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**Date**

**February 20, 2012**

## **Agriculture Extension and Advisory Services under the New Normal of Climate Change**

### **Speakers**

Brent M. Simpson, *Michigan State University*

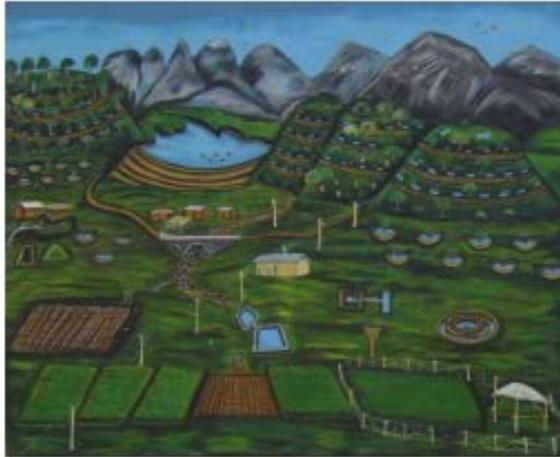
Gaye Burpee, *Catholic Relief Services*

### **Facilitator**

Zachary Baquet, *USAID Bureau for Food Security*

## Upcoming Agrilinks Events:

- #AskAg Twitter Chat | March 8<sup>th</sup> | Int'l Women's Day
- #AskAg Twitter Chat | March 22<sup>nd</sup> | World Water Day
- Ag Sector Council | March 27<sup>th</sup> | GrainPro



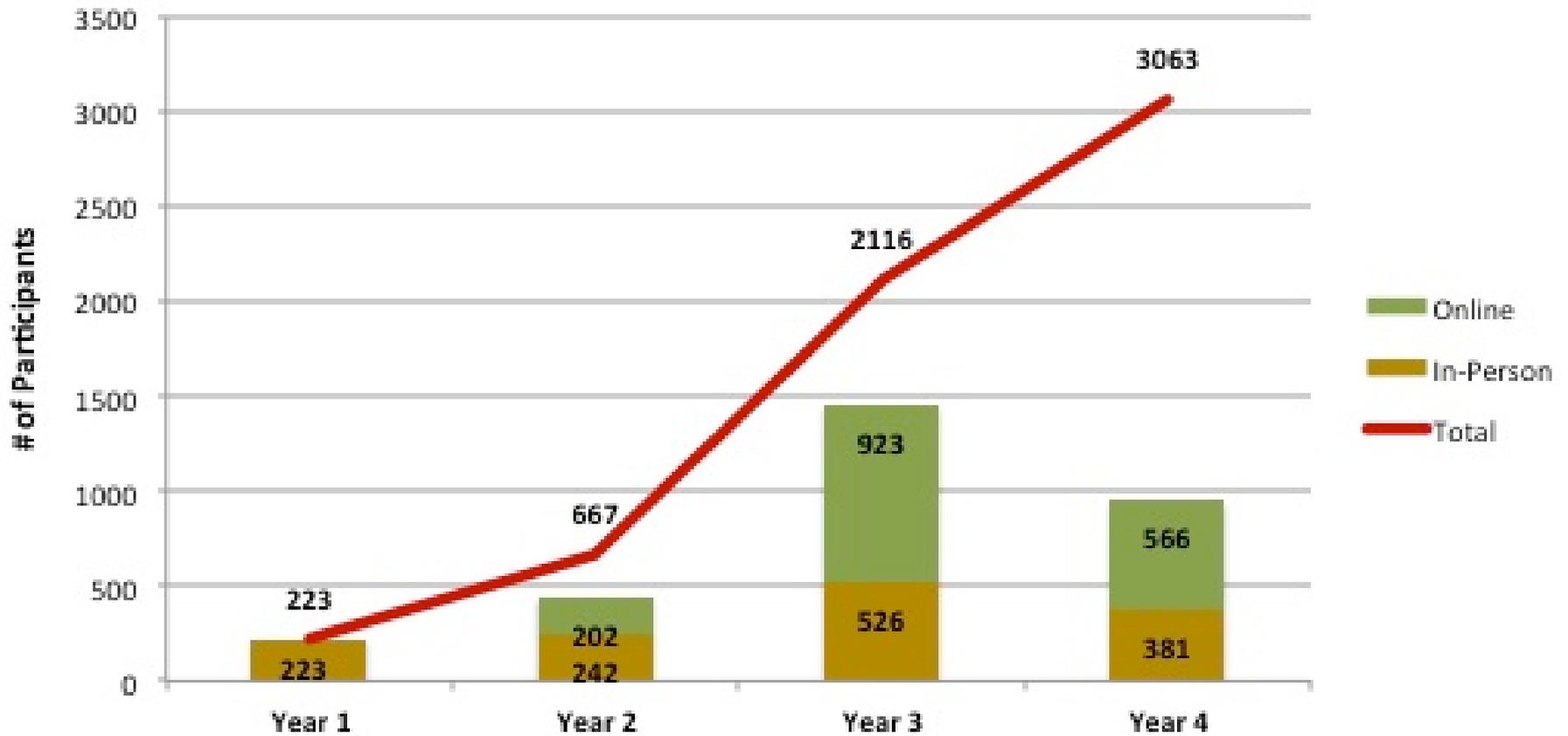
**MEAS Symposium**  
**Improving the Provision of Extension**  
**and Advisory Services**  
**- Evidence from the Field -**  
*June 5-7, 2013 in Washington, D.C.*

The MEAS symposium will feature presentations based on case studies and other research conducted through the MEAS project over the past year. The detailed program is available at: [www.meas-extension.org/workshops/.symposium-2013](http://www.meas-extension.org/workshops/.symposium-2013)

Please register by May 1, 2013.



## USAID Ag Sector Council Lifetime Attendance



# USAID



Dawn Thomas

Stacey Young

Belien Tadesse

# KDMD



Meaghan Murphy

Dar Maxwell

Adrian Gaskin

Julie MacCartee

Maciej Chmielewski

Lindsay Levin

Bethel Alemu



## **Brent M. Simpson**

Michigan State University

Brent M. Simpson is Associate Professor, International Development, in the Department of Agriculture, Food and Resource Economics at Michigan State University (MSU). Over the past 30 years he has worked in over twenty countries, primarily in Africa. Currently he serves as the Deputy Director of the USAID-funded Modernizing Extension and Advisory Service (MEAS) Project, a Feed the Future initiative, and manages MSU's involvement several international agricultural development efforts. Dr. Simpson has his M.Sc. in Agriculture Extension and Education, and Ph.D. in Resource Development, both from Michigan State University.



## **Gaye Burpee**

Catholic Relief Services

Gaye Burpee is Catholic Relief Services' Senior Advisor on Climate Change and Rural Livelihoods for Latin America and the Caribbean. She oversees the region's work at the nexus of climate change, rural livelihoods and natural resources. Dr. Burpee studied sociology and Latin American studies at Scripps College in California and has M.S. and Ph.D. degrees in soil science and sustainable agriculture from Michigan State University.

# Agriculture Extension and Advisory Services under the *New Normal* of Climate Change

**Brent M. Simpson**

Michigan State University  
Deputy Dir. Modernizing Extension  
and Advisory Services (MEAS) Project

**Gaye Burpee**

Catholic Relief Services, Senior Advisor  
Climate Change & Rural Livelihoods in the LAC

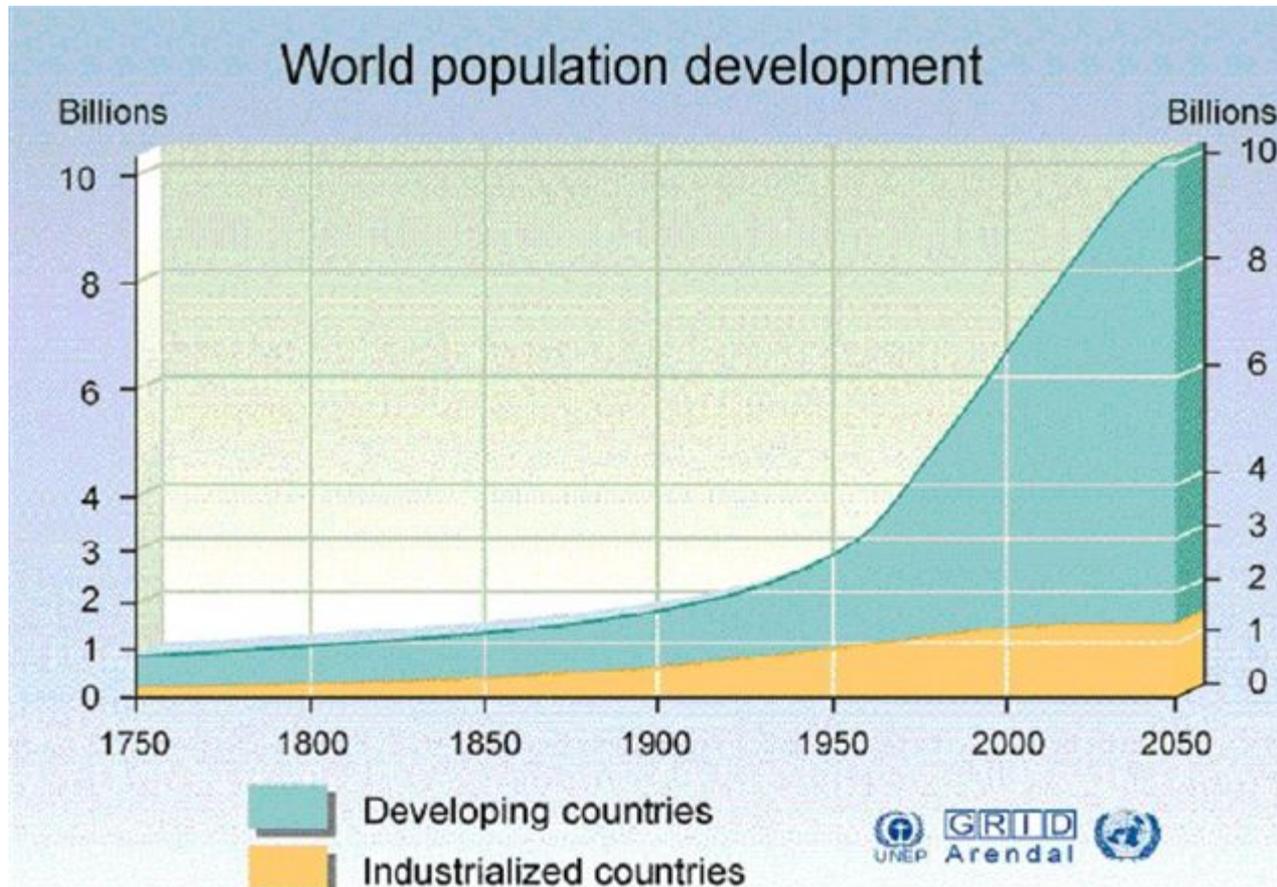


# Major Themes Covered

- Context
- The *New Normal* of Climate Change
- Important Concepts & Perspectives
- Current Practices & Best Prospects



# Context - World Demand for Cereals



World Bank: **100 percent** increase in cereal production by 2050;

FAO: **70 percent** increase in cereal production by 2050.

USAID: **60-70 percent** Increase in cereal production by 2050

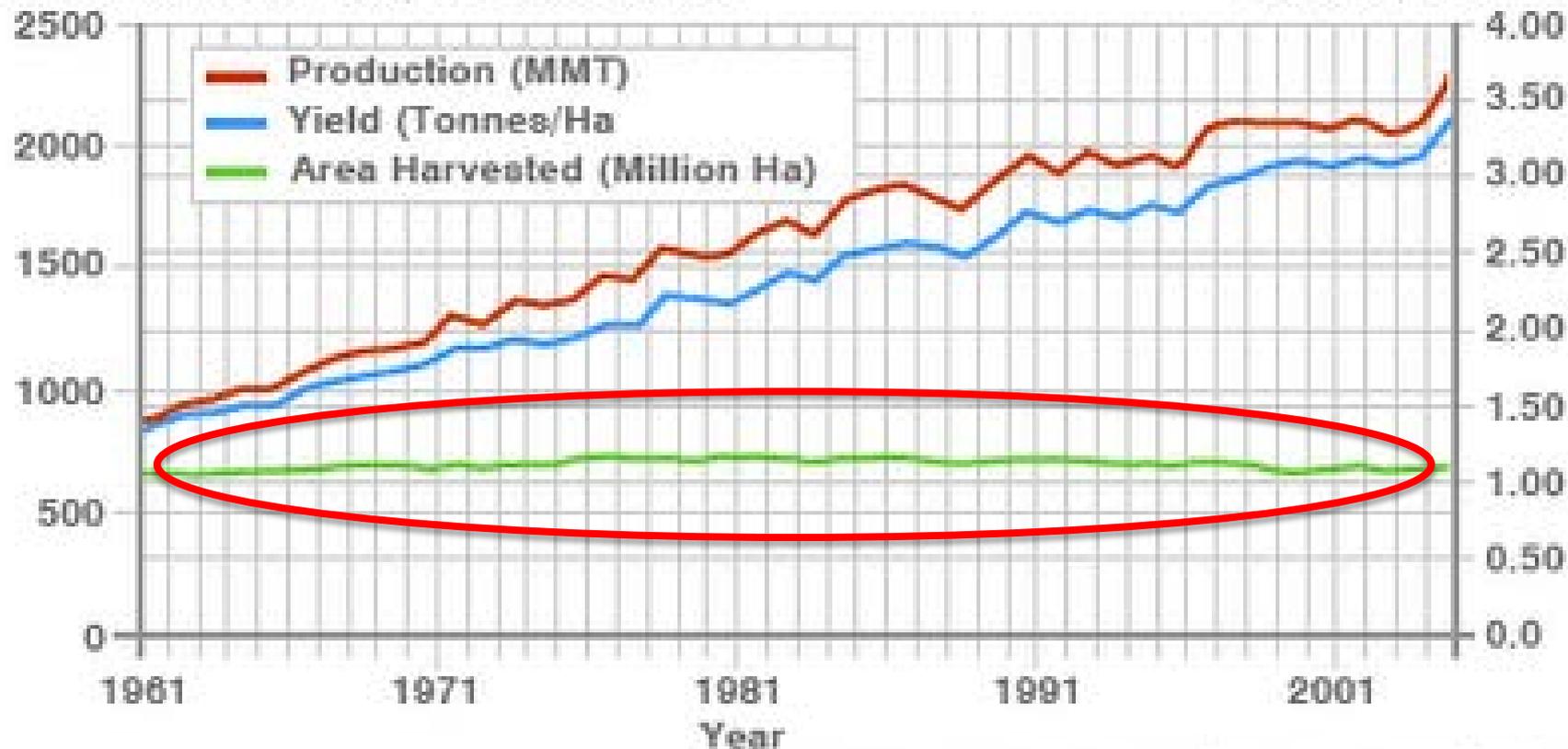
\*A 60 – 70 % increase is equivalent to the addition of the total global cereal production in 1979/1985.

# Context – Agricultural Land

## WORLD CEREALS PRODUCTION AND YIELDS

Million metric tonnes / million hectares

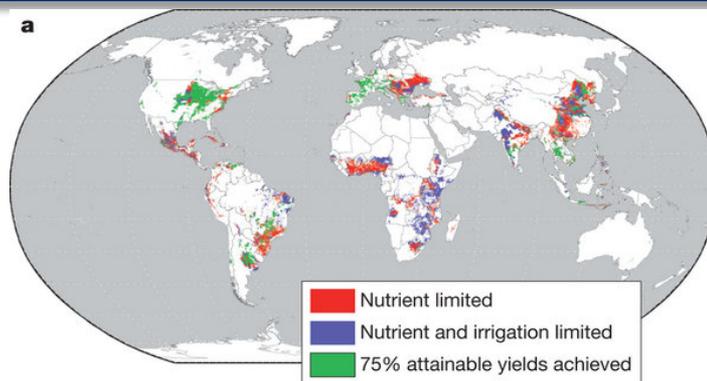
Tonnes / hectare



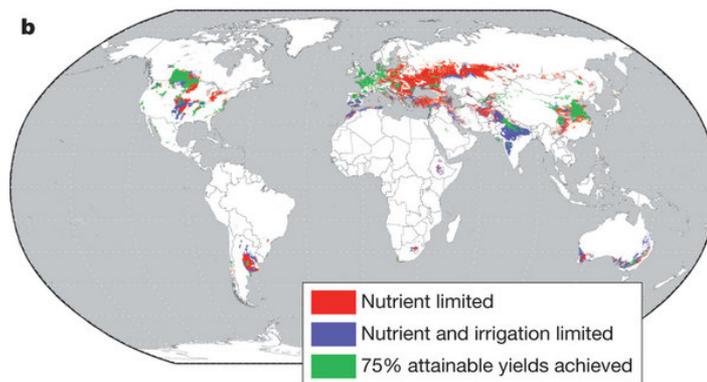
SOURCE: UN Food and Agriculture Organization

# Context – Closing the Yield Gap

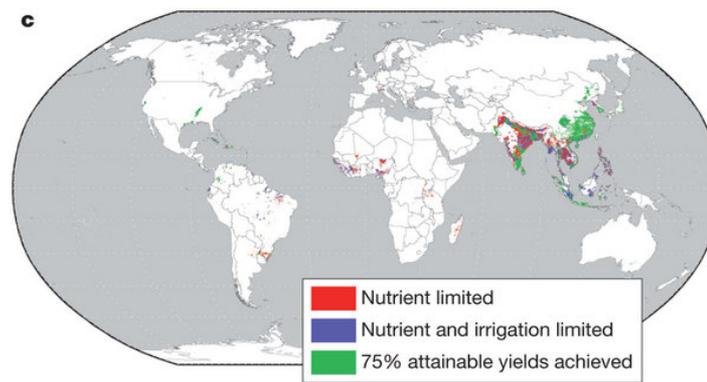
Maize



Wheat



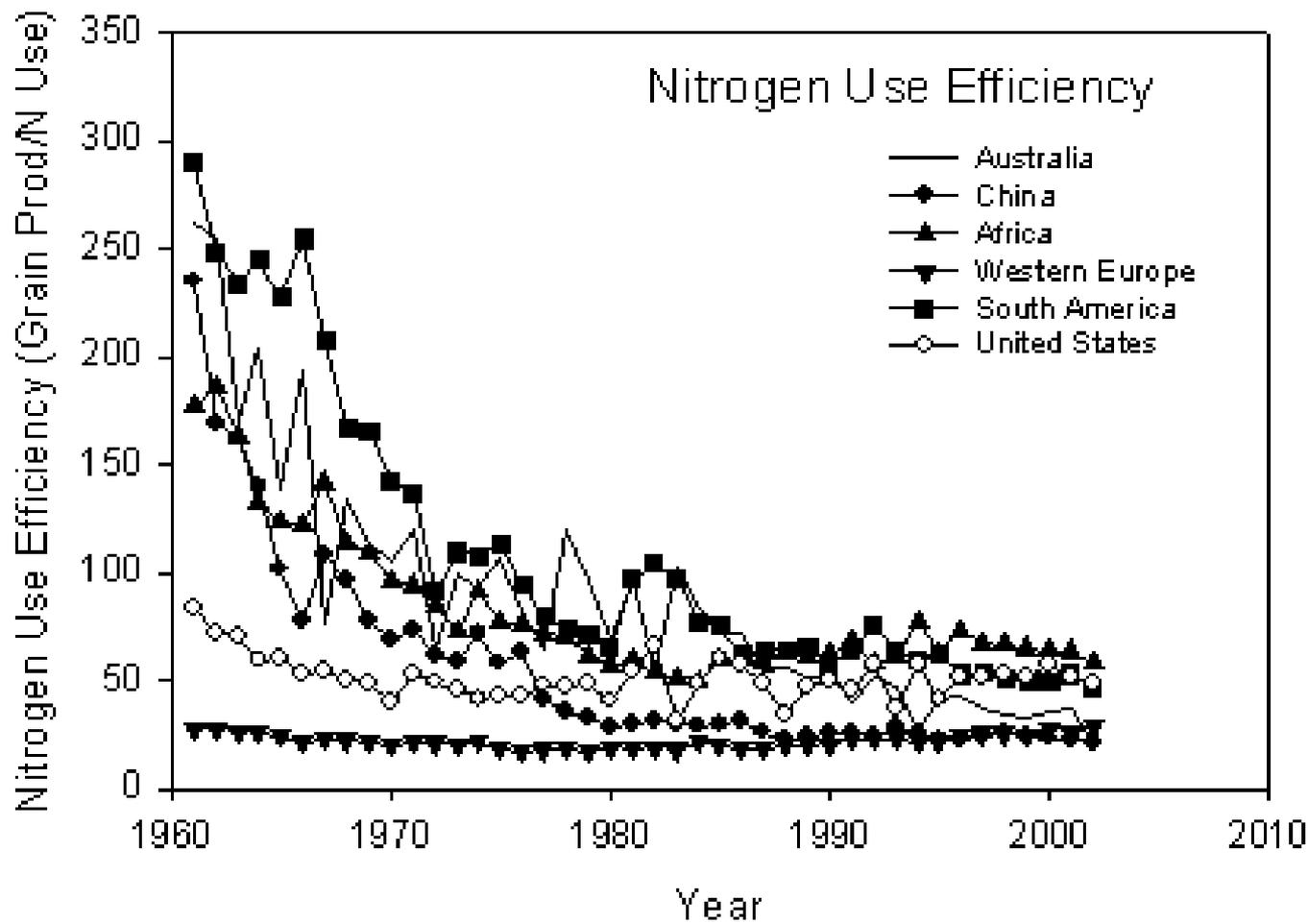
Rice



Source: Mueller, et al. (2012). Nature 490: 254-57.



# Context – Agricultural Input Usage

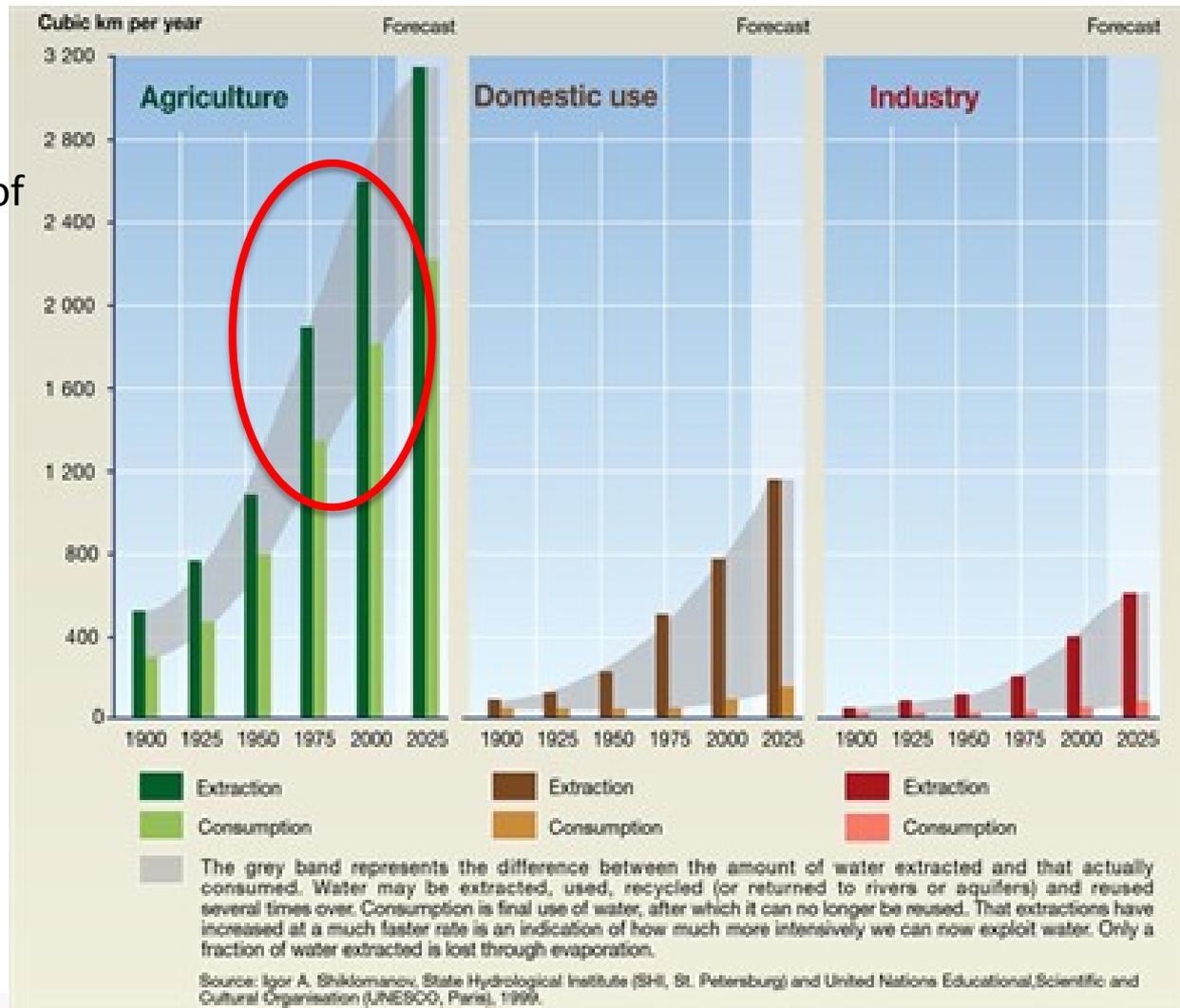


Source: Hatfield and Prueger, 2004.

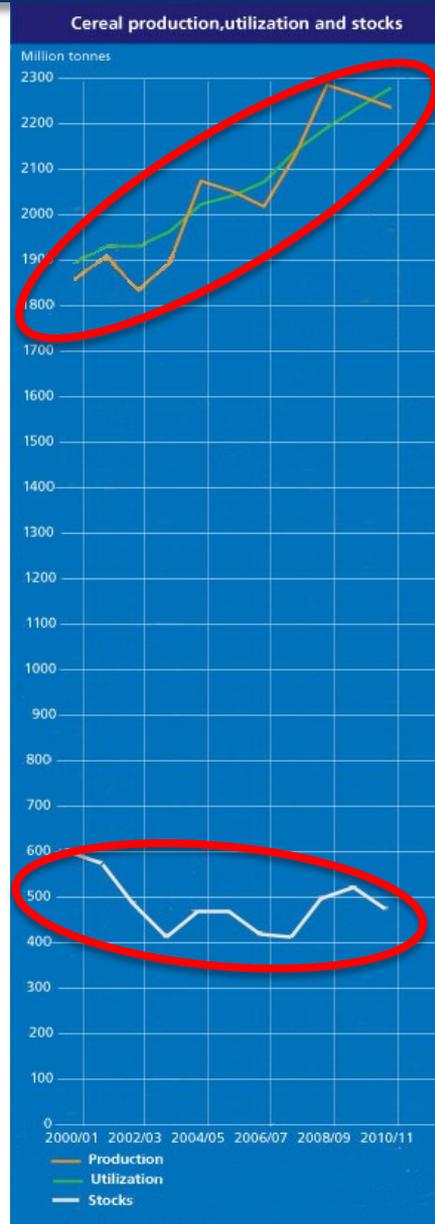


# Context – Agriculture & Water Usage

Agriculture uses 70 – 80 percent of fresh water.

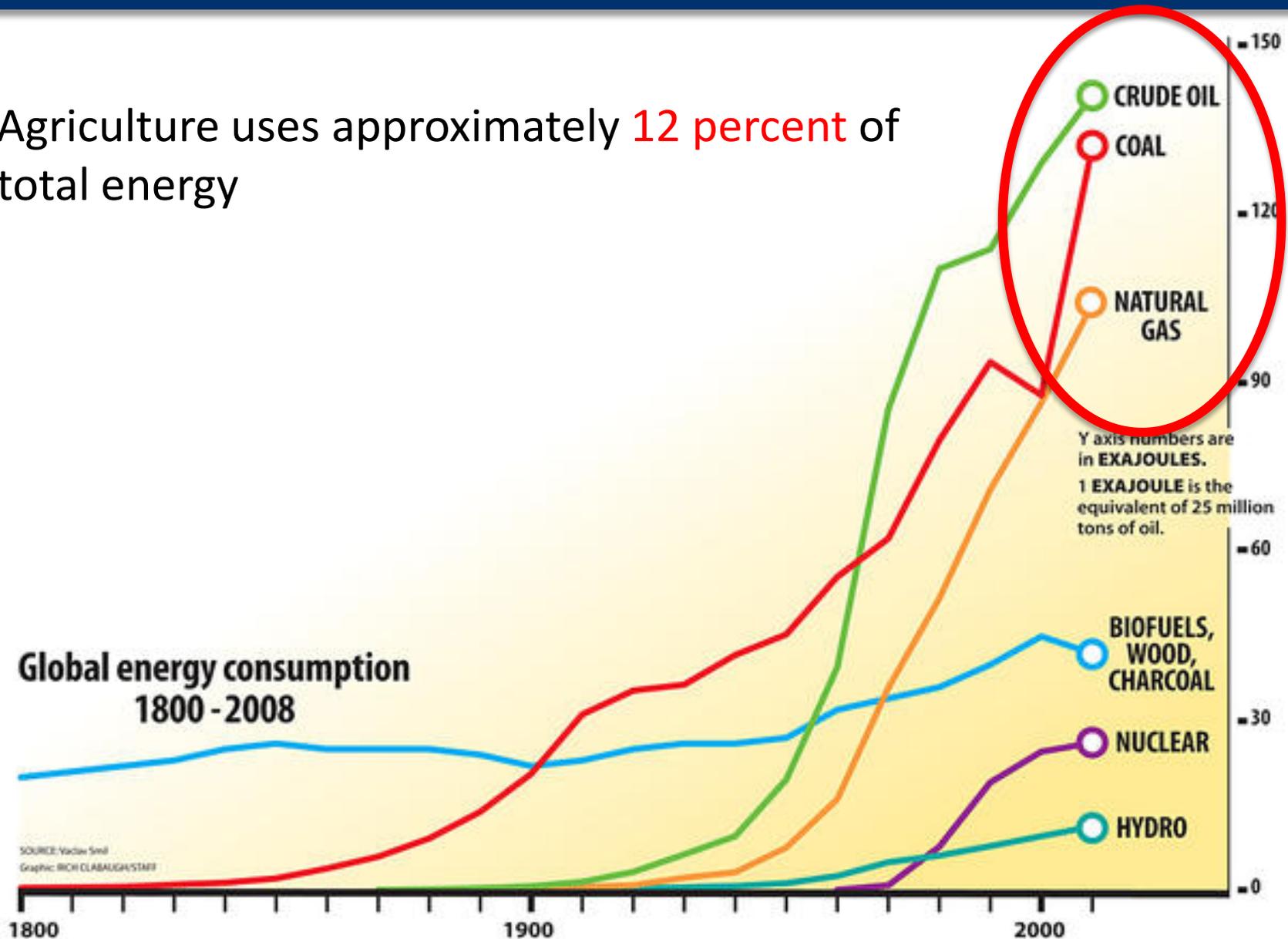


# Agriculture – Big Picture



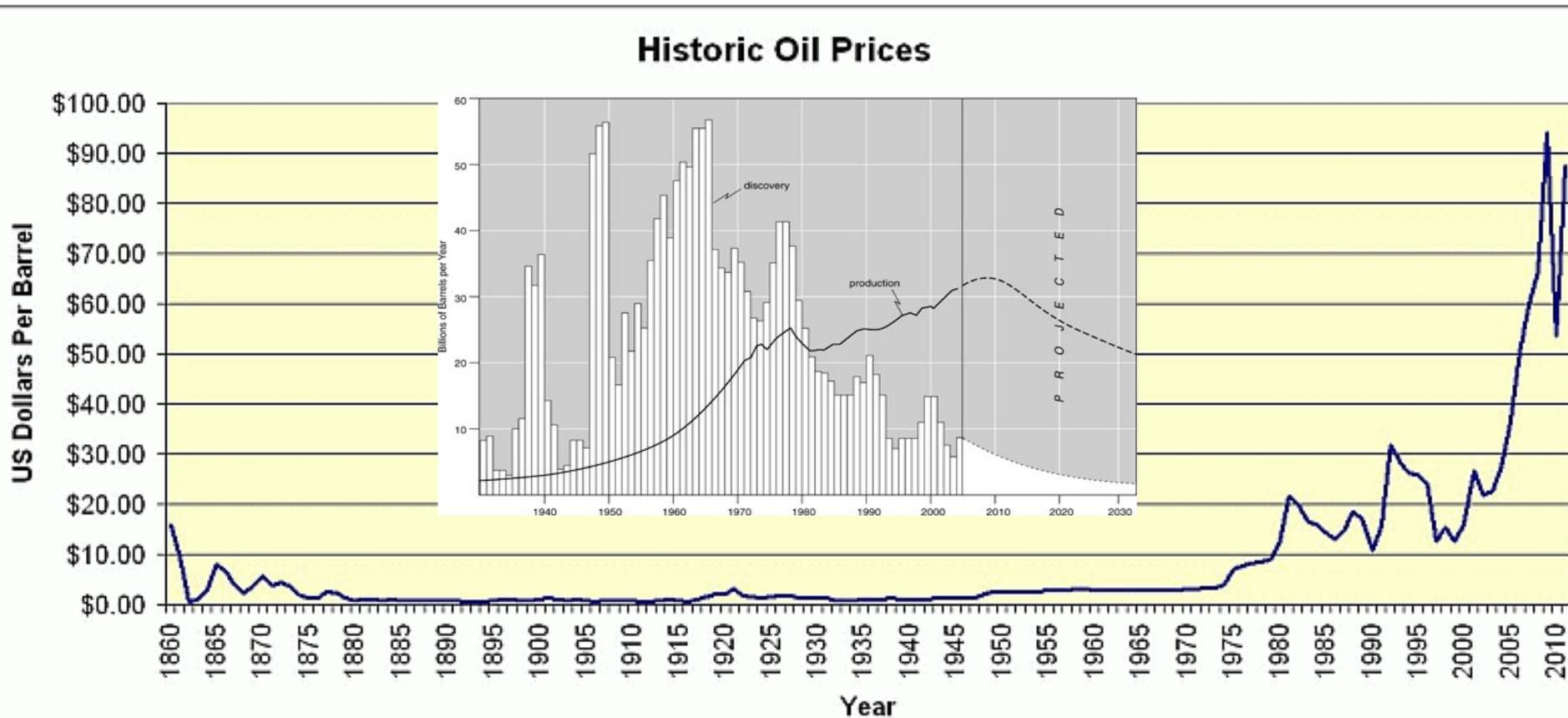
# Context – Energy Usage

Agriculture uses approximately 12 percent of total energy



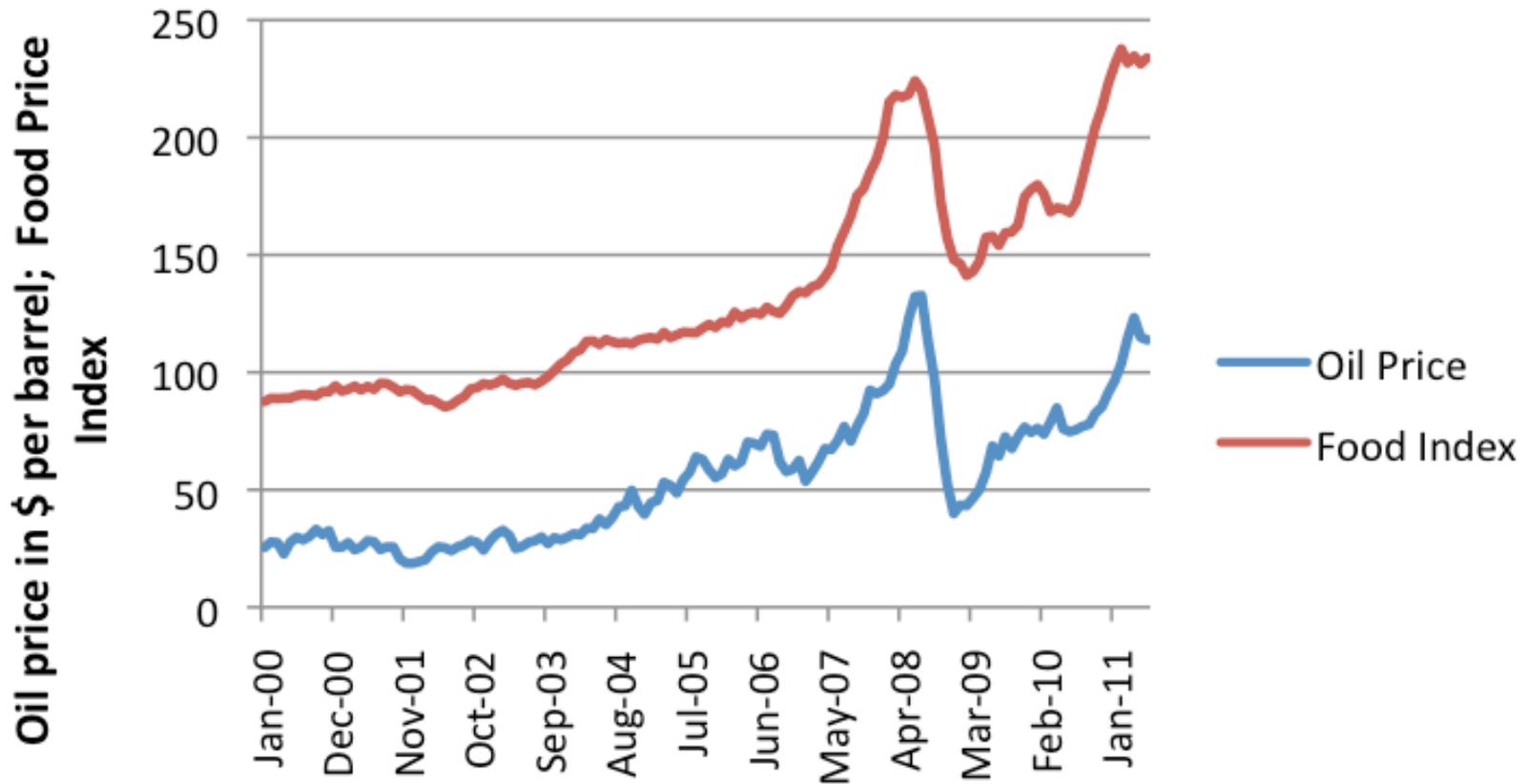
# Context – Energy Prices

- Direct energy costs of fuel and fertilizers account for roughly **28%** of the crop budget in industrialized agriculture;
- Transportation costs contribute **40-50%** to final food costs.

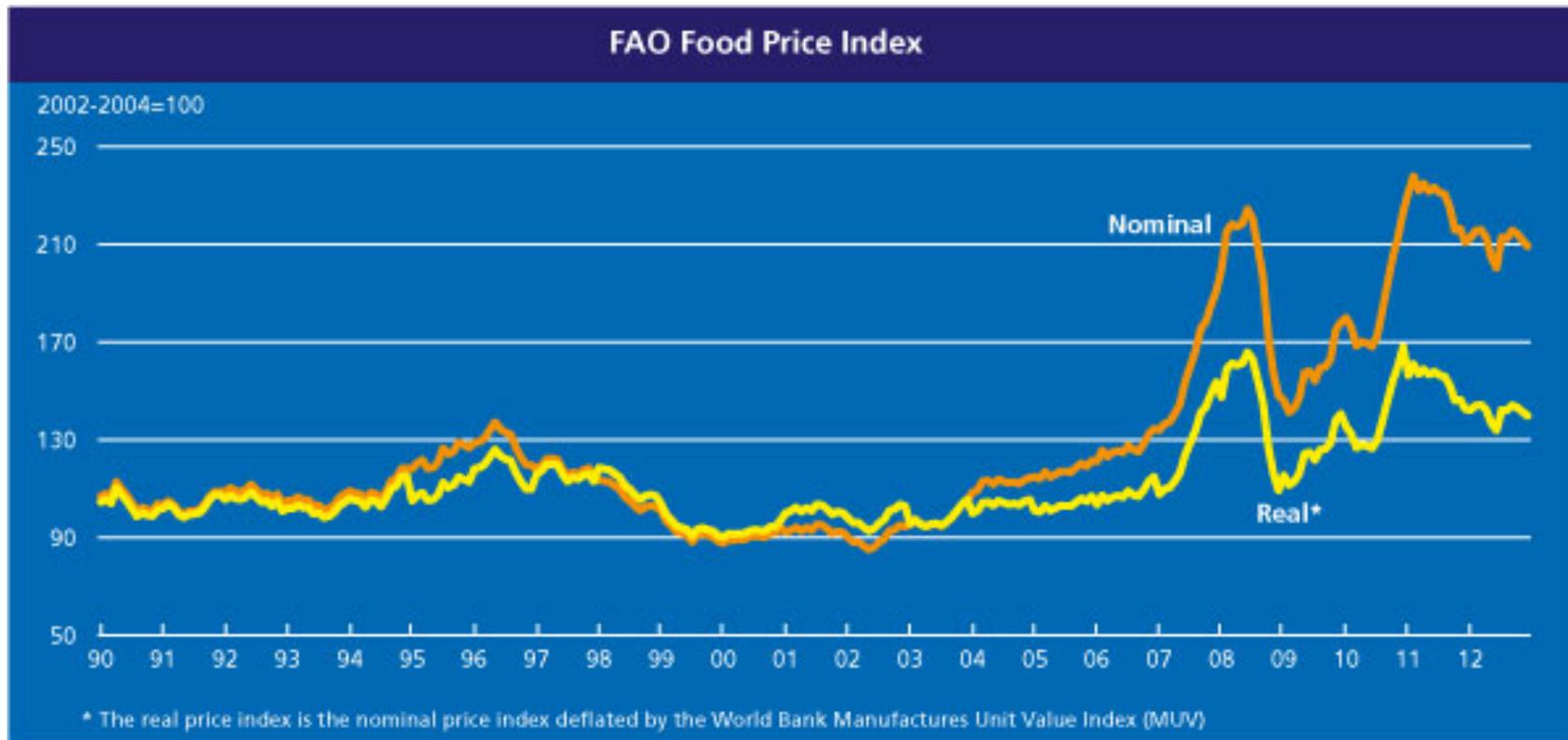


# Context – Food & Energy Prices

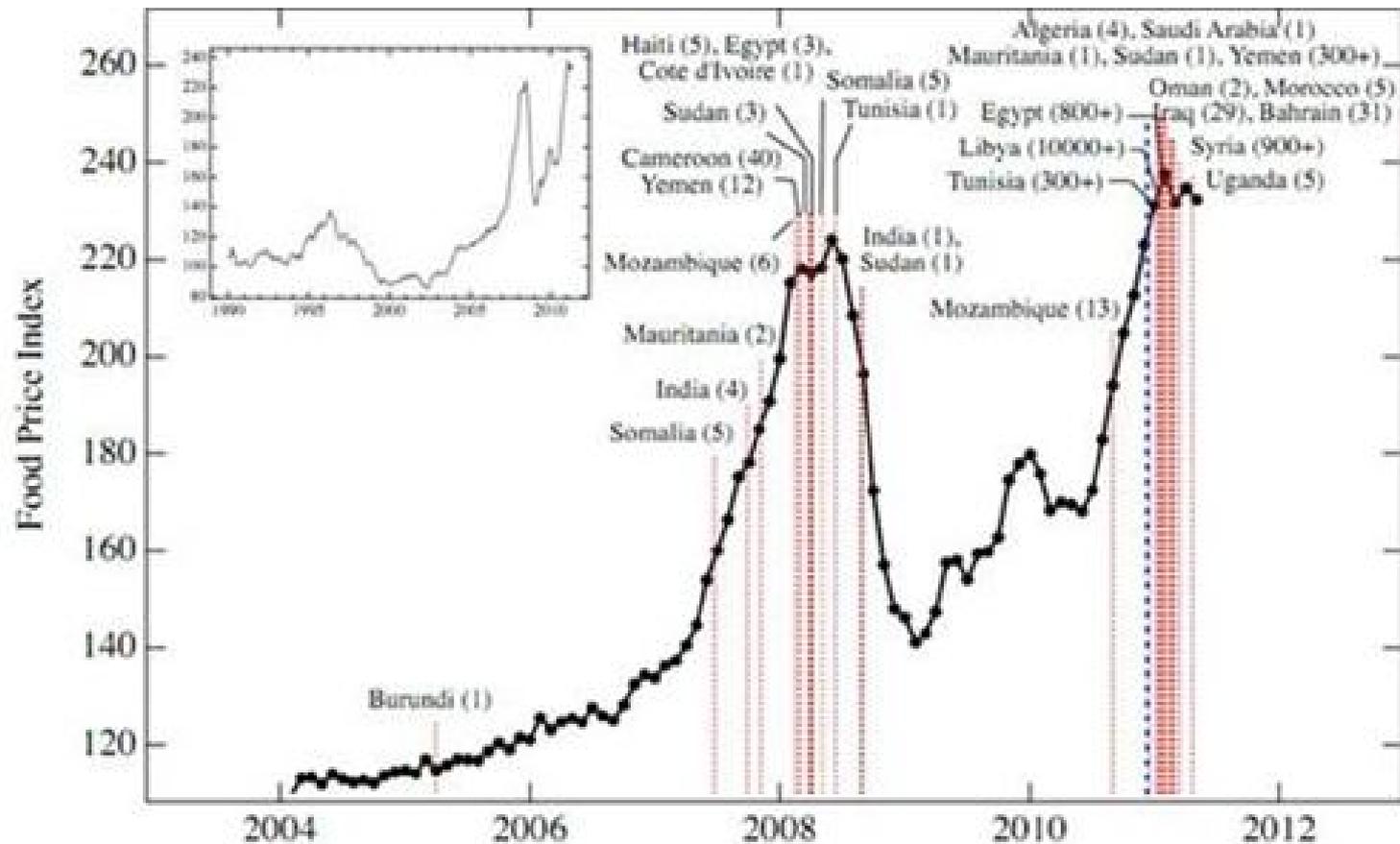
## FAO Food Price Index vs Brent Oil Price



# Context – Food Prices



# Context – Food Prices & Social Tensions



Source: Yagi, et al., 2011. New England Complex Systems Institute

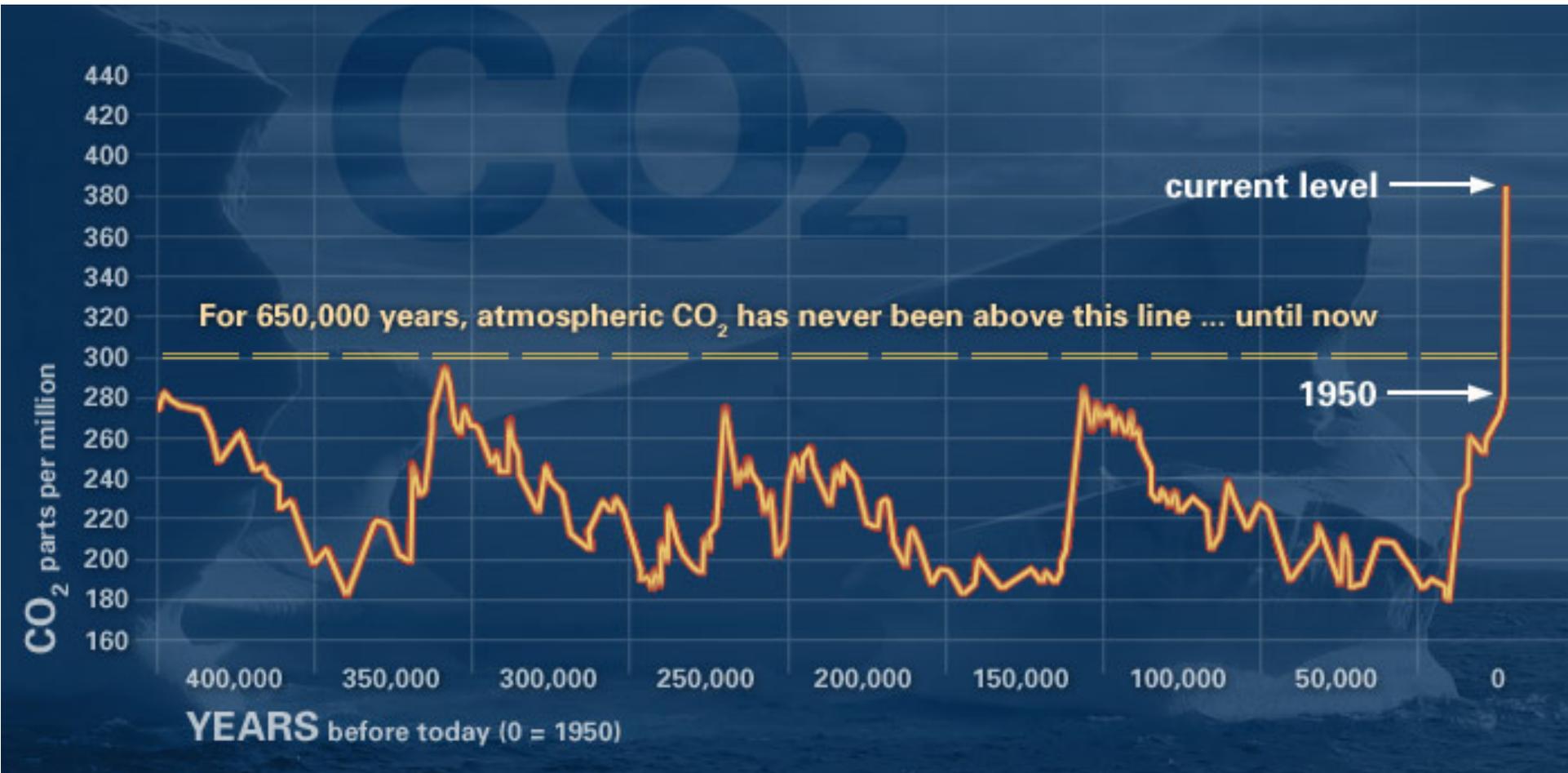
# The *New Normal*

Climate Change:

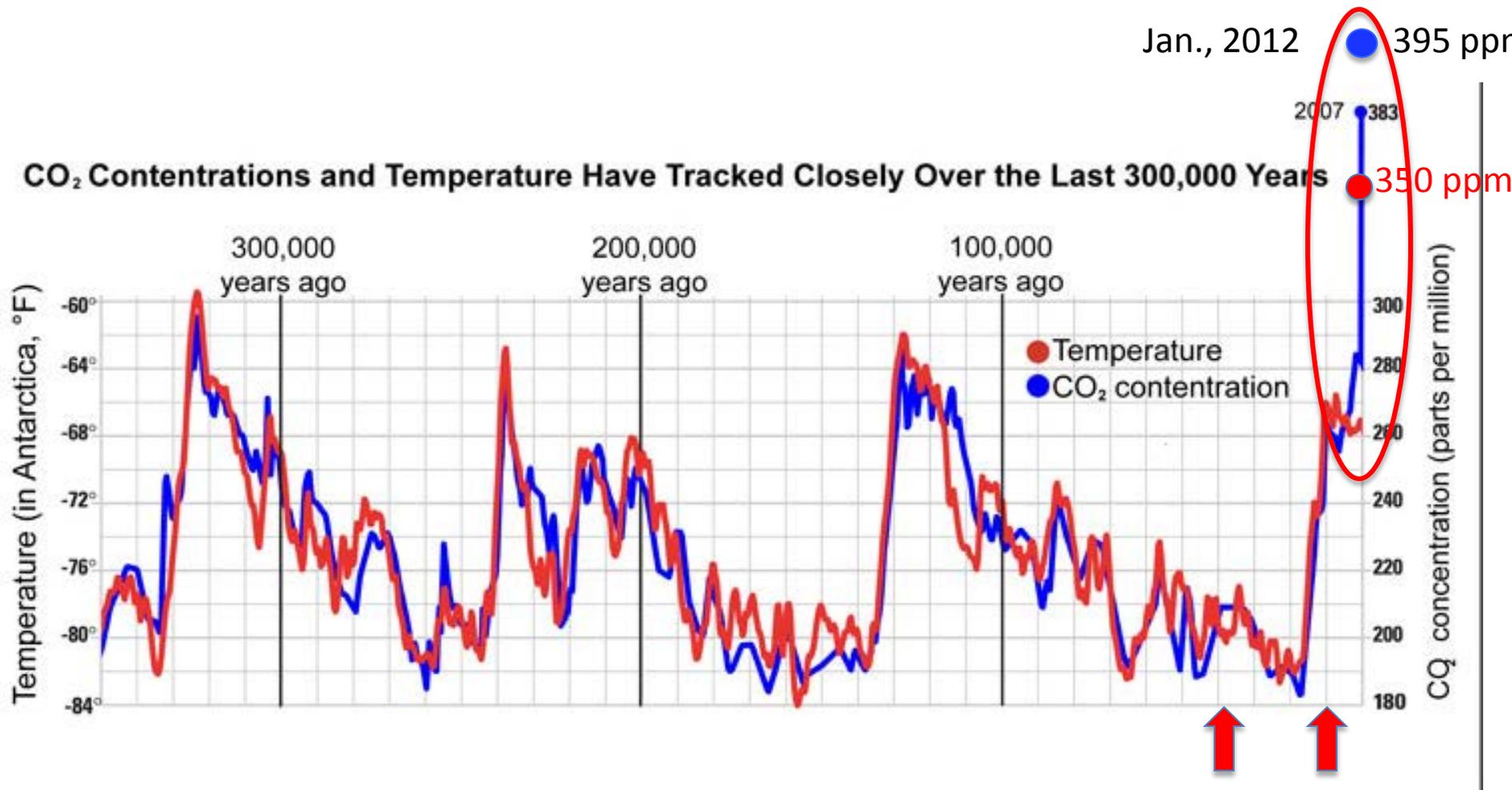
➤ Trends

➤ Disruption

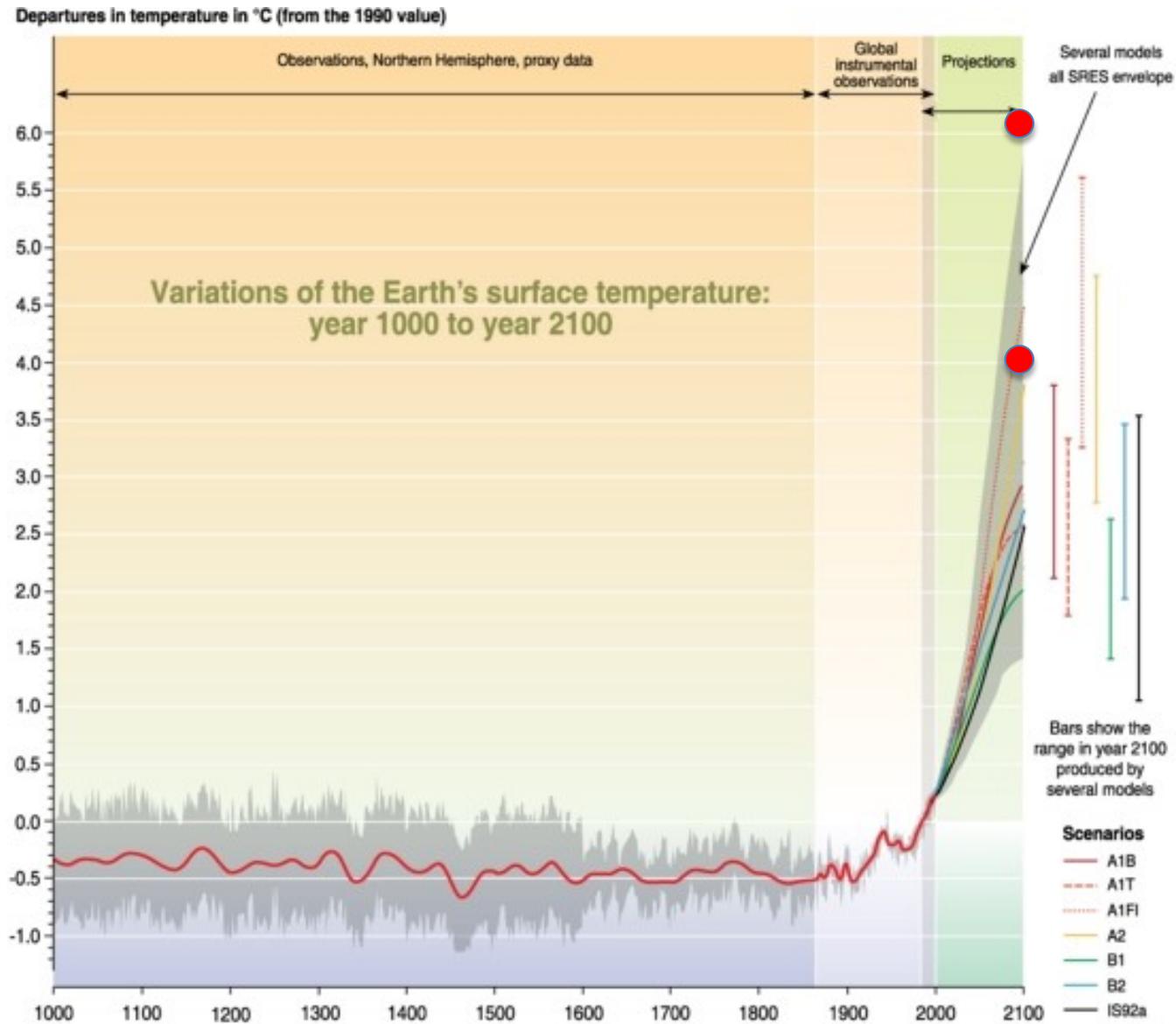
# The *New Normal*



# The New Normal

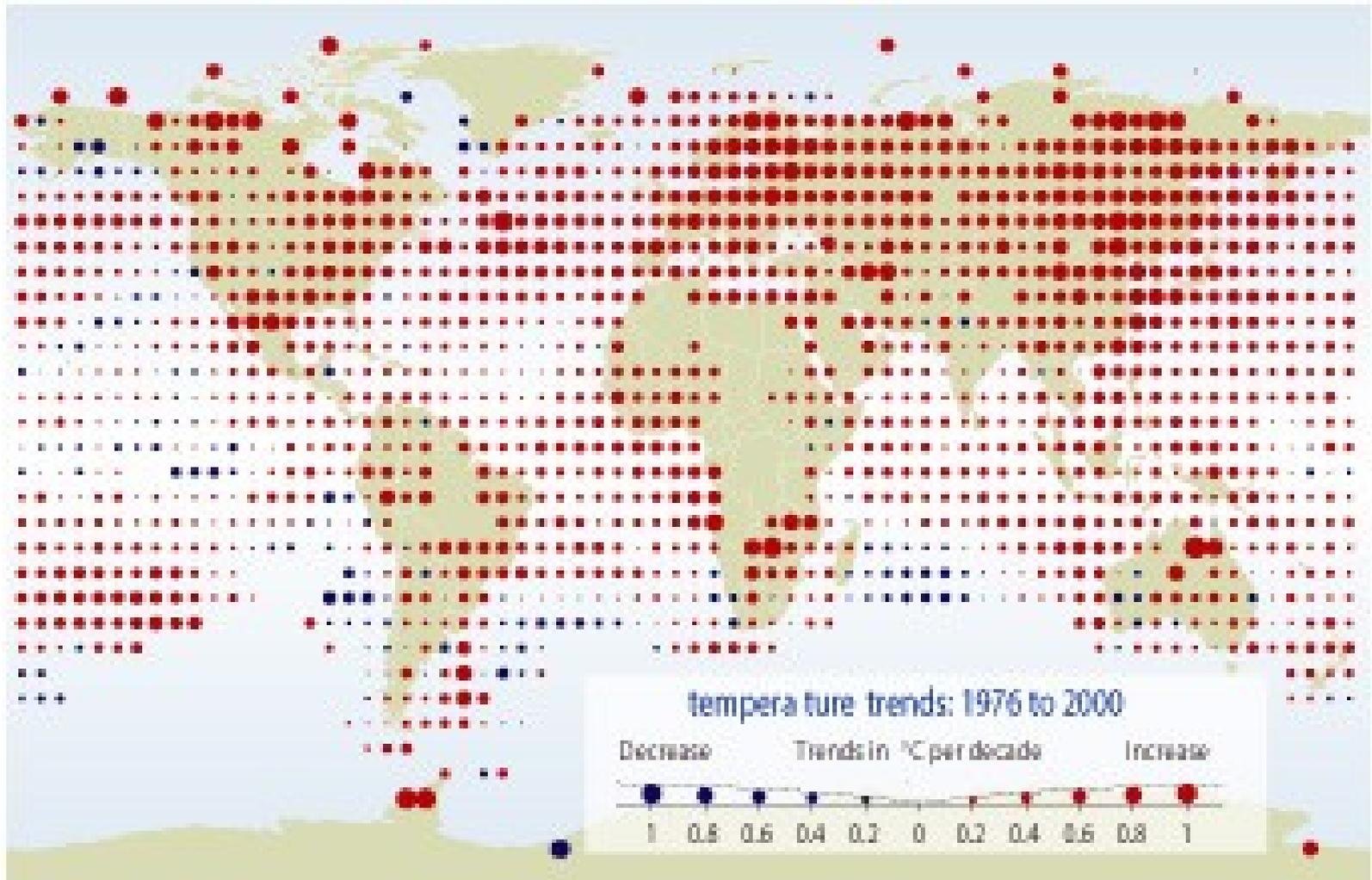


# The New Normal

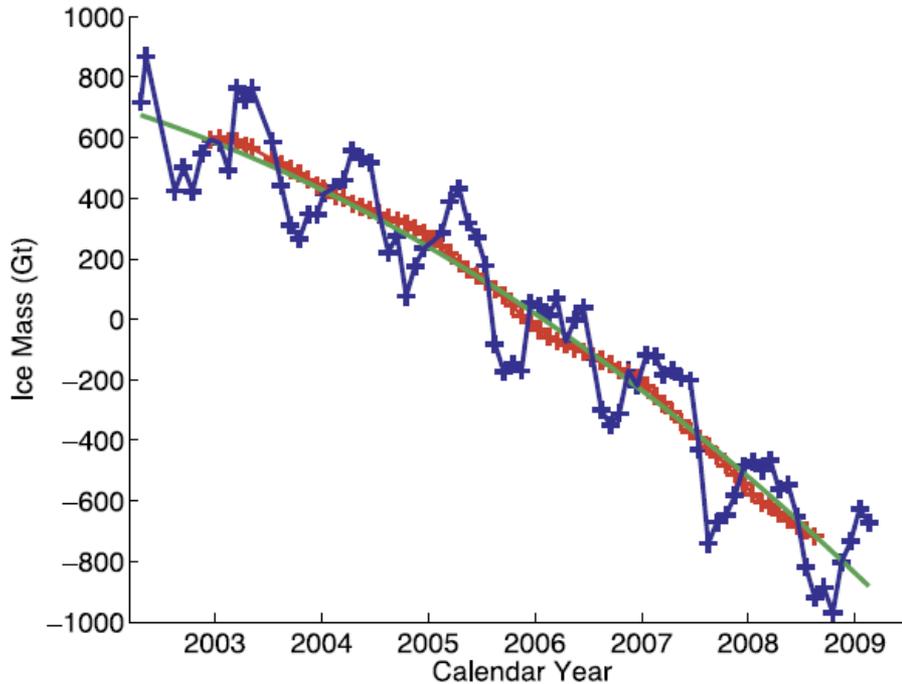


# New Normal – Trends

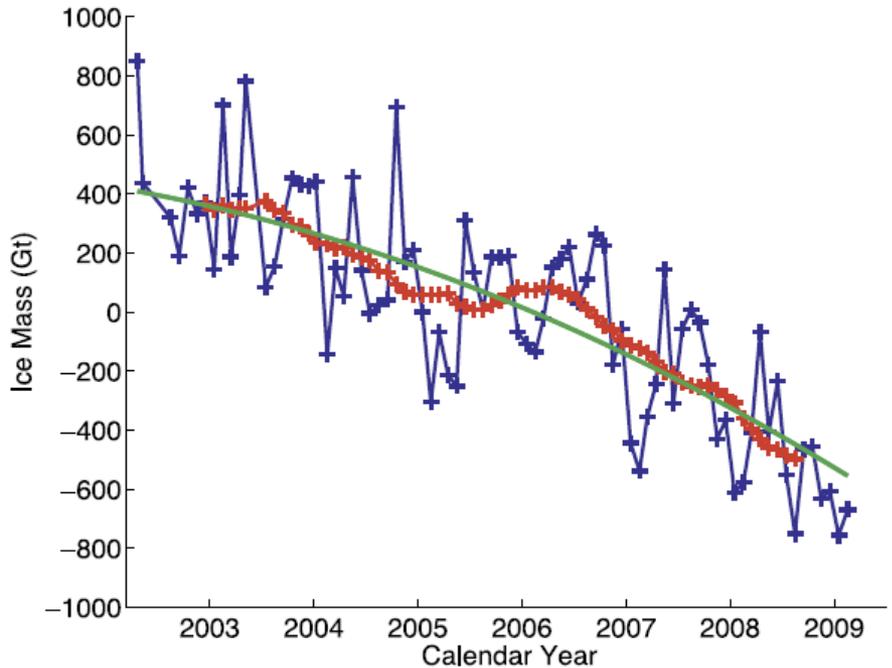
Temperature trends: 1976 - 2000



# Gravity Satellite Ice Sheet Mass Measurements



**Greenland Ice Sheet**



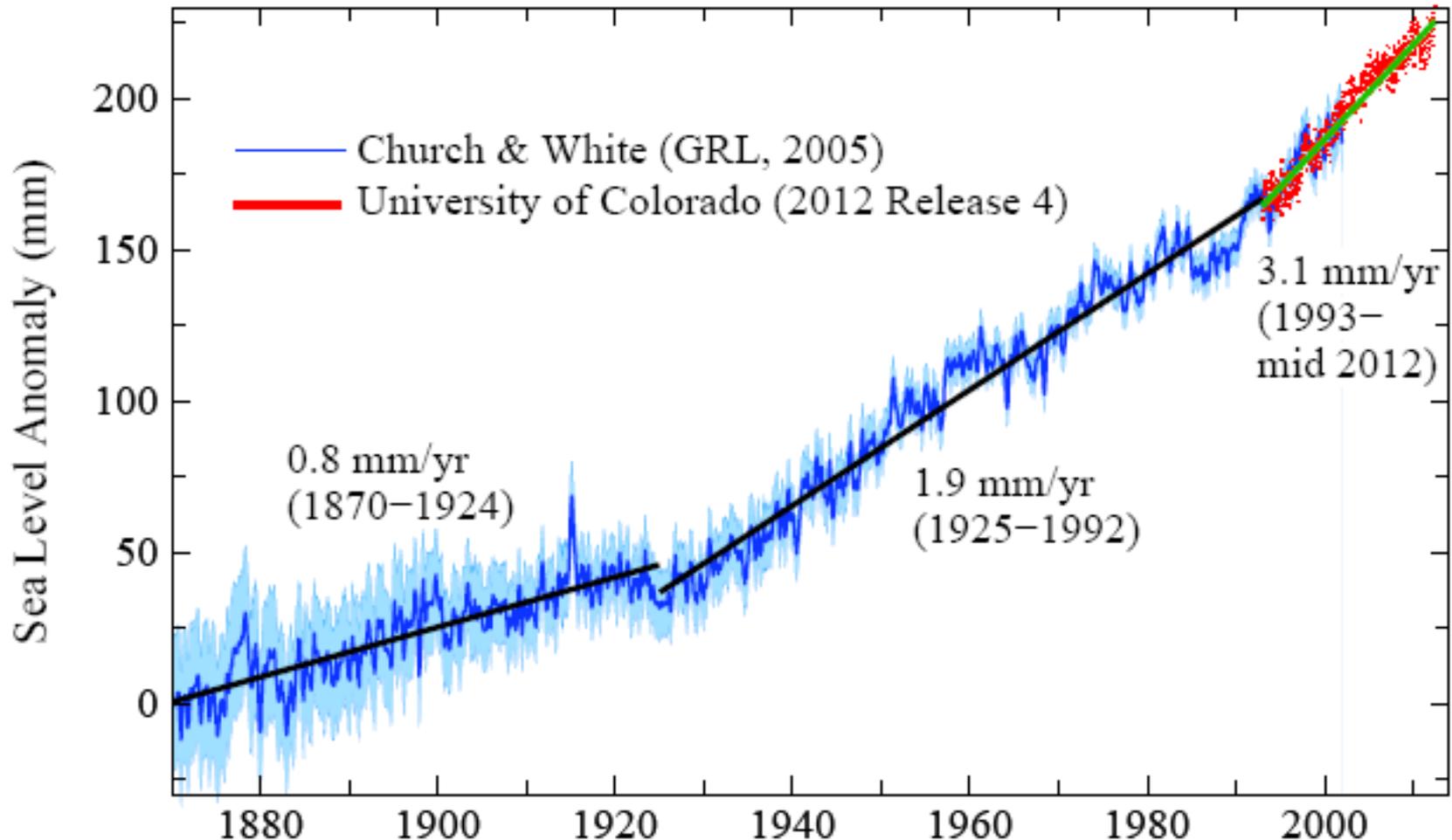
**Antarctic Ice Sheet**

Source: Velicogna, I. *Geophys. Res. Lett.*, **36**, L19503, doi:10.1029/2009GL040222, 2009. (from Hanson, 2012)

**New Normal – Trends**

# New Normal – Trends

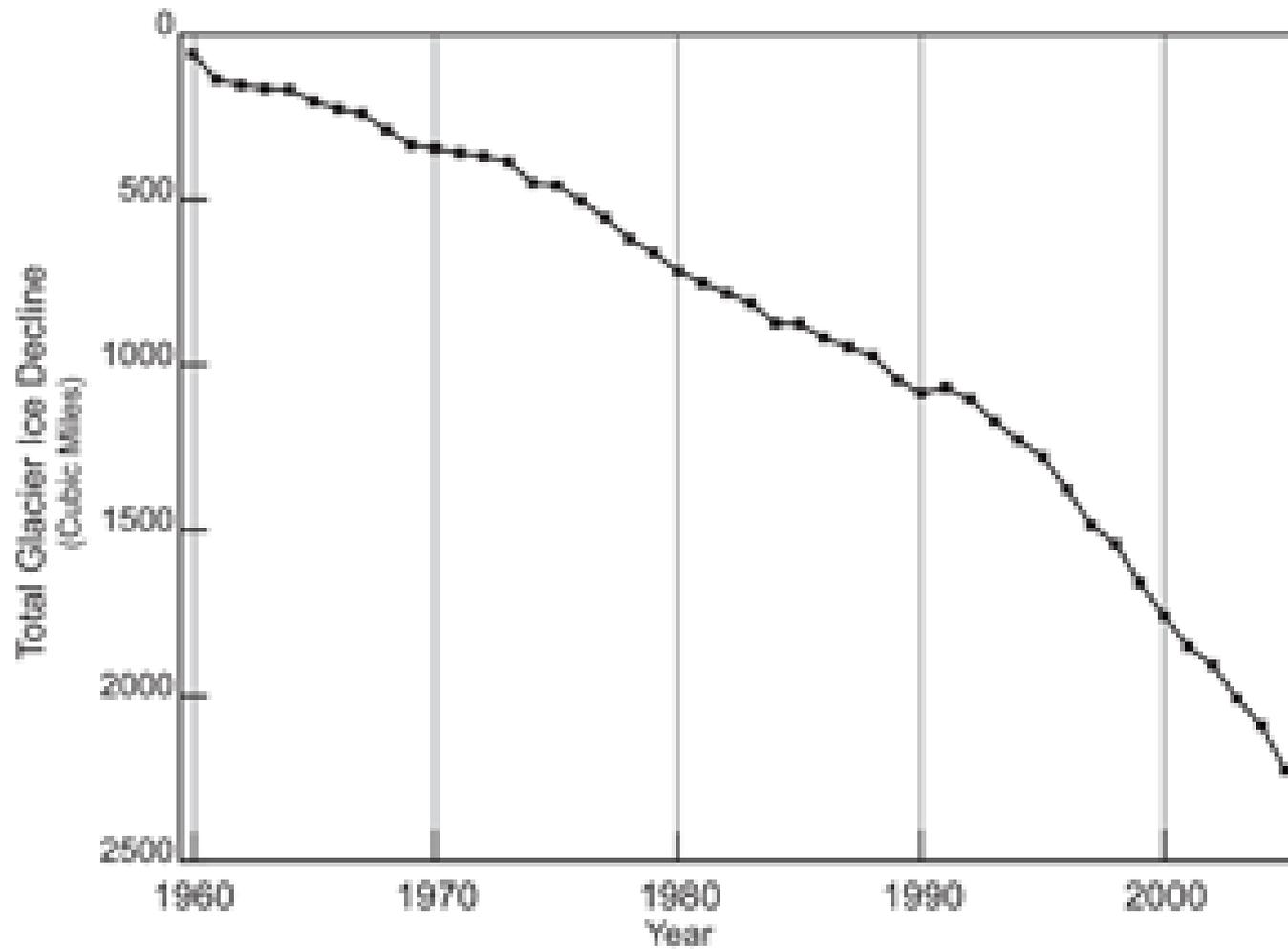
## Global Mean Sea Level Change



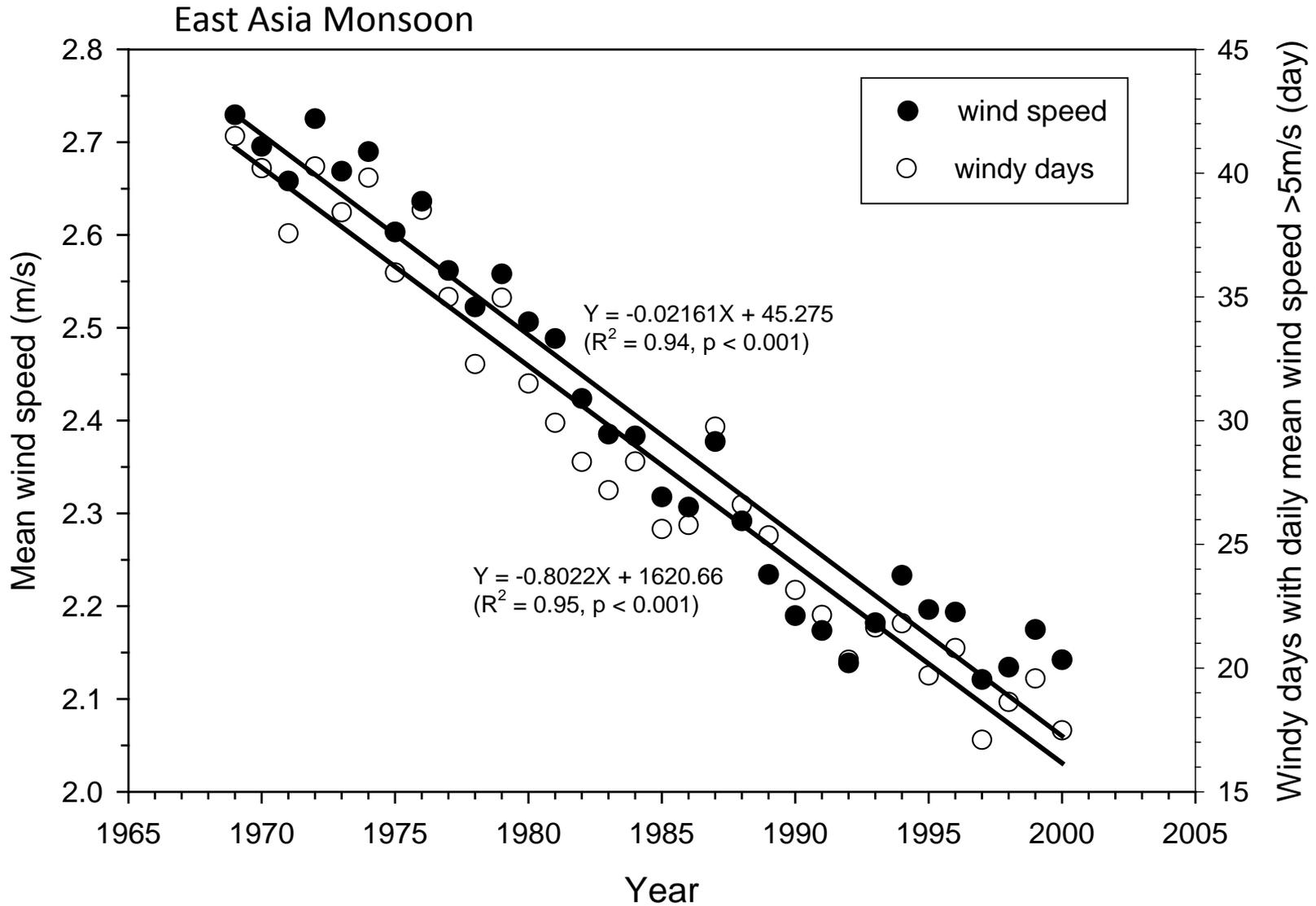
**Blue:** Sea level change from tide-gauge data (*Church J.A. and White N.J., Geophys. Res. Lett. 2006; 33: L01602*)

**Red:** Univ. Colorado sea level analyses in satellite era (<http://www.columbia.edu/~mhs119/SeaLevel/>).

# New Normal – Trends



# New Normal – Trends



# New Normal – Trends

## Precipitation changes: trend over land from 1900 to 1994



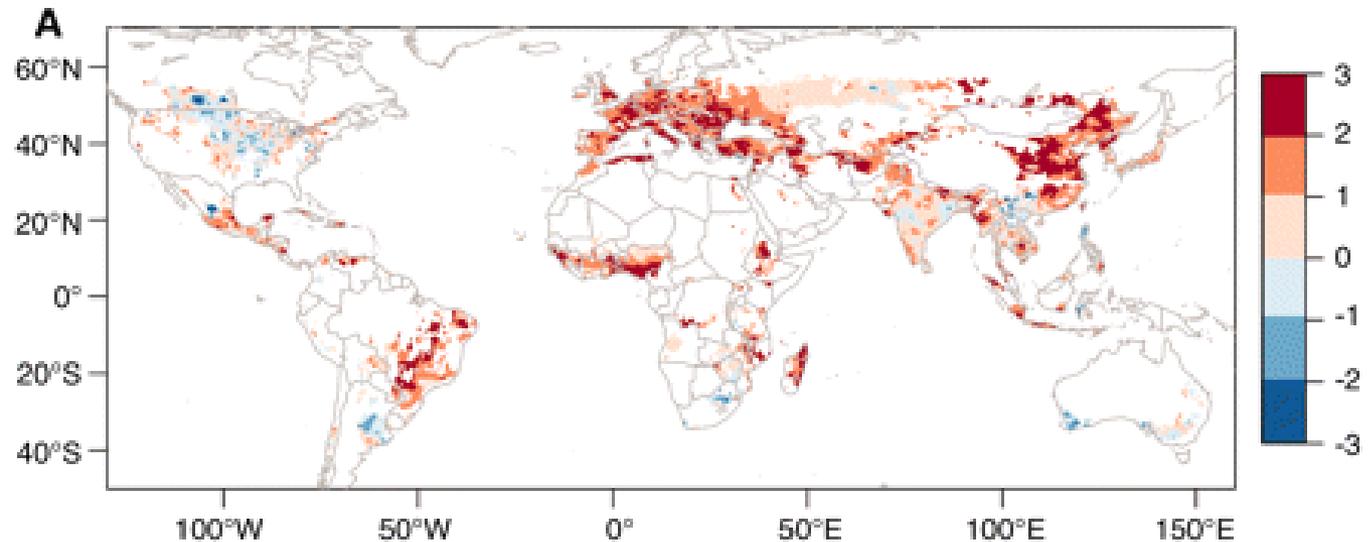
GRID  
Arendal UNIP

GRAPHIC DESIGN: P. SUTTE, REBRUCED/CI

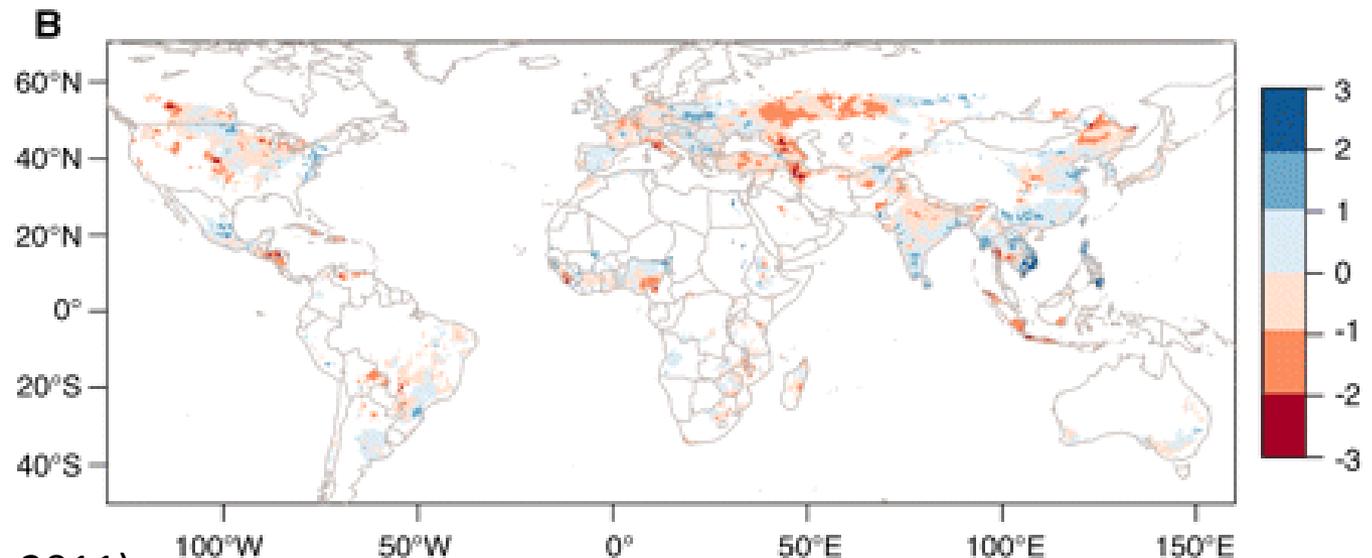
Source: Climate change 1995, The science of climate change, contribution of working group I to the second assessment report of the intergovernmental panel on climate change, UNEP and WMO, Cambridge press university, 1996; Hulme et al., 1991 and 1994; Global Historical Climate Network (GHCN), Vose et al., 1995 and Eltchold et al., 1995

# New Normal – Trends

Temperature trends  
(in standard  
deviations) for  
maize, wheat, rice  
and soy producing  
areas 1980 – 08

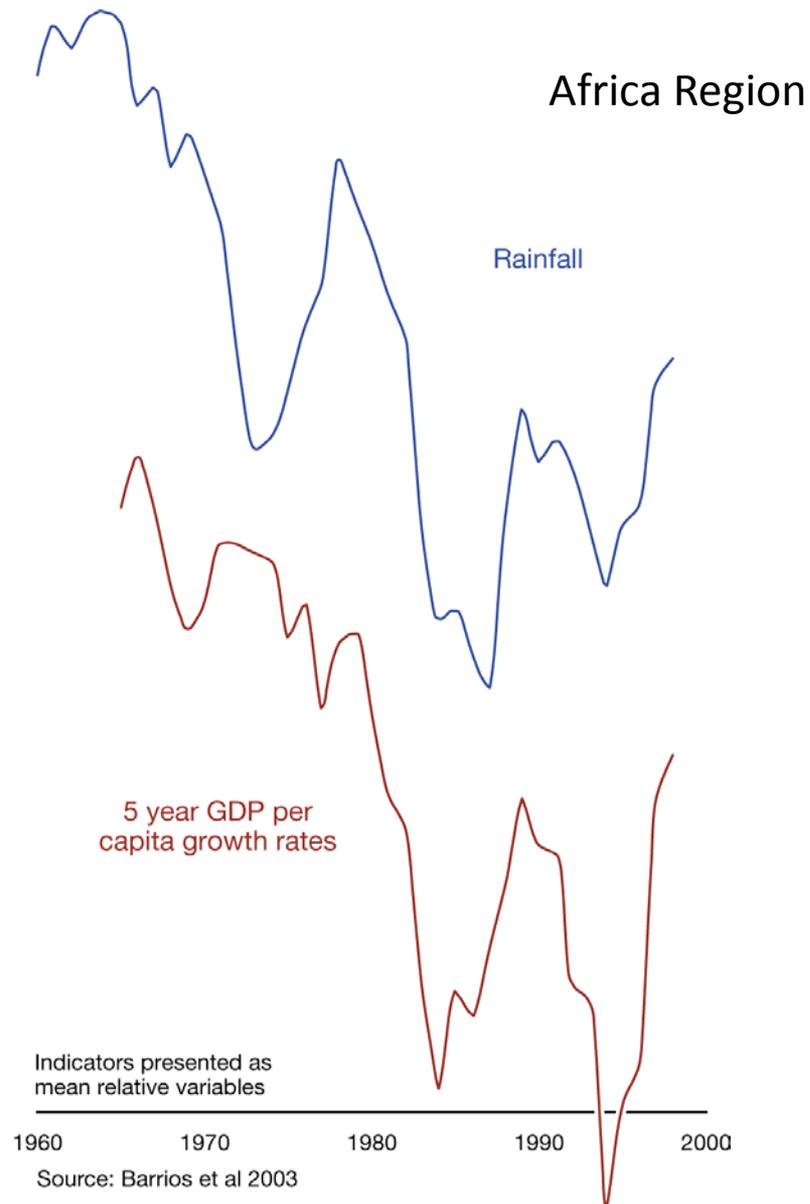


Precipitation trends  
(in standard  
deviations) for  
maize, wheat, rice  
and soy producing  
areas 1980 – 08



(Source: Lobell et al., 2011)

# New Normal – Investment Impacts



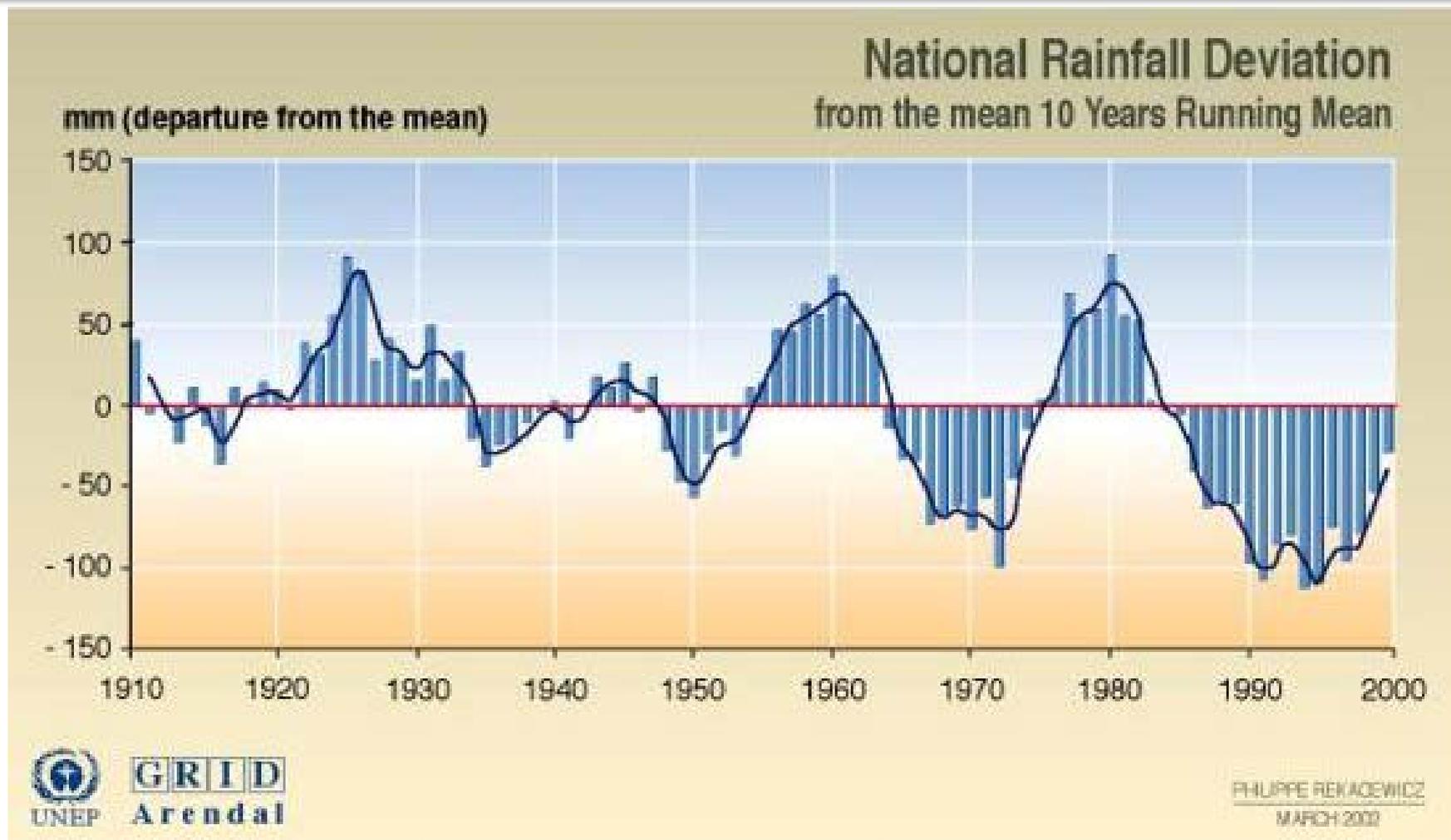
# The *New Normal*

## Climate Change:

➤ Trends

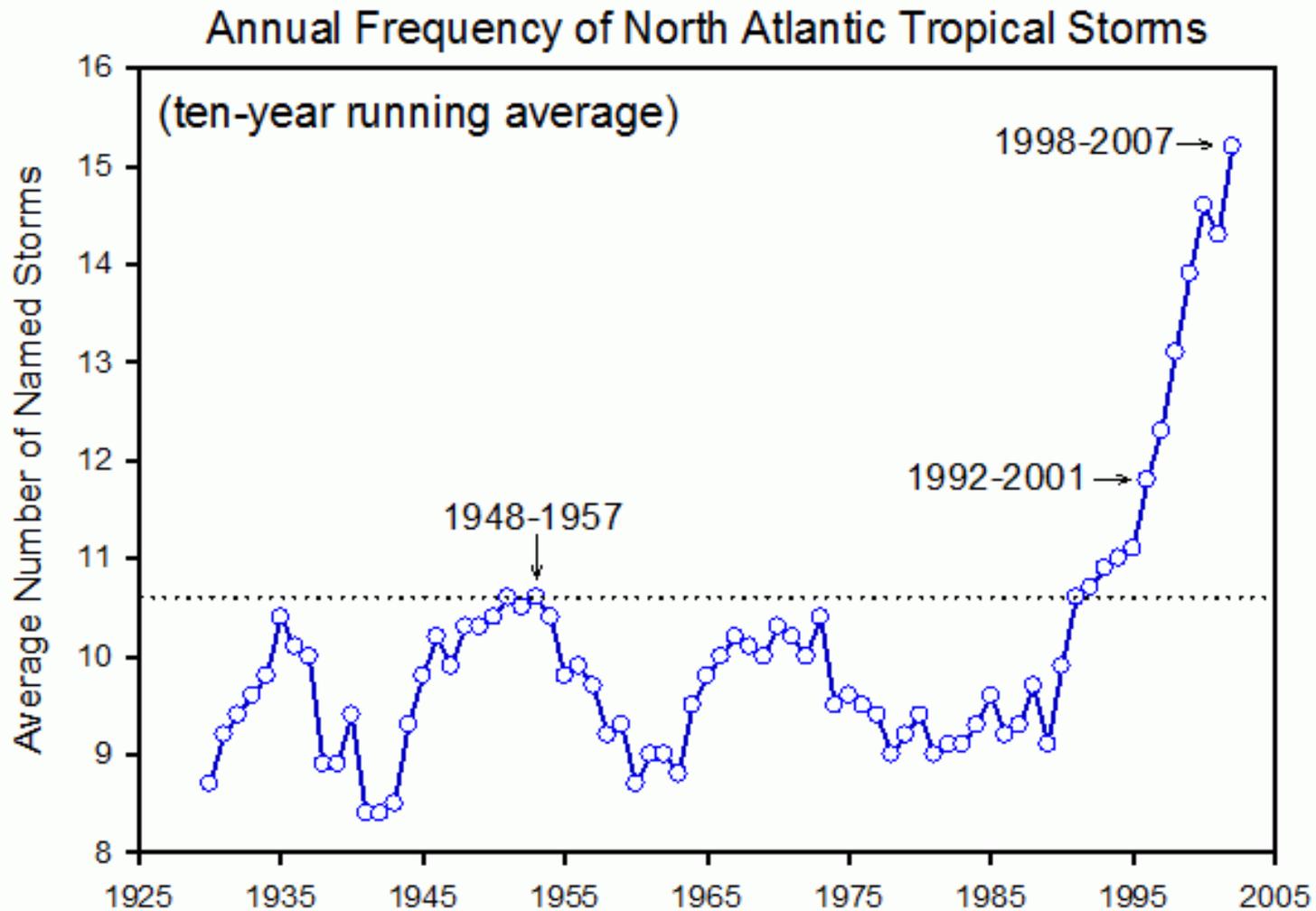
➤ **Disruption**

# New Normal – Disruption



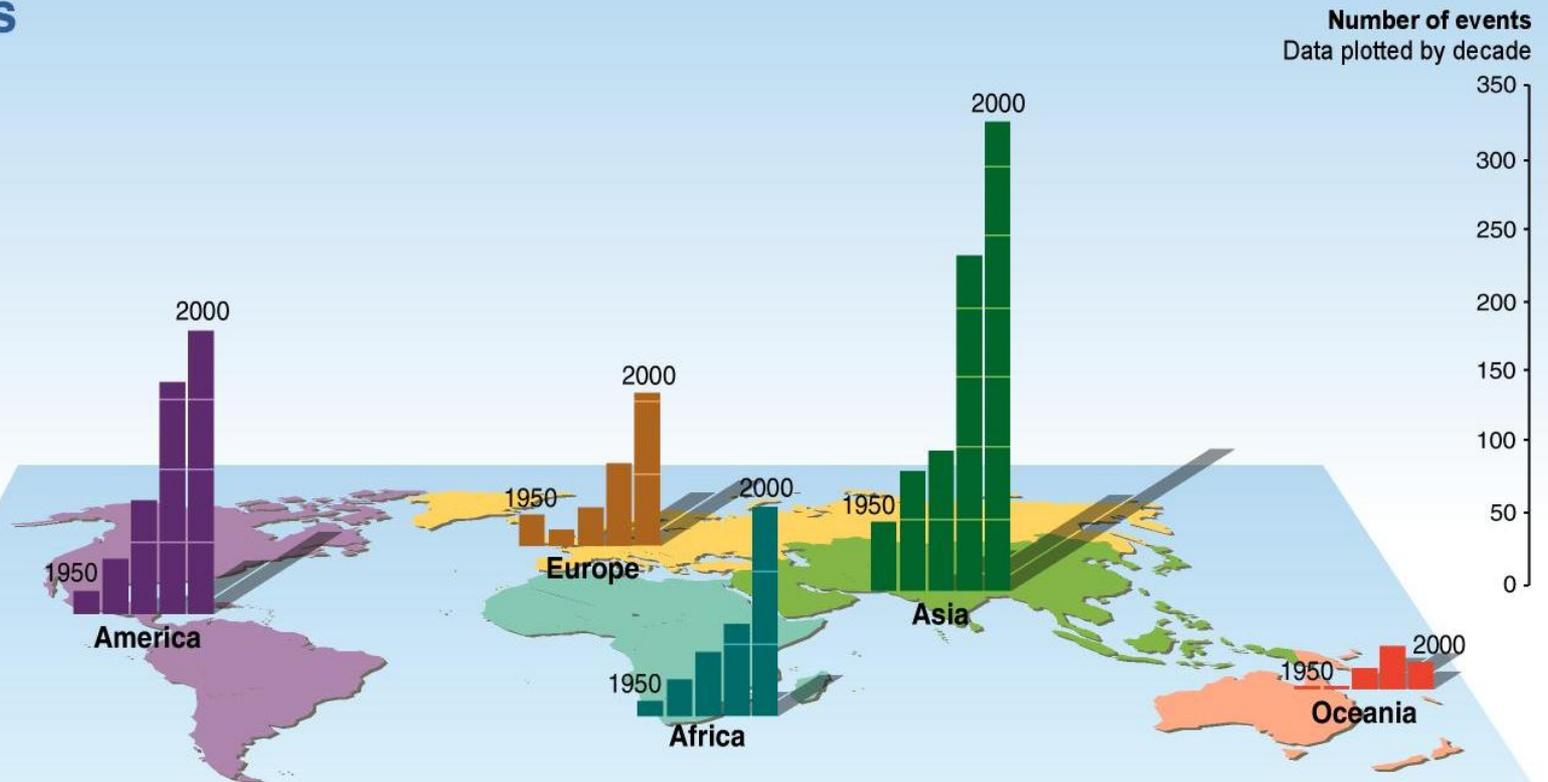
Source: Zimbabwe Department of Meteorological Service at <http://weather.utande.co.zw/climate/climatechange.htm>

# New Normal – Disruption



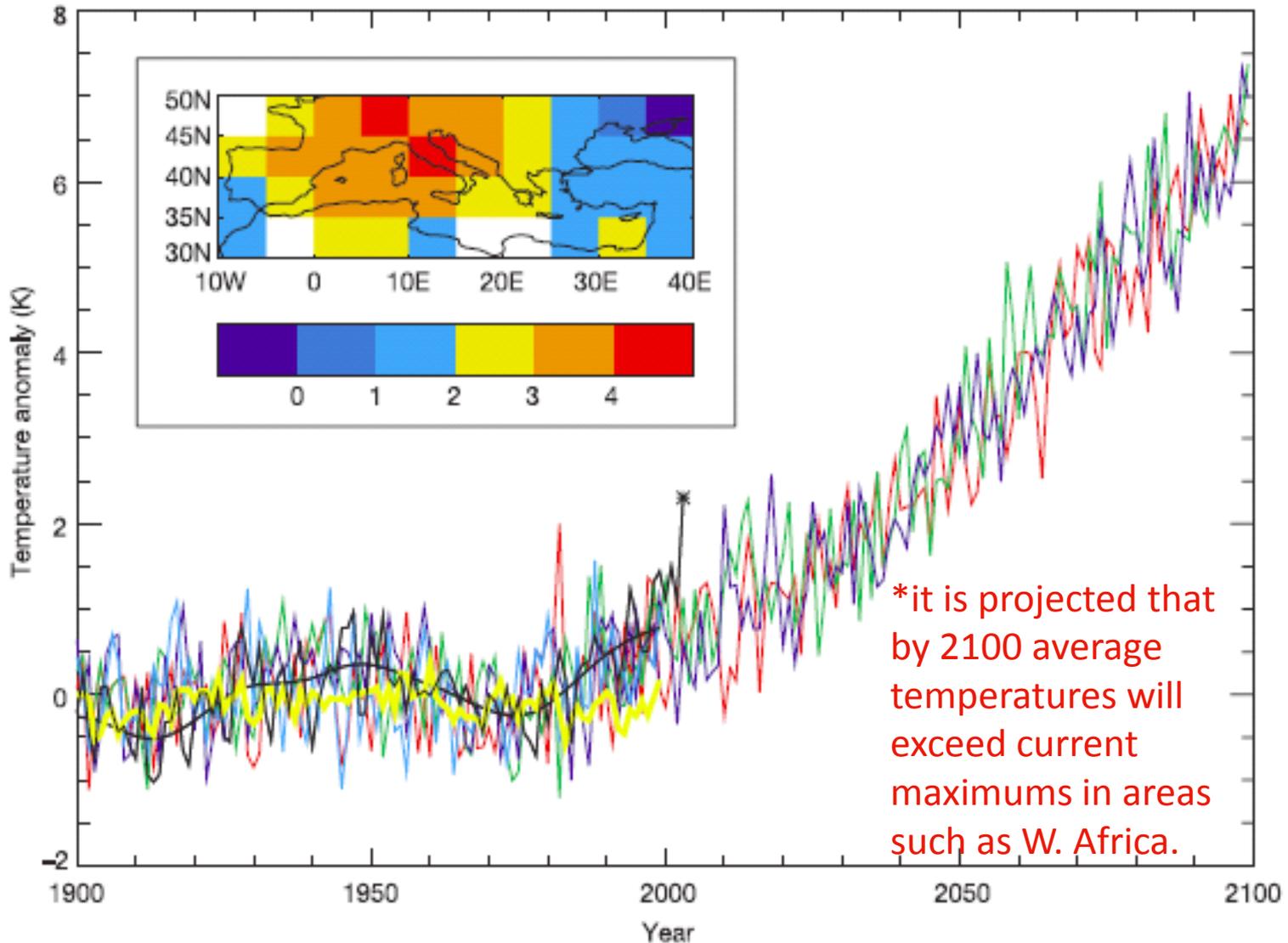
# New Normal – Disruption

## Floods



Source: Millennium Ecosystem Assessment

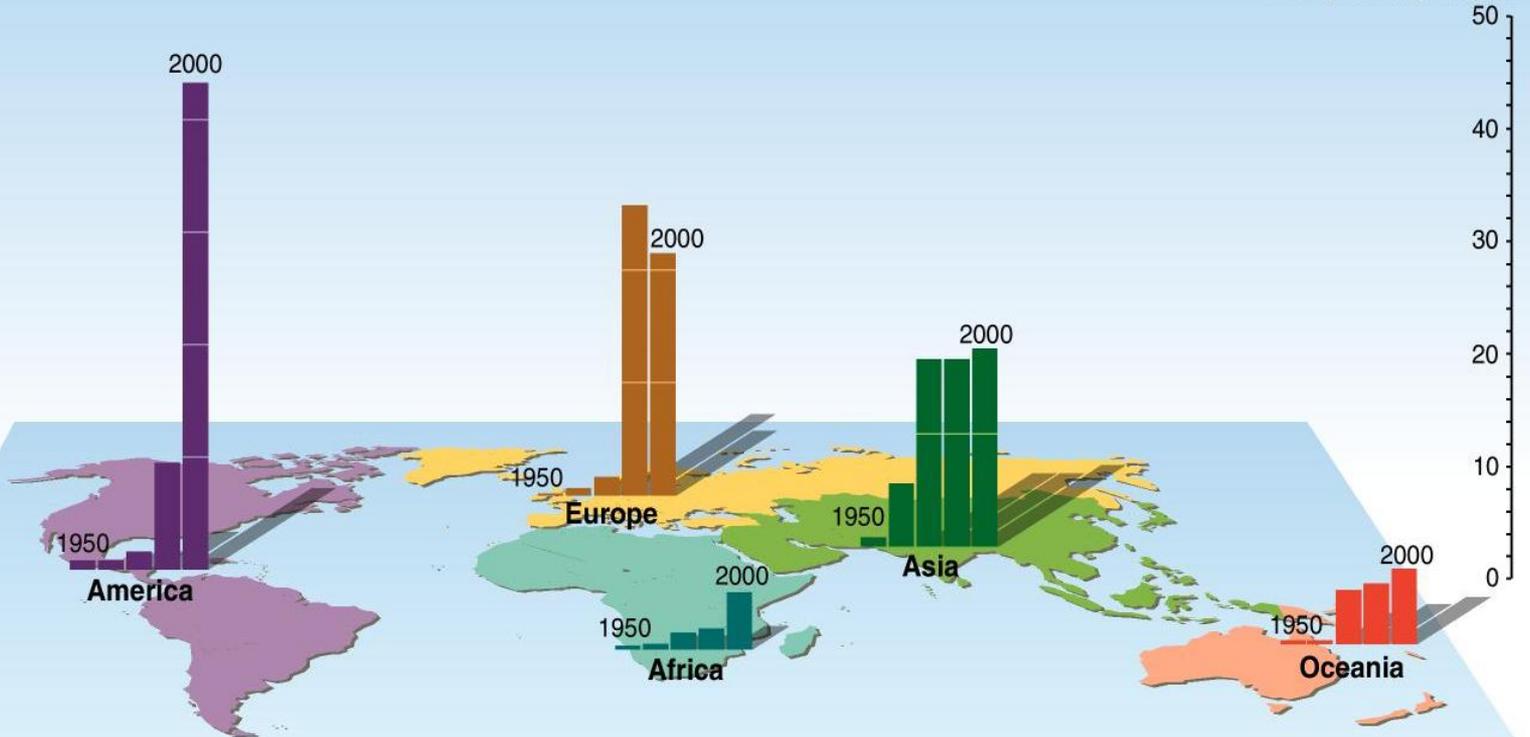
# New Normal – Disruption



# New Normal – Disruption

## Wild fires

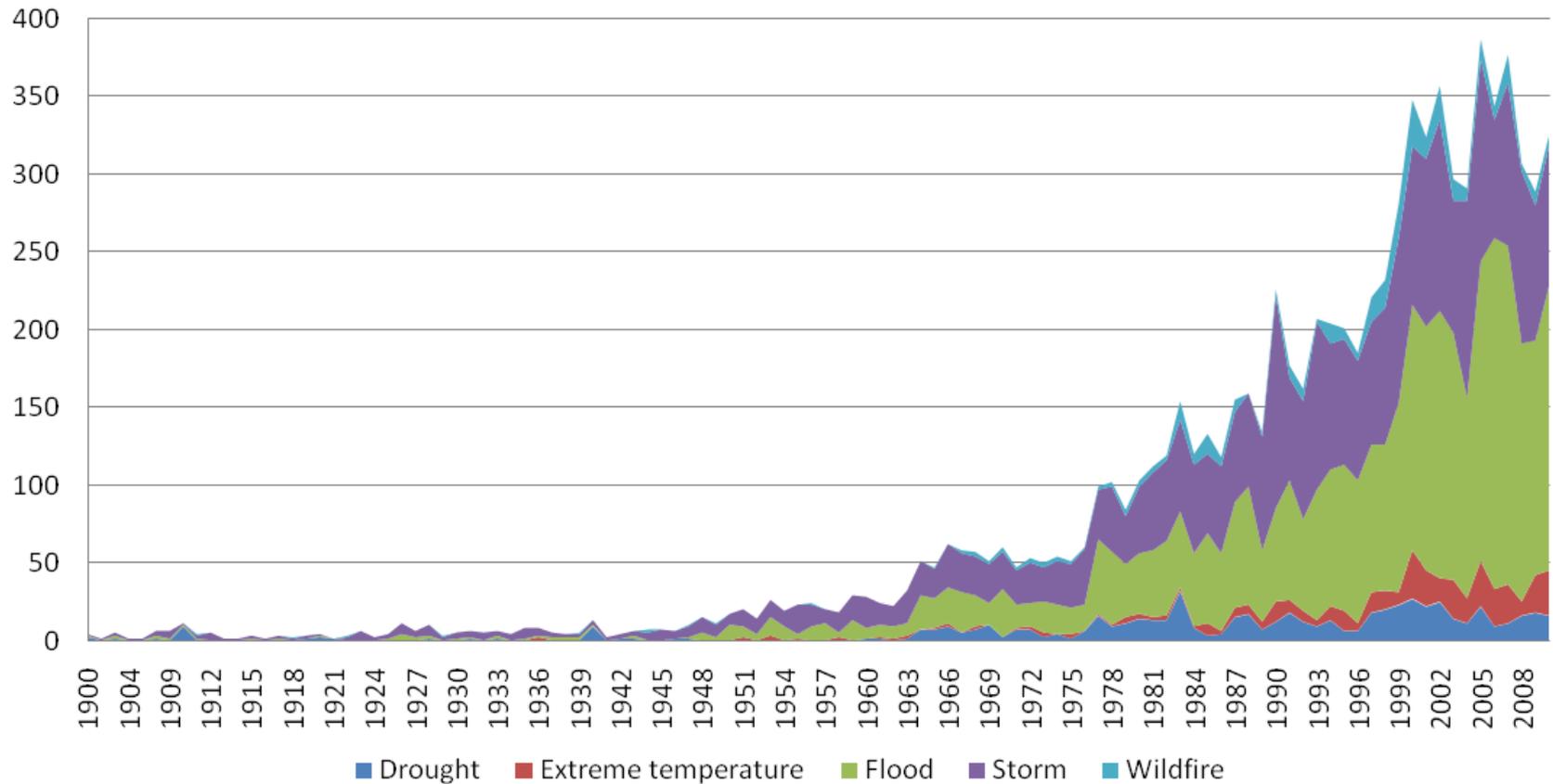
Number of events  
Data plotted by decade



Source: Millennium Ecosystem Assessment

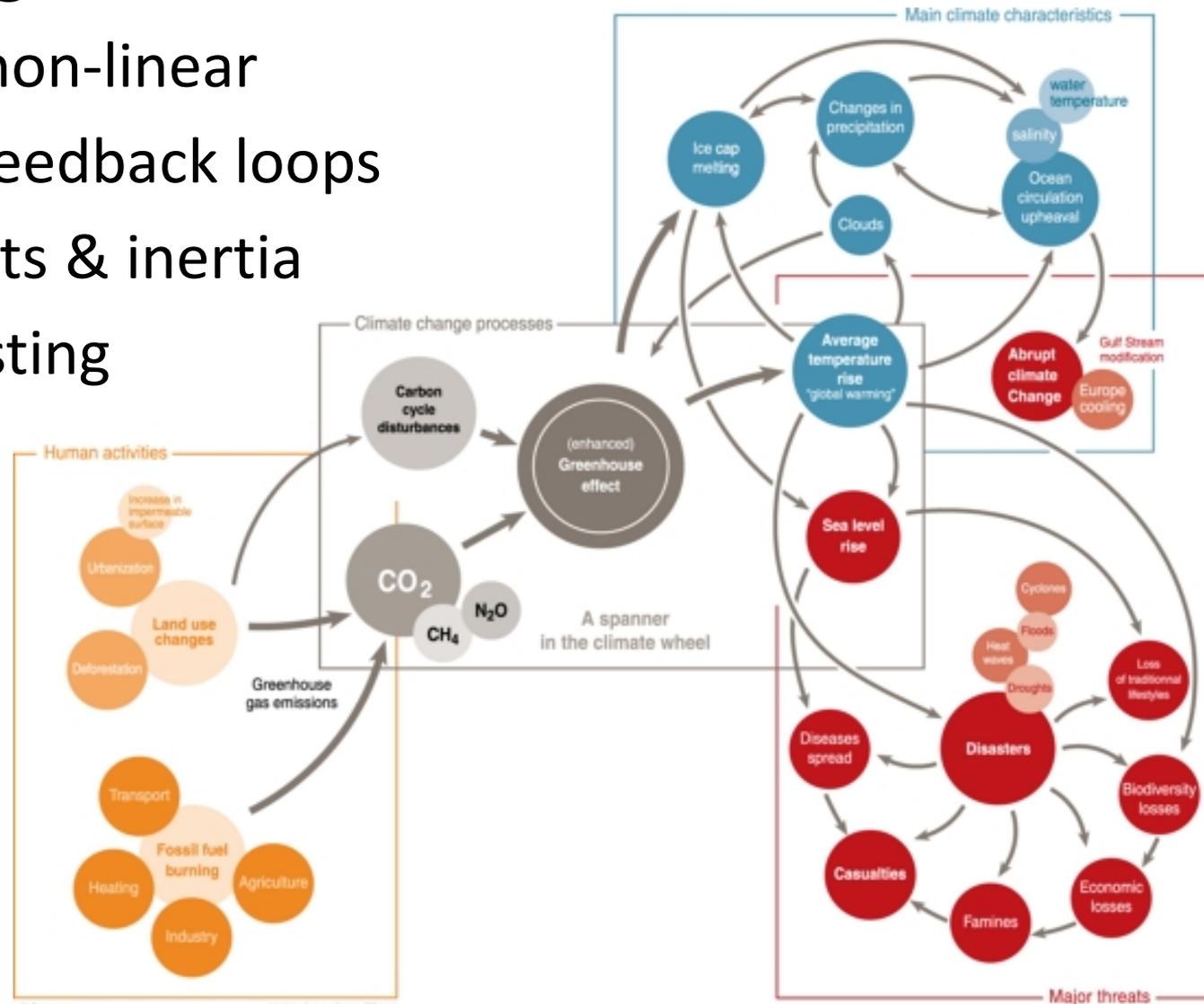
# New Normal – Disruption

## Number of Extreme Weather Events Worldwide, by Year

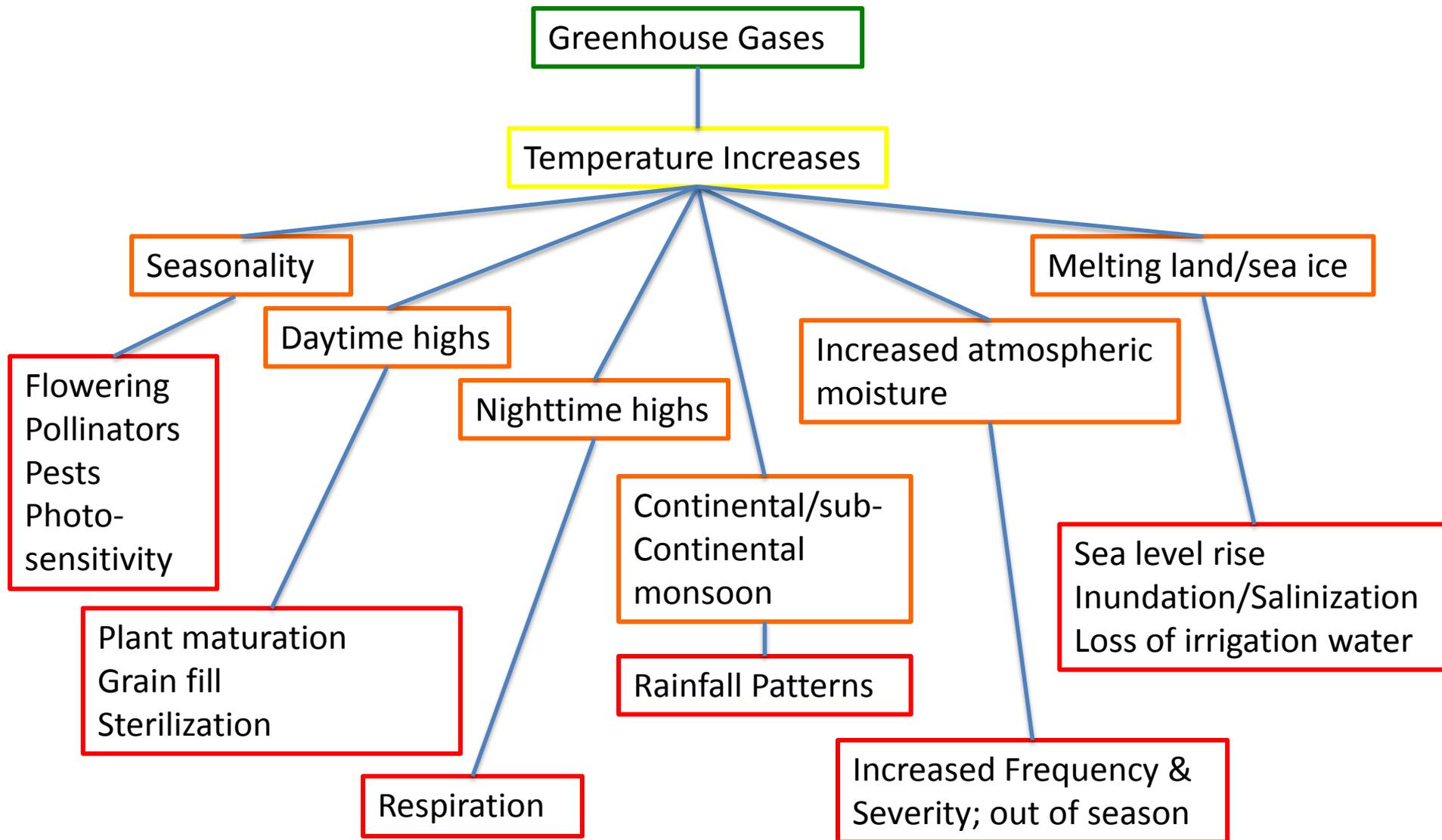


# The *New Normal* -- Summary

- Climate change...
  - Complex & non-linear
  - Linkages & feedback loops
  - Tipping points & inertia
  - Very long lasting



# Agriculture under *New Normal* -- Summary



# Important Concepts & Perspectives

## Risk, Vulnerability, Resiliency

### Locating, Scaling, Phasing and Pairing of Interventions

- Spatially appropriate for the need/opportunity (plot vs landscape)
- Temporal phasing to maximize benefits during window of opportunity
- Pairing technical and infrastructure investments with those strengthening social capacity to match the needs/opportunities

### Systems Thinking

- Responding to and anticipating linkages between system components
- Applying broad principles that achieve multiple objectives

### Technology Transfer

- Lessons from the past, and from other places
  - Practices from areas that are already drier/wetter, hotter, more risk prone (this will buy time for research to address anticipated needs)

### Innate Adaptive Capacities

- Relying on farmer's abilities to adapt new tools to their local context
  - When to apply new practices/tools

# Agriculture under the *New Normal*

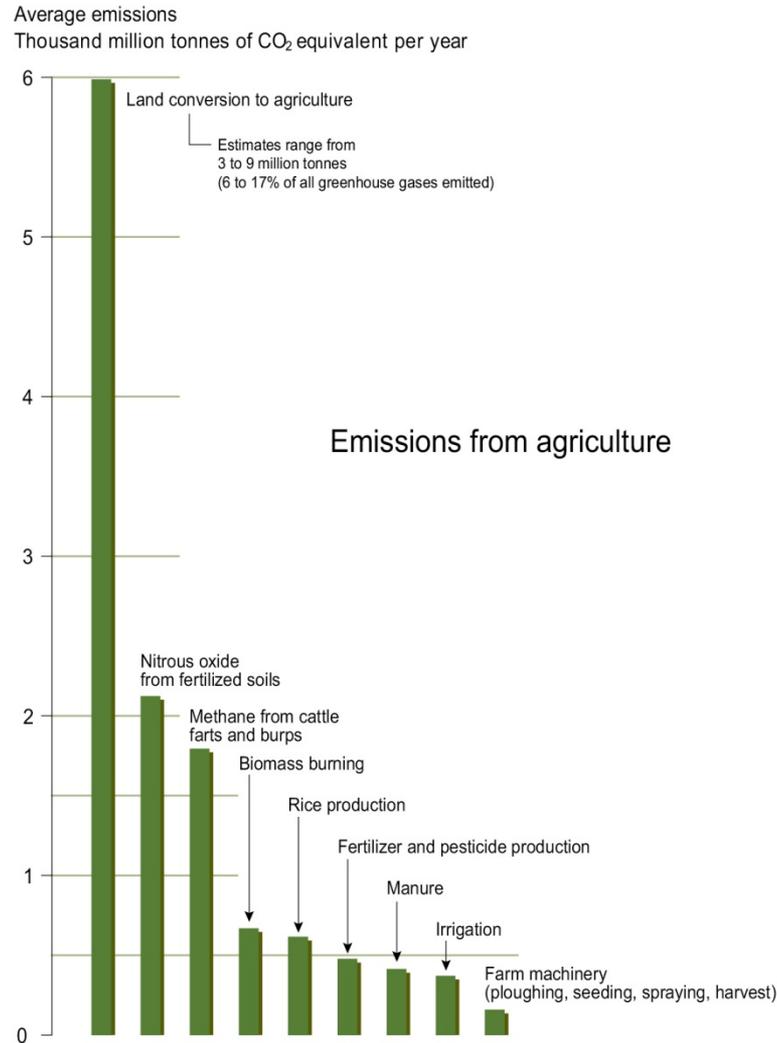
## Agricultural Extension and Advisory Services:

- Mitigation
- Adaptation
- Vulnerability & Resiliency

# Agriculture -- Mitigation

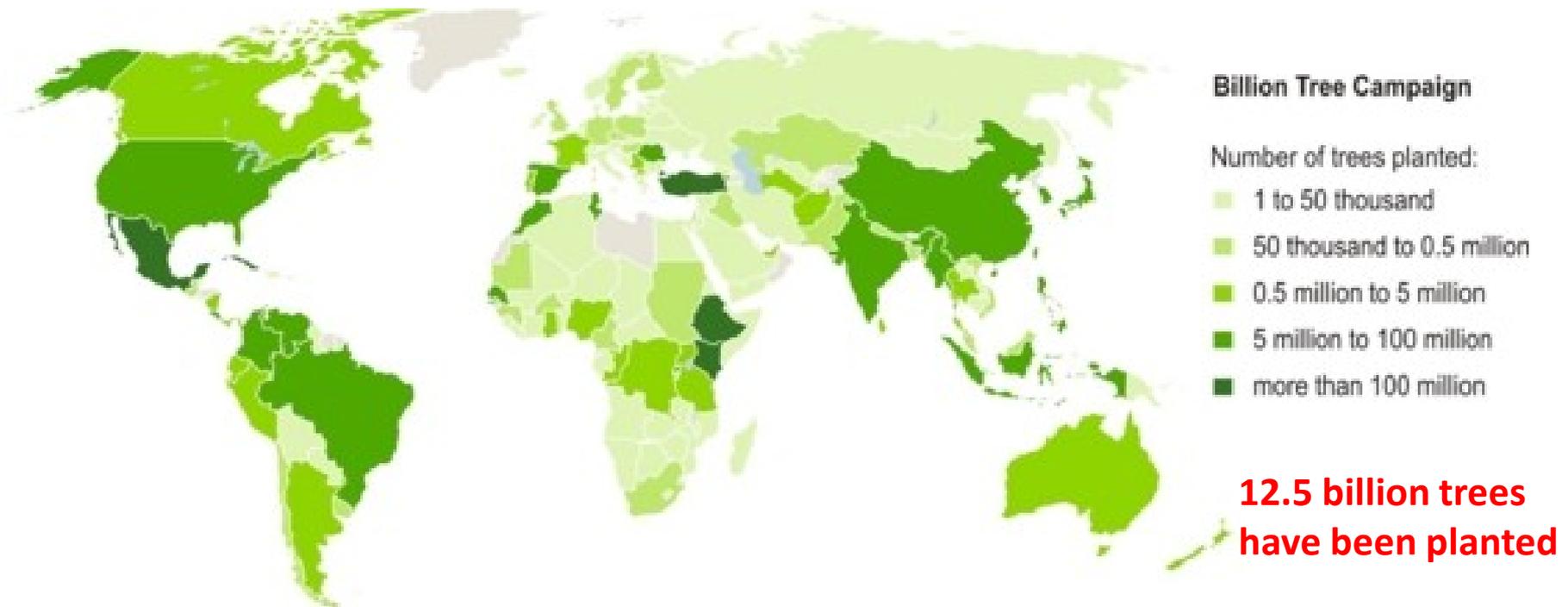
Agriculture is responsible for up to **one-third** of all GHG emissions -- the very act of feeding ourselves is a major part of the problem.

By necessity, extension and advisory services will need to become involved in mitigation efforts.



Source: Greenpeace, *Cool farming: Climate impacts of agriculture and mitigation potential*, January 2008 (data for 2005).

# Agriculture -- Mitigation



There are approximately 1.8 billion small-holders managing 22.2 million sq. km of the earth's surface that have tremendous potential in sequestering carbon in soils and woody biomass.

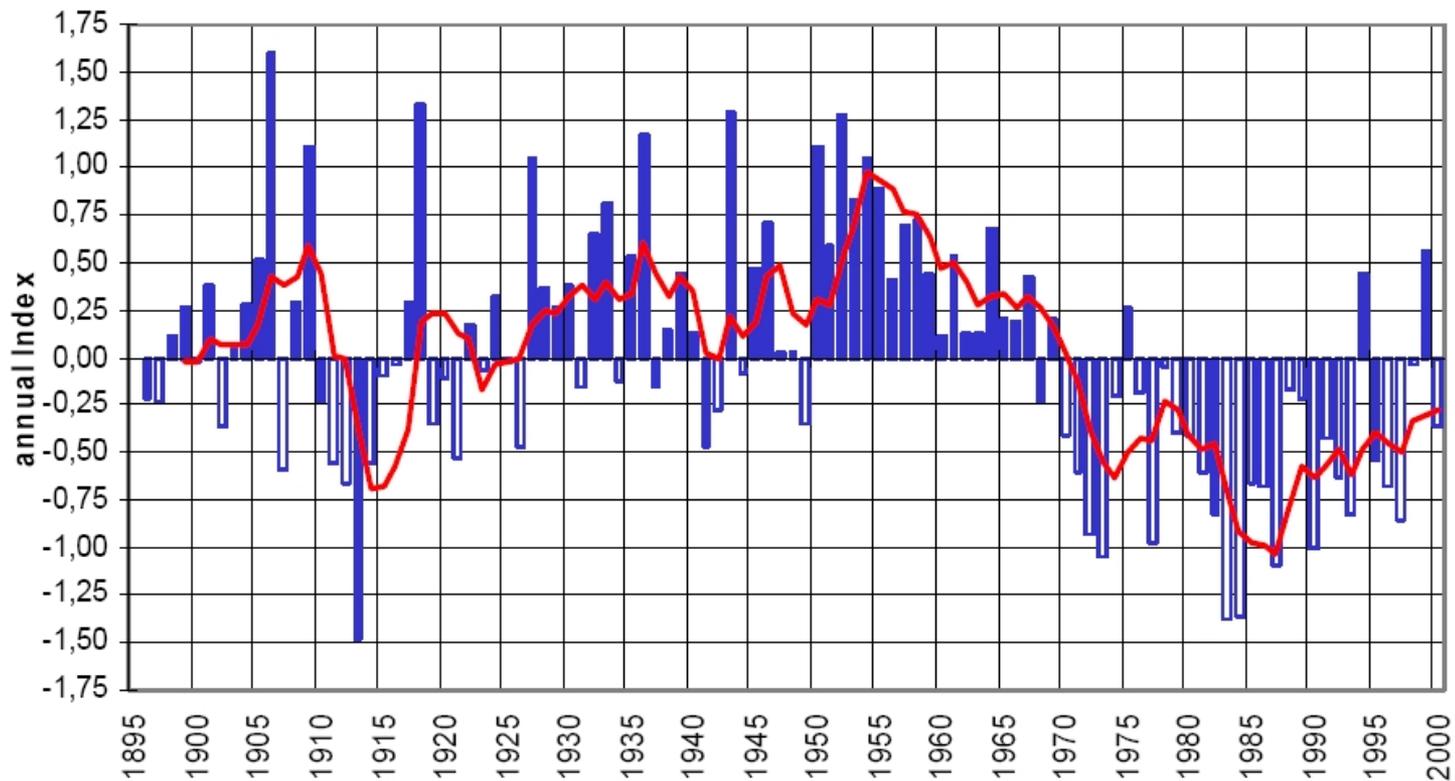
# Agriculture under the *New Normal*

## Agricultural Extension and Advisory Services:

- Mitigation
- **Adaptation**
- Vulnerability & Resiliency

# Agriculture -- Adaptation

## Downward trend in Seasonal Rainfall ( Y. L'Hôte, B. Somé, J.P. Triboulet and G. Mahé, 2000)



# Agriculture -- Adaptation

How did farmers' adapt?

- changed location of where crops were planted;
- acquired new varieties of existing crops;
- adopted or expanded cultivation of new crops;
- changed land use

\*EAS did not respond – the assumption was that things would return to “normal.”



# Agriculture under the *New Normal*

## Agricultural Extension and Advisory Services:

- Mitigation
- Adaptation
- **Vulnerability & Resiliency**

# Agriculture – Vulnerability & Resiliency

## 1998 Hurricane Mitch & Honduras

- 1998: 200-yr. hurricane
- 180 mph winds
- **1270 mm (50 in.) rain**
- HN - **22,000 deaths**
- HN -500,000 lost homes
- CA -- economic losses of US\$7 billion
- Agricultural losses-\$2.3b
- HN-32% farmers total crop losses
- HN -10,000 ha – topsoil stripped  
(World Neighbors, 2000)



# Agriculture – Vulnerability & Resiliency

## Post-event analysis (1)

- Conservation agriculture plots (permanent veg. cover, rotations), SWC - contour hedges, vetiver, rock barriers, etc.
  - 58-99% less damage than conventional
  - 28-38% more topsoil
  - 2-3 times less surface erosion
- Gullies, landslides above – same damage to conservation and conventional plots

(World Neighbors, 2000)

# Trends in Agriculture – Vulnerability & Resiliency

## Post-event analysis (2)

- Increased demand for, adoption of NRM extension
- Lessons:
  - EAS needs to support and seek behavior change at HH, plot and watershed management levels
  - Crisis as a catalyst for change



# Trends in Agriculture - Investments

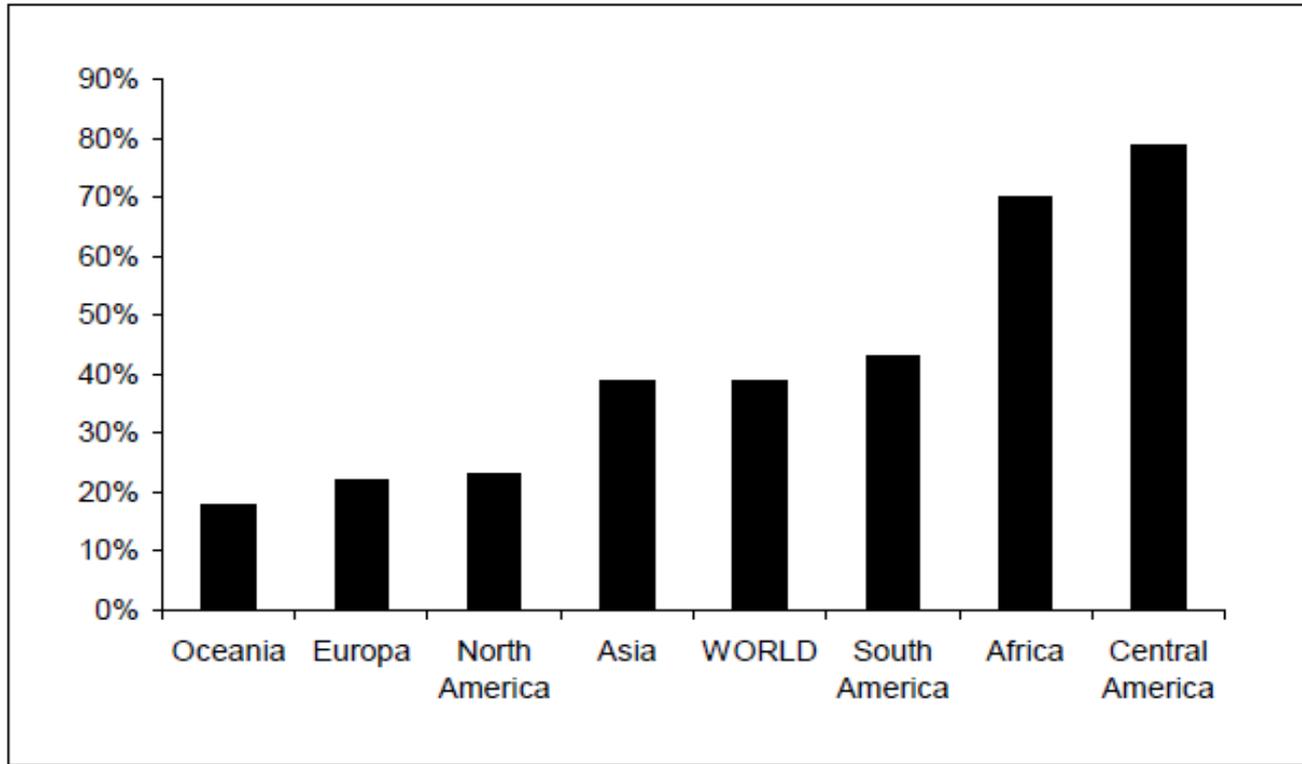
Proportion of Aid to Agriculture				
Year	Global Foreign Aid (%)	US Foreign Aid (%)	World Bank Aid (%)	Latin America Budgets (% to Agric.)
1978-80	17	25	30	8
1988-90		6	16	
2002-6	3		8	2.5
2011		1		

Source: M. Piñeiro, 2005; R.L. Thompson, 2012.

- Globally, public investment in agriculture and extension decreased from 1980 to the 2000s.
- $\leq 70\%$  drop in \$ to LAC extension over 3 decades. Yet agriculture = 15 - 30% of national economies. (IFPRI, 2009)

# Trends in Natural Resources

Agricultural land (%) affected by human induced soil degradation

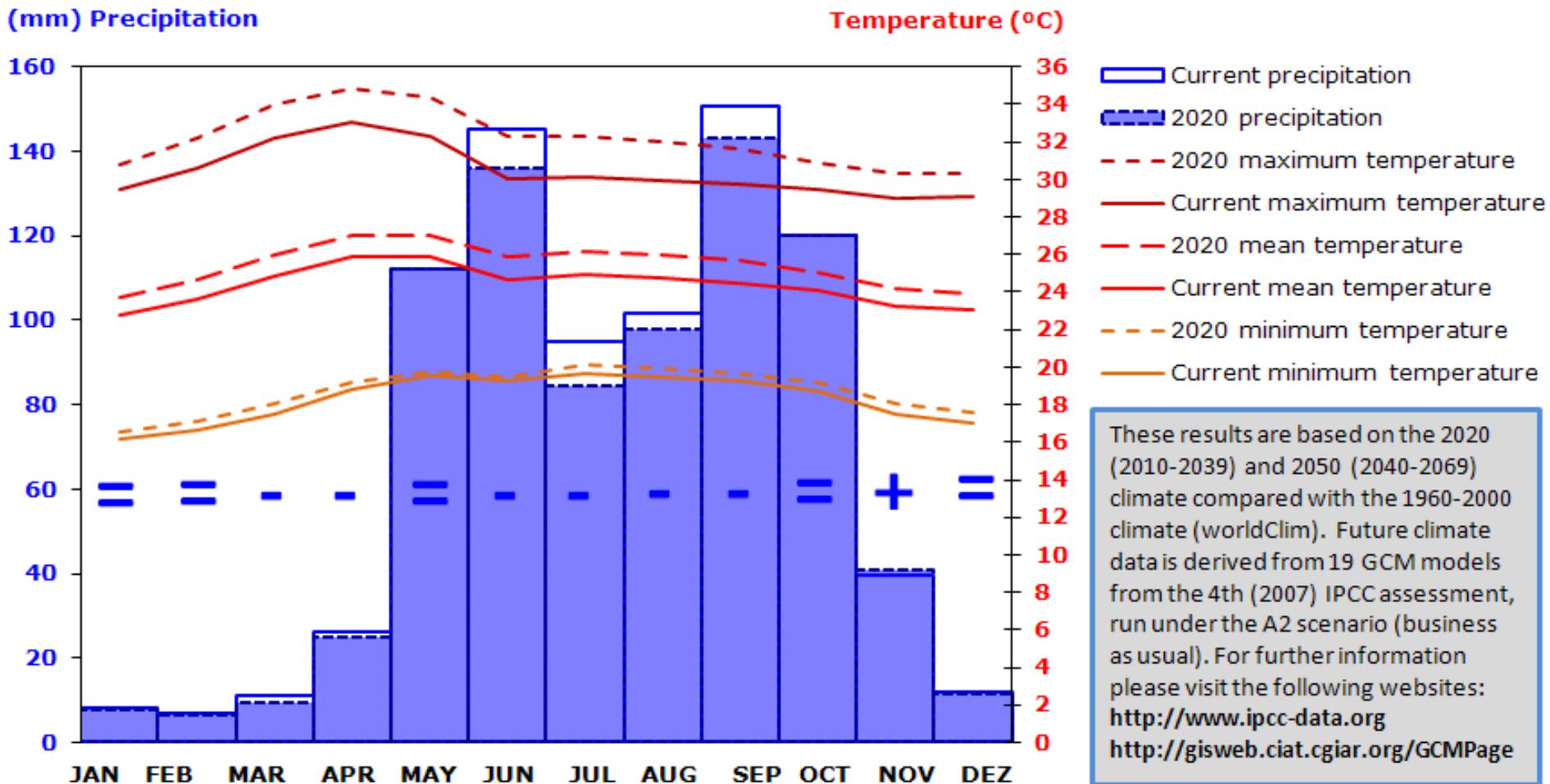


Source: ISRIC/UNEP 1991

- 70+% of soils in Africa and 80% soils in Central America are degraded
- Soils research virtually stopped in 1990s (Lutz, 1994) and has not been a priority since.

# Trends in climate - Honduras

## Predicted temperature & precipitation changes by 2020, Honduras



Source: CRS, CIAT, CIMMYT; 2012. Tortillas on the Roaster study.

# Methodology: traffic light mapping

## Mapping changes in bean production, 2020s & 2050s



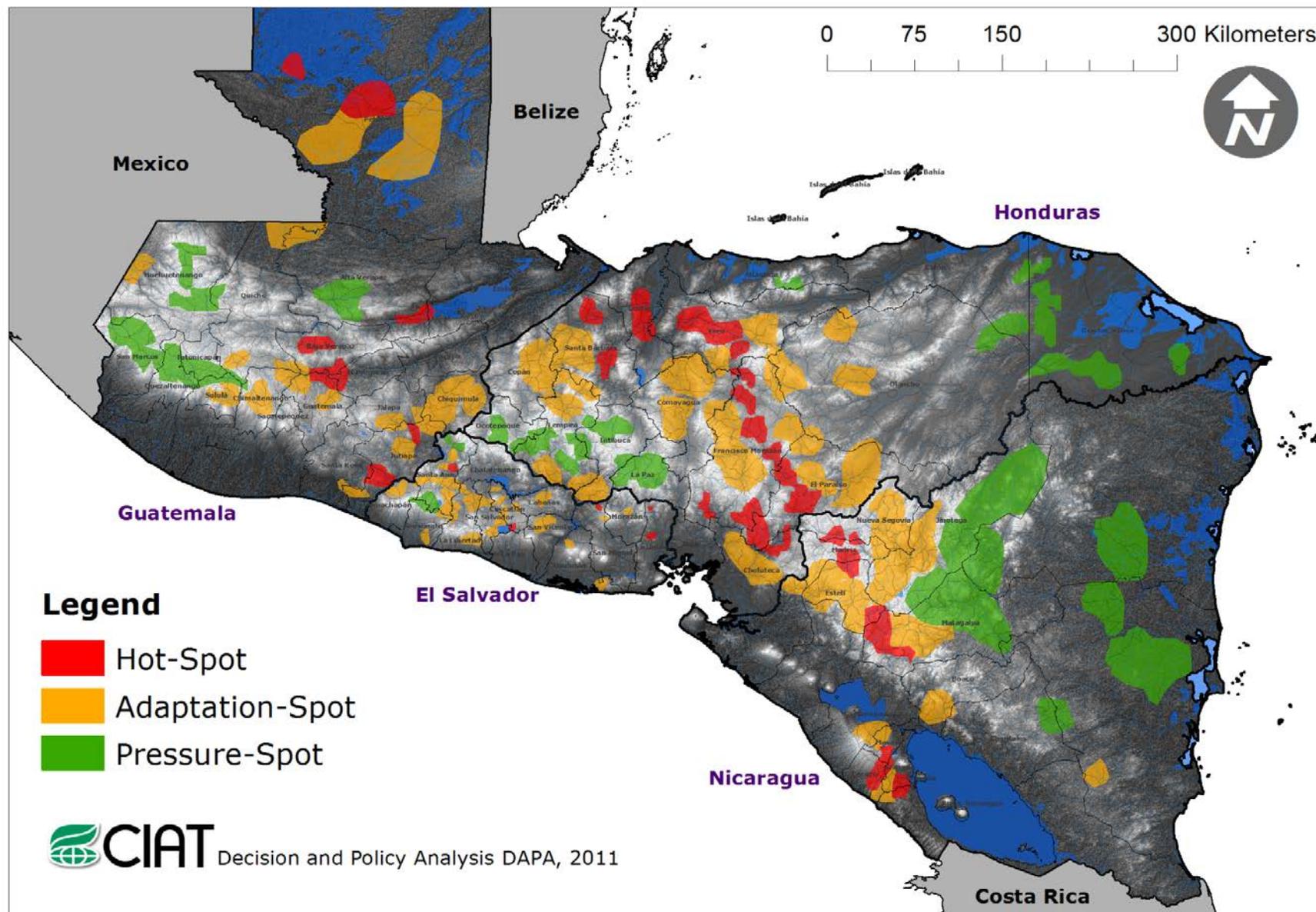
- **Adaptation Spots:**
  - 25-50% yield losses of maize, beans
- Focus on adaptation of production systems



- **Hot Spots: > 50% yield losses**
- Maize-beans, no longer an option. Transition out of current livelihoods.

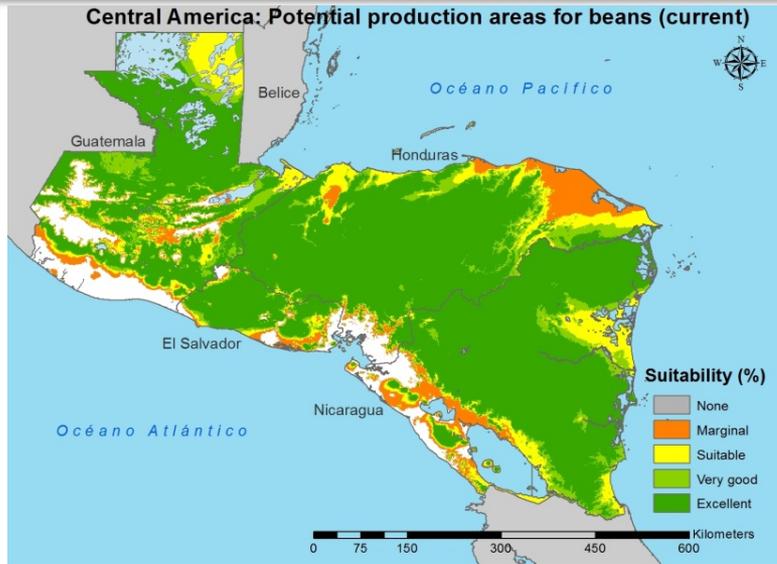


- **Pressure Spots: > 25% yield gains**
- High risk of agricultural incursion and deforestation

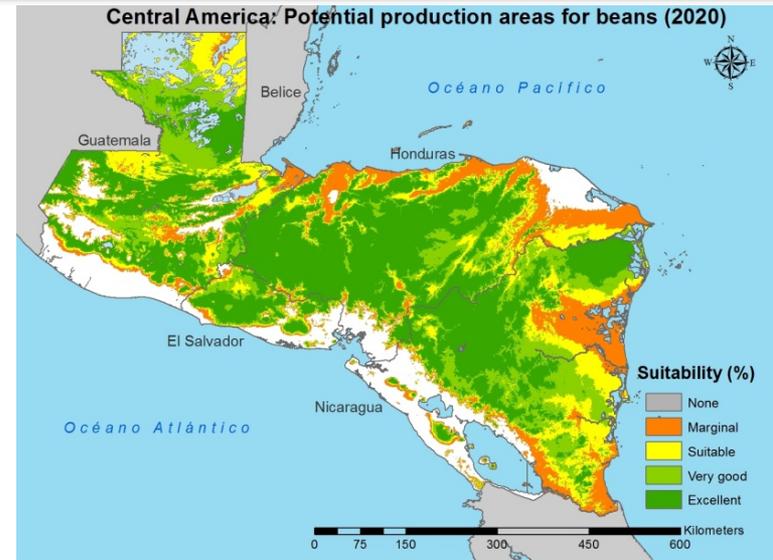


# Managing uncertainty: Hot spots for bean production

# Bean Production Areas: Current, Future

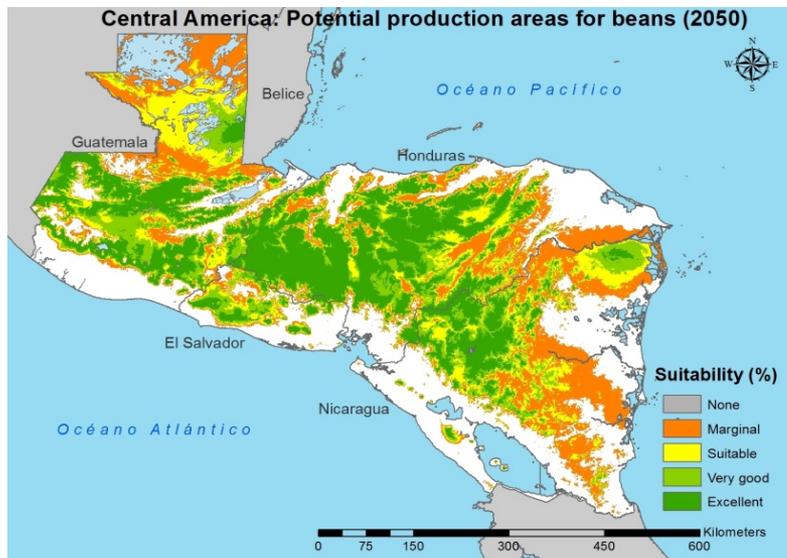


Today



2020s

Source: CRS, CIAT, CIMMYT; 2012.



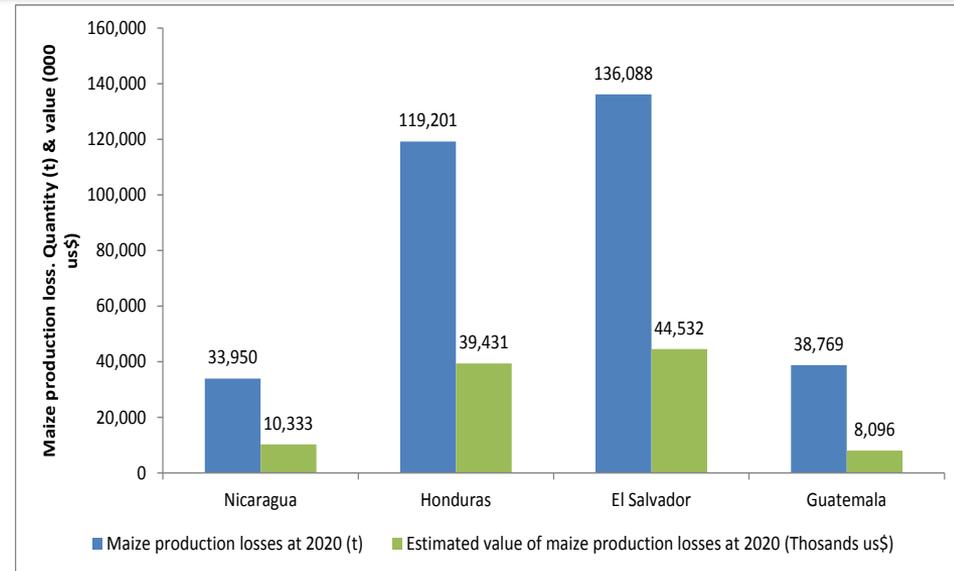
2050s

- Estimated CA maize & bean losses - \$122m annually (conservative)
- Soil health – critical for maize resilience

# Maize Losses by 2029 – Central America

DECADE	POOR SOIL (% yield loss)	GOOD SOIL (% yield loss)
2020s	32.2	1.1
2050s	33.5	1.8

Source: CRS, CIAT, CIMMYT; 2012.



- Maize losses by soil quality, El Salvador
- 30-33% on poor soils vs. 1-2% on good soils

- Central America: Maize losses by 2029
- Production losses -328,000 tons
- Economic losses-\$102,400/year



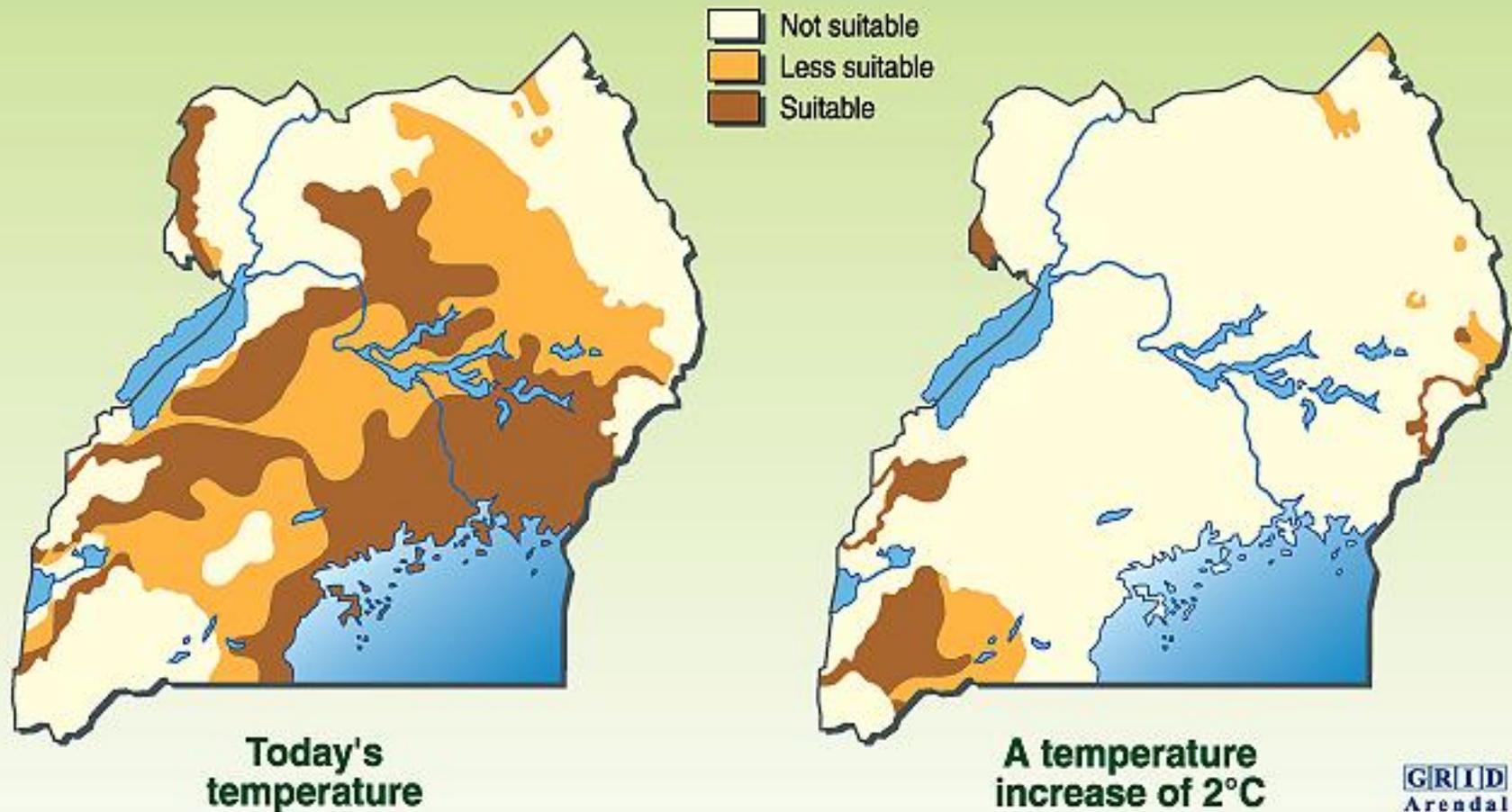
1200 m  
(2010)

1400 m  
(2020)

1600 m  
(2050)

**The migration of coffee, Nicaragua (CUP, 2011)**  
*Optimal altitudes for coffee production + quality*

## Impact of temperature rise on robusta coffee in Uganda



# Best Prospects/Recommendations (1)

- **Establish close working relations with research programs to identify:**
  - Risk & profile of impacts
  - Location and geographic extent of threats & opportunities
  - Likely timing of impact
  - Vulnerability and resilience of human populations & natural resource systems



# Best Prospects/Recommendations (2)

- **Seek interventions that capitalize on multi-win, no regret options:**
  - Technologies to improve well-being (productive/profitable/secure) and improve mitigation/adaptation/resiliencies
  - Address both technical and social organization aspects to reduce vulnerability and enhance resiliency
  - Identify potential market and non-market incentives

# Best Prospects/Recommendations (3)

- **Enhance technology transfer capabilities:**
  - Aggressively develop/refine new technical and social management options
  - Establish national platforms for networking and exchange of experience
  - Participate in regional fora; become skilled at prospecting cross-regional and global resources
  - Streamline procedures for technology release



# Best Prospects/Recommendations (4)

- **Identify different ICT applications for different target audiences:**
  - Forecasting and early warning systems for policy-makers
  - weather information for farmers
  - warning systems for at risk populations, floods for example



# Best Prospects/Recommendations (5)

- **Upgrade pre-service education and in-service training programs:**
  - climate change dynamics
  - a broad systems orientation on issues of scale, multi-benefits and biophysical relations
  - technical competencies in areas relevant to adaptation, mitigation and the strengthening local resiliencies
  - Learn to communicate the essential character of climate change to farmers

# Best Prospects/Recommendations (6)

- **Conduct organizational reviews on core roles and responsibilities:**
  - identify and remove programmatic barriers
  - capitalize on potential operational synergies between separate EAS programs (e.g., crops, forestry, livestock, etc.)
  - bring coordination and coherency to public and donor funded EAS efforts
  - help orientate private sector interests to emerging climate change challenges and opportunities

# Best Prospects/Recommendations (7)

- **Balance policies and investments:**

- scales that matters
- harmonize conflicting policies
- plan for building-up accompanying EAS capacities (starting with investments in education and training programs)



# This presentation was given by:

Brent M. Simpson, Michigan State University

and

Gaye Burpee, Catholic Relief Services

on behalf of the Modernizing Extension and Advisory  
Services (MEAS) Project



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Please take our 3 minute survey:

<http://bit.ly/ascFEB2013>

*You can also visit the [event page](#) to post comments & questions.*



### Stay In Touch

Contact Us:

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### Upcoming Events

#AskAg Twitter Chat |  
March 8<sup>th</sup> | Int'l  
Women's Day

#AskAg Twitter Chat |  
March 22<sup>nd</sup> | World  
Water Day

Ag Sector Council |  
March 27<sup>th</sup> | GrainPro