International Livestock Research Institute

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FIVE *point some*,

Lessons in Scaling Up & Reaching out to the Grassroots
There is No One Method…

- Multiple methods: Conventional as well as new
- No ‘cut and paste’
Linkages between Research & Extension

- Not sequential but parallel effort
- A two way arrow, there are beneficiaries on both sides!
- Role of education institutes
- Training of Trainers- a better investment proposition
Involvement of Women...

- Not as an after thought
- Women in extension/as trainers
- Exclusive projects for women farmers?
Working *With* the People, Not *For* them.

- Involvement in design, implementation, training
- Private Sector (producers, input dealers, rural entrepreneurs)
- Incentives
Monitoring, Evaluating the Impact:...

- Impact assessment through out and after the project
- Quality control of training material, methods and trainers
- Need for methods to quantify behaviour changes
The point something is about changing attitude...
Better lives through livestock