

Feed the Future Enabling Environment for Food Security Using EBA Markets Indicators as a Benchmark for GFSS

The Enabling the Business of Agriculture (EBA) Index is a tool that measures data from 63 countries over time on eight topic areas of agricultural regulations, including markets. Two sets of indicators are analyzed: *legal indicators*, the quality of regulations in a country; and *efficiency indicators*, the time, cost, and number of procedures or documents required.¹

How can the EBA markets indicators be useful for benchmarking GFSS?

EBA Markets Indicators: Agricultural Trade	EBA Markets Indicators: Plant Protection	Links Between EBA Markets Indicators and GFSS IR2: Strengthened and Expanded Access to Markets and Trade ²
<ul style="list-style-type: none"> • Domestic price controls • Auctions and/or fixed market places • Licenses, memberships, or registration requirements to trade in the domestic market and export • Per-shipment export documents (number, time, and cost). 	<ul style="list-style-type: none"> • Existence of a designated agency to conduct pest surveillance on plants • List of regulated quarantine pests and pest databases • Legal obligation and penalties on land owners/users to report pest outbreaks • Existence of designated agency to conduct pest risk analysis (PRA) • Publicly available PRA reports (online) and risk-based phytosanitary import inspections 	<ul style="list-style-type: none"> • Strengthen markets via an inclusive market systems approach: all EBA markets indicators on agricultural trade plus (new) pesticide registration indicator (plant protection) • Target increasing efficiency, stability, and transparency in national and cross-border agricultural trade: all EBA markets indicators, plus per-shipment export documents (number, time, and cost)

For example, Burundi scored globally as number 40 on the general EBA markets indicators as follows:³

Question	Answer
Docs required to export ag goods (number)	4
Time to export agricultural goods (days)	4
Cost to export ag goods (% of income per capita)	3.1

How can EBA, including the markets topic, be used to benchmark and monitor Mission performance?

Missions may employ a composite EBA index markets score, a topic-level markets score (e.g., fertilizers), or the markets score for an individual EBA indicator (e.g., seed certification). EBA may also be used to track improvements in the time, cost, and procedure data captured through the efficiency indicators. Additional information on EBA scoring and the indicators for each topic area can be found at the World Bank's EBA website [here](#).

¹ Both sets of indicators are scored against a global scale of 0-100. The final score is a simple average of the score for each of the topic's 1-5 indicators.

² Source: GFSS Technical Guidance, Objective 1: Inclusive and Sustainable Agricultural-Led Economic Growth.

³ See "Per-shipment export documents (number, time, and cost)" above.

The [Feed the Future Enabling Environment for Food Security](#) program is a global support mechanism for Feed the Future focused and aligned Missions to address policies as well as legal, institutional, and regulatory factors that affect food security. To learn more, please contact Lourdes Martinez Romero (COR) at lmartinezromero@usaid.gov or Nate Kline (Chief of Party) at nkline@fintrac.com.