FEED THE FUTURE
The U.S. Government's Global Hunger & Food Security Initiative

GLOBAL LEARNING AND EVIDENCE EXCHANGE

MARKET SYSTEMS

JUNE 5–10, 2017 // DAKAR, SENEGAL

How Does the Enabling Environment Impact the Seed Sector?

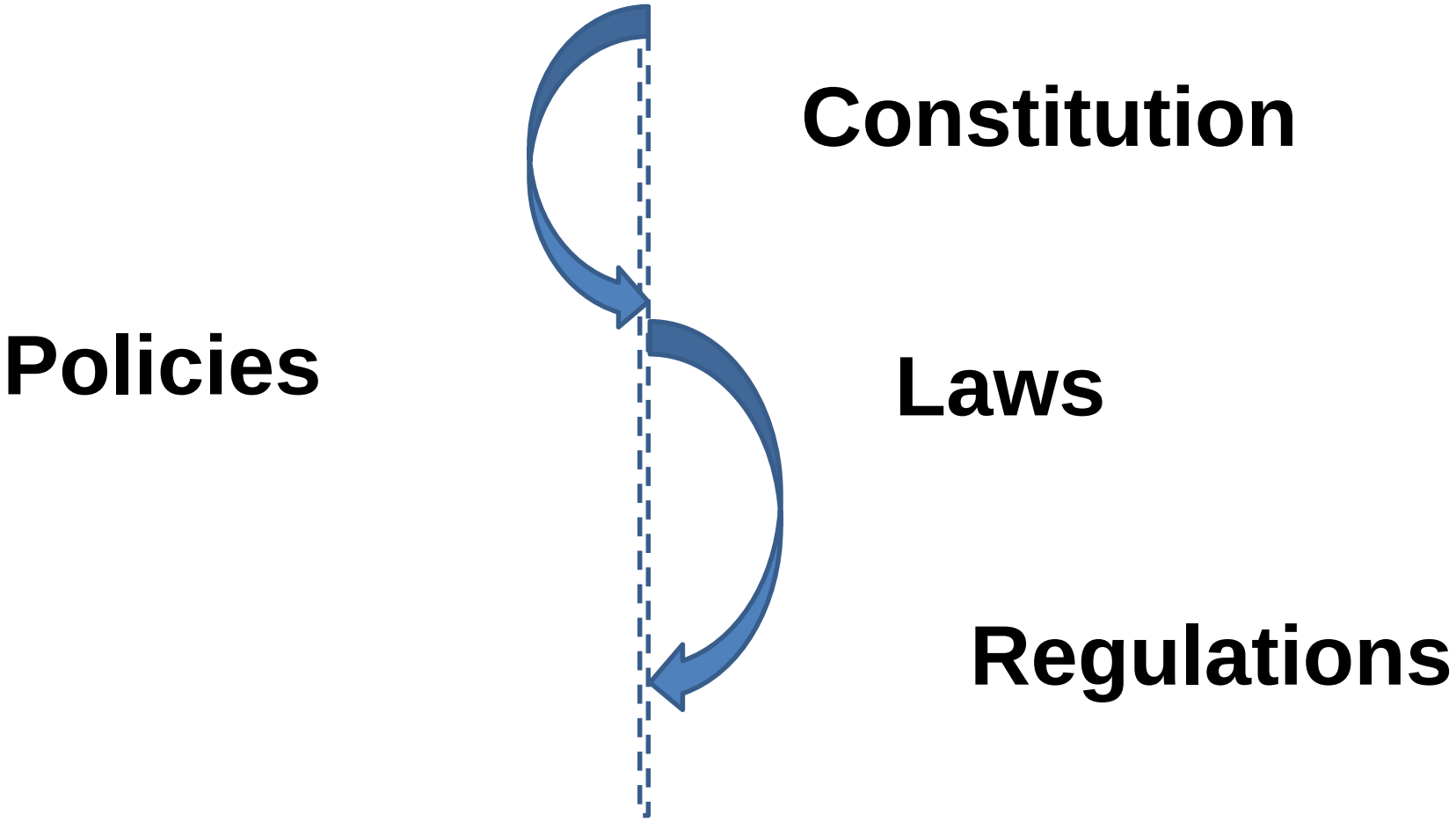
SESSION OBJECTIVES

By the end of today's session, participants will:

- Better understand the role (and challenge) of good policies, laws, and regulations
- Learn more about USAID's regional harmonization efforts for seed regulation in sub-Saharan Africa
- Learn where to go to learn more about tools and resources for enabling environment reform.

WHAT IS THE BUSINESS ENABLING ENVIRONMENT?

HIERARCHY OF LEGAL FRAMEWORK



COMMON CONSTRAINTS

- Policy, legal, and regulatory instability or unpredictability
- Overregulation crowding out private sector
- Licensing, permits, and other costs as a barrier to market entry
- Low capacity to implement laws and regulations
- Corruption and anti-competitive market dynamics
- Social and cultural norms undermining inclusivity and entrepreneurship

GROUP ACTIVITY
Disabling the Environment for Seed

Policy – Commitment to driving the private sector out of seeds within 5 years.

Assignment – Propose a seemingly innocuous rule to make life difficult for the private seed companies.

Videos

EEFS SARS Video
https://drive.google.com/open?id=0BxMe2NtmJHgYSE5DMWppVTJ4NEU

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Southern Africa Seed Trade Project

- Feed-the-Future focus countries: Malawi, Mozambique, and Zambia, as well as Zimbabwe*
- Five-year project
- Co-located in Pretoria, South Africa, and Lusaka, Zambia
- SADC-focused Office (with Trade and Investment Hub) in Gaborone Botswana
- Resident advisors in Malawi and Mozambique
- Key REC Partner – SADC/FANR (Gaborone) and the SADC Seed Centre (Lusaka)

Structure of the SADC HSR System

SADC MOU

Technical Regulations

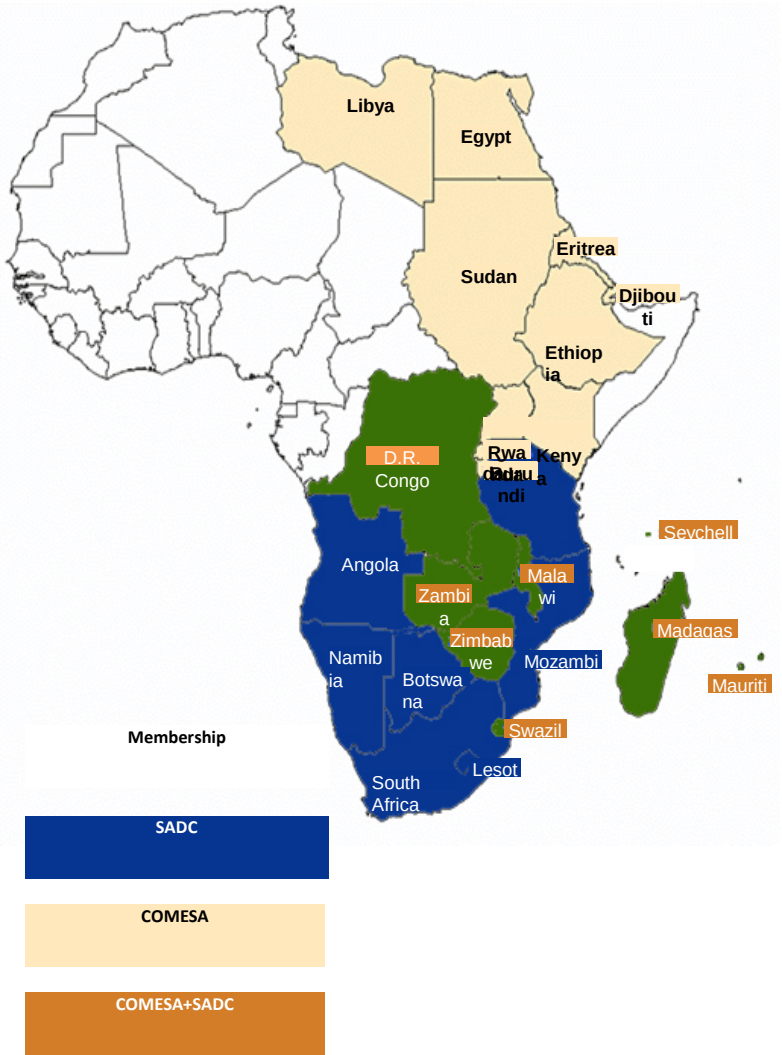
SADC Seed Committee

SADC Seed Centre

SADC Member State representatives gathered in Gaborone, Botswana, to nominate the Seed Committee in May 2016.

Project Highlights – 2016

- Establishment of the SADC Seed Committee.
- 23 varieties were registered on the SADC Regional Variety Catalogue from four companies (Seed Co, PANNAR, Monsanto, and Syngenta).
- *Regional Seed Supply and Demand Study* completed in preparation for 2017 season.
- SCCI Online Seed Lab (MIS) launched in Zambia.
- MOU signed with the *DfID Food Trade East and Southern Africa Program.*
- MOU finalized with ACTESA/COMESA



Project highlights – 2017

- Capacity building for NSAs, in variety testing, varietal certification and seed testing to build mutual recognition of technical competence across region .
- Assist with OECD Accreditation for the Seed Control and Certification Institute (SCCI) Zambia

Strategic Partnership Grants (SPGs)

- Support public-private partnerships increasing the availability of improved technologies, management practices, and innovations within the seed sector.
- Year 1: roughly 10 grants available ($800,000)
- Fixed amount awards (FAA) with notable milestones.

ACTIVITIES

- Partnering with seed trade associations (APROSE, ZASTA, STAM, and ZSTA) to promote HSR awareness, and advocacy for adoption/usage.
- Support to the human resource development and operationalization of the SADC Seed Centre (Lusaka, Zambia).
- Facilitating development of a business model for the SADC Seed Centre – SADC seed label and counterfeiting measures.
- Supporting the alignment of national seed laws with the SADC Harmonized Seed Regulatory system.
- Capacity building of NSAs, NPPO and Customs/Boarder personnel.
- Piloting seed certification of varieties listed on the regional catalogue
- Updating the SADC Harmonized Pest List (last updated in 2006).

Potential challenges to implementation of harmonized seed regulations in a regional bloc

- Differences in the development of the seed sectors among member states within the trading bloc.
- Nature of the seed market: net importers vs. net exporters have different objectives
- The instinct to protect local seed interests and the status quo through artificial trade barriers.
- Mutual recognition demands trust.
- Parliamentary delays in approving aligned legislation.
- Human resource capacity challenges.

MONITORING MATRIX

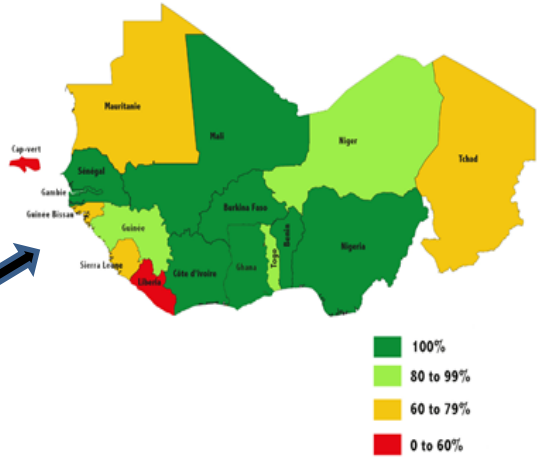
Implementation of Seed Regulation, April, 2016

84%

Additional Measures to be undertaken by Member States (MS) for the implementation / Targeted Countries	Benin	Burkina Faso	Capo-Verde	Chad	Côte d'Ivoire	Gambia (The)	Ghana	Guinea	Guinea Bissau	Liberia	Mali	Mauritania	Niger	Nigeria	Senegal	Sierra Leone	Togo	%
• Publication in MS' Official Gazette (2.1)	Y	Y	N	N	Y	Y	N	Y	N	Y	Y	N	Y	Y	Y	Y	Y	71
• Review of Seed Regulatory Frameworks (2.2):																		
✓ National Seed Law	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	100
✓ Decree instituting a National Catalogue	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	100
✓ Decree establishing a National Seed Committee (NSC)	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	100
✓ Decree creating Seed Sector Support Fund (SSSF)	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	100
✓ Decree on Enabling Technical Regulations (ETRs)	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	100
• Adaptation of Procedures Manuals for (2.3):																		
✓ Variety Release	Y	Y	N	Y	Y	Y	Y	Y	N	N	Y	Y	Y	Y	Y	N	Y	76
✓ Seed Quality Control and Certification	Y	Y	N	N	Y	Y	Y	Y	Y	N	Y	N	Y	Y	Y	N	Y	71
✓ Phytosanitary Certification	Y	Y	N	N	Y	Y	N	N	N	N	Y	N	N	Y	Y	N	N	41
• Capacity Strengthening on (2.4):																		
✓ Human Resources	Y	Y	N	Y	Y	Y	Y	Y	Y	N	Y	Y	Y	Y	Y	N	Y	82
✓ Material Resources	Y	Y	N	N	Y	Y	Y	N	N	N	Y	Y	Y	Y	Y	Y	Y	71
✓ Financial Resources	Y	Y	N	N	Y	Y	Y	Y	N	Y	Y	N	Y	Y	Y	Y	Y	76
❖ State in country (%)	100	100	50	66	100	100	92	83	66	58	100	75	92	100	100	67	92	

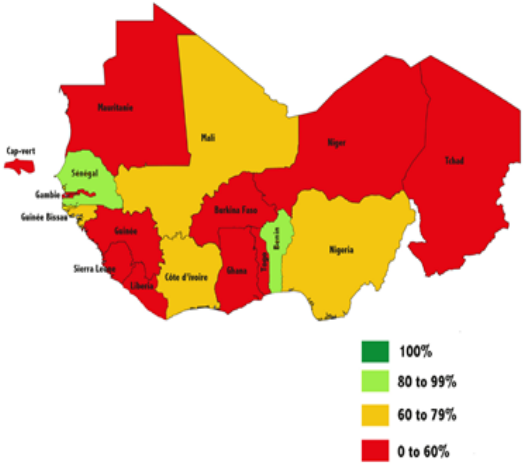
IMPLEMENTATION MAP

SEED REGULATION (APRIL 2016)



84% Implementation

SEED REGULATION (APRIL 2013)

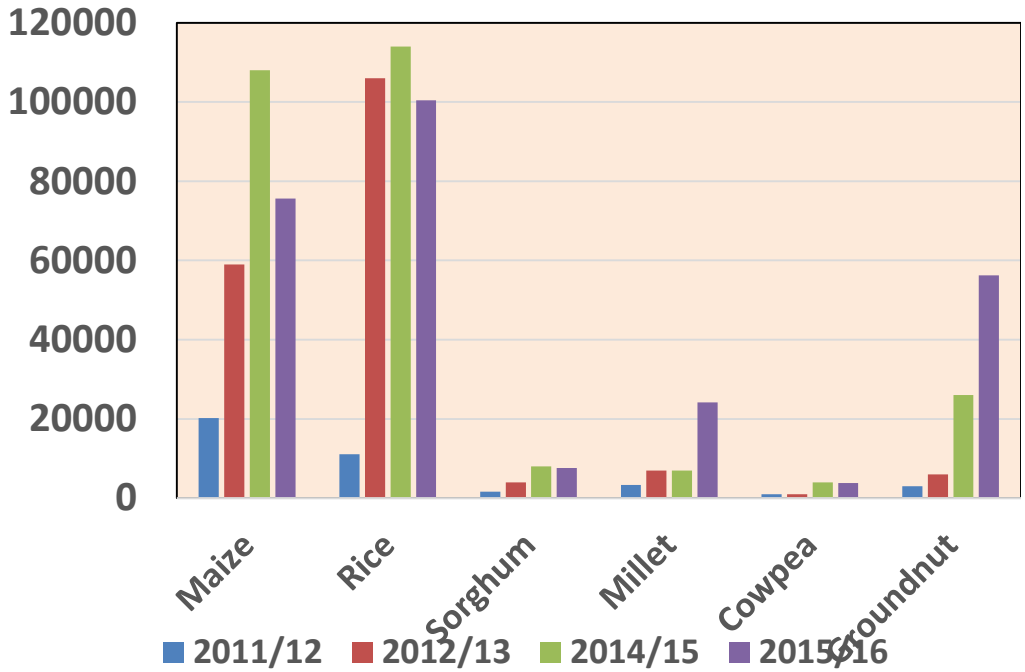


41% Implementation

Challenges
Week enforcement at grass root level
Week infrastructural and human capacity

Need strong collaboration with Bilateral Programs to deepen implementation

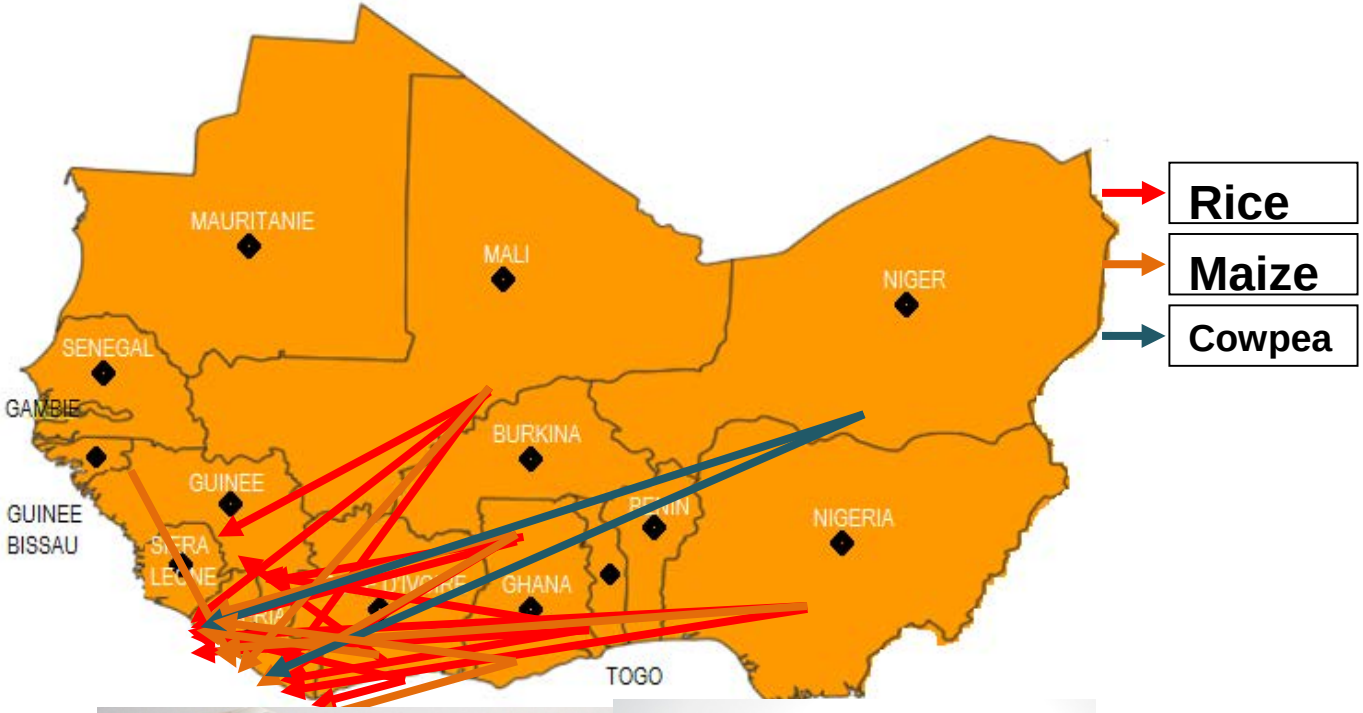
CERTIFIED SEED SUPPLY (TONS)



Rice, maize, sorghum, millet, cowpea & groundnuts

- ❑ **11% land covered by certified seeds in 2011/12**
- ❑ **25% land covered by certified seeds in 2014/15**

CROSS-BORDER MOVEMENT



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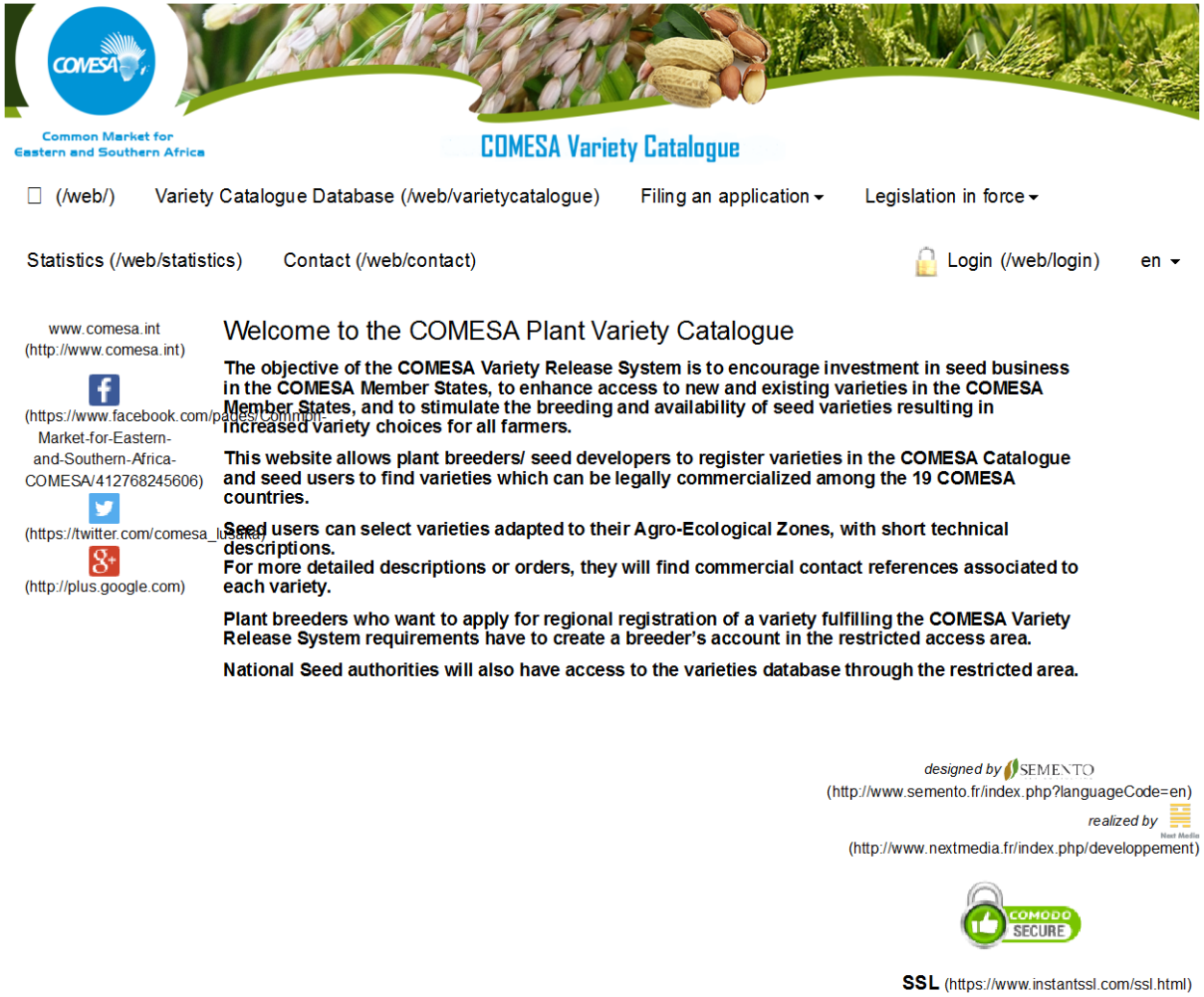
COMESA Variety Catalogue



ADDITIONAL RESOURCES

For more information and additional resources, please visit the Feed the Future Enabling Environment for Food Security Agrilinks Page:

https://agrilinks.org/activity/feed-future-enabling-environment-food-security-project-eefs-0

Or contact the USAID management team:

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