
Small Group Discussion

What makes up a market systems activity?

Instructions:

● Designate a note-taker

● Synthesize the advantages and challenges of the feature assigned to your table

● Be ready to provide a one-minute read out with the main advantage and challenge discussed

Scaling
What are the advantages and challenges about a project working directly with many different farmers as compared to leveraging outreach through input suppliers, extension workers, larger firms, etc?

Interconnectedness
What are the advantages and challenges of focusing on a single value chain versus intervening in multiple, interconnected value chains?

Resilience and competitiveness
What are the advantages and challenges of working in multiple markets with different returns and different risks versus focusing on a single, large and lucrative market?

Facilitation
What are the advantages and challenges of directly introducing a solution via project staff as opposed to leveraging the resources of local actors to build their capacity to resolve a problem?