Scaling Up

11000 villages
1 million farmers

New geographies:
South Asia & Sub-Saharan Africa

New verticals: Health & Nutrition

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Partnerships

Drivers (ref: ILRI/MEAS study):
- Increased staff experience
- Adaptation in processes and systems
- Increased transfer of responsibility to partner
- Improved measurement of impact and effectiveness – i.e., learning to make tradeoffs

SERP (NRLM-AP)
JEEVIKA (NRLM-Bihar)

Onboarding (Heavy resourcing)

Maintenance (Light resourcing)

Sustainability (Lightly resourced sampling)

Heavy touch engagement (engagement model in first 12-24 months)

Low touch engagement (engagement over next 12-24 months)

Partnerships

PRADAN
BAIF
SPS
ASA

ACCESS
VARRAT
PRAGATI

Village level support model

Program timeline

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Welcome to COCO!

COCO helps you to seamlessly enter data in conditions of intermittent connectivity.

Add data
To add some data, click on (+) sign next to the type of data that you want to add.

View Data
To view, sort and search through your data, click on the data link in the sidebar.

Sync data
To sync data with the server, click on the sync button. While syncing, if some data is rejected by the server, you will get the opportunity to correct the data, or in case of duplicate entries, to discard it. The number in the button shows how many entries are yet to be uploaded. Clicking on the sync button will also download the database if it is not completely downloaded.

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Customized data gathering platform
Data Analytics
@ digitalGREEN
Quality Assurance Framework

**Process Quality**
- Standard Operating Procedure
- Supportive supervision
- Site visits
  - Monthly reviews
  - Data management system
- Internal audits
- Third party QA audit

**Content Quality**
- Partner due diligence
- Content review by experts
- Participatory research
- Scientific references
- Technical advisory panel

**Efficiency**

**Impact**

**Improved Livelihoods and Empowerment**
Farmerbook

Keonjhar | Orissa

Padmabati Singh
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Chhatia
Adoption Rate

53.85%
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Adopted

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2
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7

Service Provider
Trinath Singh (VARRAT)

Videos Watched (13)

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Planting technique of Little gourd
Last seen on Apr 06, 2012

Interculture operation in lady’s finger
Last seen on Apr 02, 2012

Sowing technique in bitter gourd
Last seen on Mar 31, 2012

Controling leaf folder disease in paddy
Last seen on Mar 29, 2012

Planting technique in garlic cultivation
Last seen on Jan 24, 2012

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