Climber	3.5 t/ha	Mid to high altitude	81 ppm	110 Days
Cab2	340	Climber	3 t/ha	High altitude	94,8 ppm	115 Days
RWV 3317		Climber	4 t/ha	High altitude	74 ppm	110 Days
RWV 2887	5	Climber	3.5 t/ha	Mid to high altitude	93,7 ppm	106 Days
MAC 42	ACTION.	Climber	3.5 t/ha	Mid to high altitude	91 ppm	81 Days

#### Rwanda: Location of combined activities in 2014





## **Human Nutrition Efficacy Trials**

## Fourteen Efficacy Trials either completed or in process

- −High iron crops ✓ +
  - Meta-analysis completed for beans and pearl millet
- −High pro-vitamin A crops ✓
  - Multiple efficacy trials completed for sweetpotato, maize, and cassava
- —High zinc crops
  - Bioavailability studies positive, efficacy trials in the field



Empowering women farmers

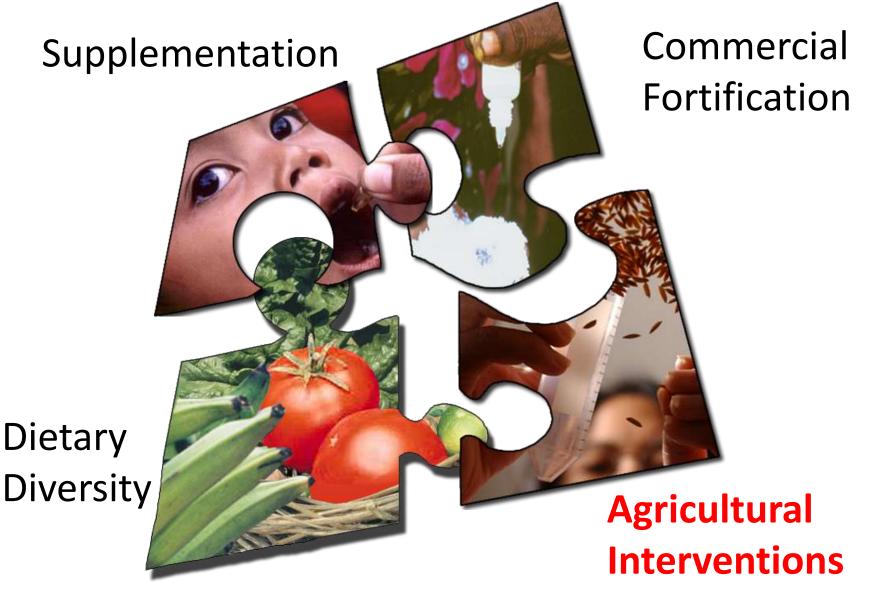




Cost-effective: central one time investment









### Will Biofortification Work?

- Can breeding be successful, can nutrient levels be increased to high enough levels in high-yielding backgrounds?
- Will the extra nutrients be absorbed at sufficient levels that micronutrient status will be improved?
- Will farmers adopt and will consumers buy/eat in sufficient quantities?
- Can biofortification be mainstreamed?



#### Second Global Conference on Biofortification

- Kigali, Rwanda: March 30 April 2, 2014
- 300+ leaders from more than 40 countries
- Purpose:
  - How to Bring Biofortification to Scale: Translating evidence into wide-scale adoption and reach
  - Discussion of gaps and challenges, opportunities and solutions, and developing a plan of action





## **Questions?**



For additional information, please reach us by contacting:

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## Policymakers share their views













## presents



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#### Supported by: World Premier & Launch of



Apriculture And Rural

ASSOCIATION OF MOVIE

ABUJA INTERNATIONAL FILM FESTIVAL

#### Four Nollywood Movies on Biofortification

The Yellow Cassava - A Zeb Ejiro Film

Dada Oni Paki - A Fidelis Duker Film

Ebiyebi

- A Chico Ejiro Film

Sakani

- An Obi Osotule Film

Wednesday 24th Sept., 2014 Date: Silverbird Cinemas, Abuja. Venue:

11am Time:

#### **Special Guest:**

Dr. Akinwunmi Adesina

(Hon. Minister of Agriculture & Rural Development)

Prof. Onyebuchi Chukwu

(Hon Minister of Health)

Dr. Howart Boius

(Director, Harvestplus)

#### **Keynote Speaker:**

Dr. Wolfgang Pfeiffer

(Dep. Director Operations, Harvest Plus HQ)

VITAMIN A CASSAVA MOVIES BY NOLLYWOOD TO PROMOTE BETTER NUTRITION IN NIGERIA



#### **Endorsements for the Kigali Declaration**































Agriculture for Nutrition and Health

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