



**FEED**<sup>THE</sup>**FUTURE**

The U.S. Government's Global Hunger and Food Security Initiative

# Monitoring and Evaluation of Scaling Efforts

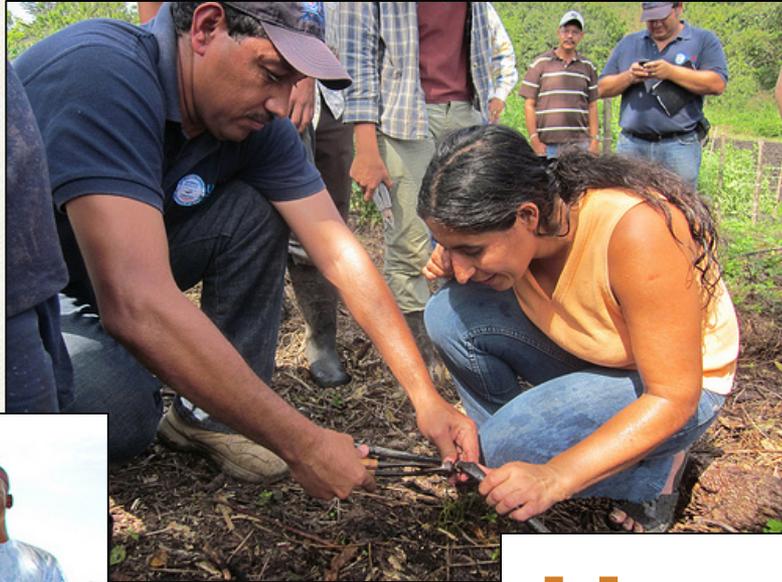
Suzanne Nelson

Scaling Technologies GLEE

Addis Ababa, December 2013



**What do we measure?**



**How do we measure it?**





## Monitoring Scale-up: FTF Scaling indicators

- Number of **farmers and others** who have applied improved technologies or management practices as a result of USG assistance
- Number of **hectares** under improved technologies or management practices as a result of USG assistance
- Number of private enterprises, producers organizations, water users associations, women's groups, trade and business associations and community-based **organizations** (CBOs) that applied improved technologies or management practices as a result of USG assistance



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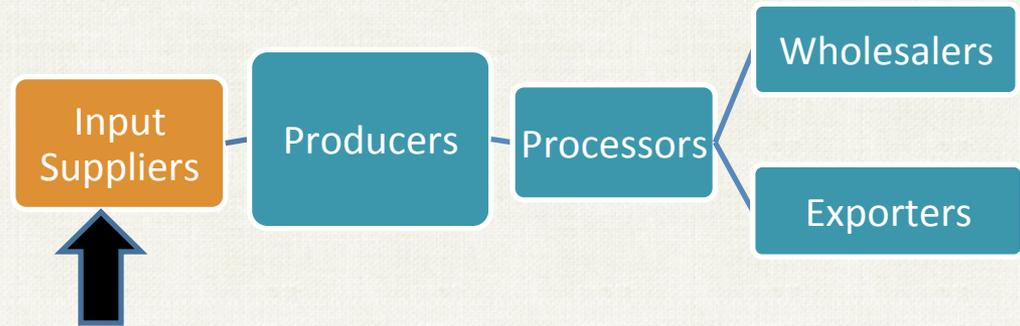
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# Monitoring Scale-up: Reporting Direct Beneficiaries

To be counted under FTF indicators, beneficiaries must have **significant direct contact** with the activity

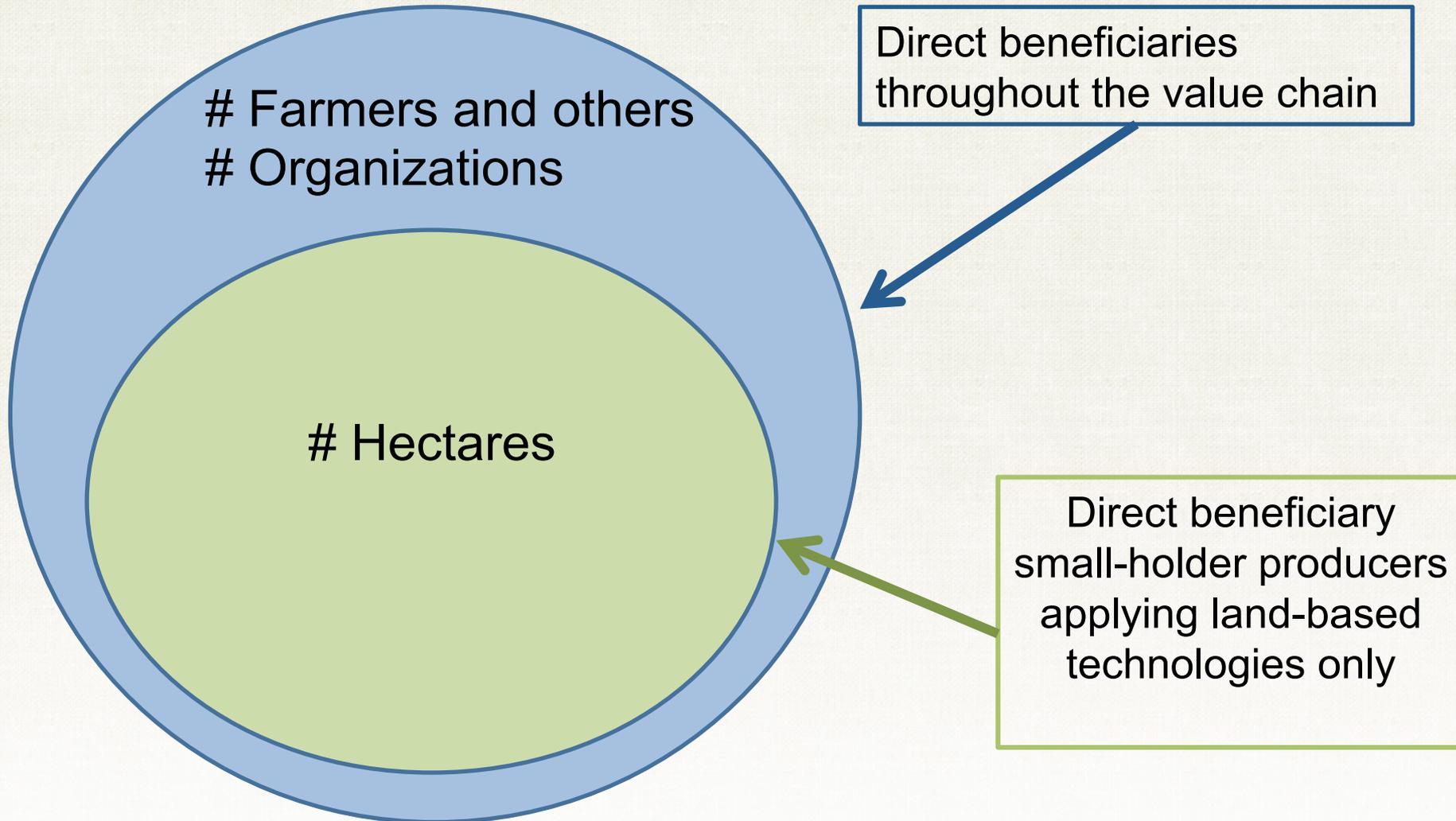


To decide between direct or indirect:

- Think about the **service delivery mechanism** and its intentions
- Think about being **held accountable for changes and targets**



## Monitoring Scale-up: Scaling Indicator Universe





## A Gap in Feed the Future M&E?

- Current system does not report **indirect, spread, and zone-level agriculture** results
- Option to add to the FTF Results Framework



Provide your suggestions  
to the FTF M&E team!

**Anne Swindale**

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- What are the most binding constraints in promoting technology adoption and the most effective interventions for dealing with these constraints?
- What are characteristics of effective, efficient and sustainable vehicles for promoting adoption ... among the poor, women, and socially marginalized?
- What have been the gender impacts of specific technologies?
- What trade-offs result from the increased use of a specific technology in the way that farm labor and land are used?



## Select Feed the Future Impact Evaluations:

- **Liberia Urea Deep Placement Technology**
  - Impacts on productivity and income
  - Emphasis on differential outcomes by sex and level of vulnerability
- **Uganda E-verification and Effective Marketing of Agricultural Inputs**
  - Impacts on adoption rates and agricultural productivity
- **Mozambique Mobile Money technology**
  - Impacts on how farmers store, save, and send money, especially on agricultural inputs;
  - Impacts on farmers' ability to overcome seasonal cash constraints



- Describe **how**, from **where**, with what **frequency** and from **whom** will Mission obtain data to monitor and annually report on the uptake of targeted technologies
- Will M&E plans of **existing** projects and activities be used or are **new** plans required?
- Are **additional FTF standard or custom indicators needed** to adequately manage, report results, and assess the contribution of our scaling efforts to population or sector level results?



- **Revised FTF Indicator Handbook**  
[http://feedthefuture.gov/sites/default/files/resource/files/ftf\\_handbook\\_indicators\\_sept2013\\_2.pdf](http://feedthefuture.gov/sites/default/files/resource/files/ftf_handbook_indicators_sept2013_2.pdf)
- **Feed the Future Agricultural Indicators Guide**  
<http://agrilinks.org/library/feed-the-future-ag-indicators-guide>

**THANK YOU!**