



# FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

## **Session 2: “Market Systems Programming: Concepts, Approaches, and Evidence”**

Small Group Discussion

### **What makes up a market systems activity?**

Instructions:

- Designate a note-taker
- Synthesize the advantages and challenges of the feature assigned to your table
- Be ready to provide a one-minute read out with the main advantage and challenge discussed

#### **Scaling**

What are the advantages and challenges about a project working directly with many different farmers as compared to leveraging outreach through input suppliers, extension workers, larger firms, etc?

#### **Interconnectedness**

What are the advantages and challenges of focusing on a single value chain versus intervening in multiple, interconnected value chains?

#### **Resilience and competitiveness**

What are the advantages and challenges of working in multiple markets with different returns and different risks versus focusing on a single, large and lucrative market?

#### **Facilitation**

What are the advantages and challenges of directly introducing a solution via project staff as opposed to leveraging the resources of local actors to build their capacity to resolve a problem?